

FSMG Meeting Minutes
Tuesday, February 3, 2009
7:30 a.m. - 9:30 a.m.
County PSC Building, CR 623

Attendees: Scott Horenstein, Sharon Crouch, Judie Stanton, Chris Palmer, Mark McCauley, Justin Kobluk

Meeting was called to order at 7:30. Mark McCauley began the meeting by distributing minutes from the January 6 meeting. Sharon Crouch motioned that the minutes be approved as distributed. Judie Stanton seconded the motion. All voted to approve the minutes.

Mark then introduced Teresa Cross from Public Health. She gave a presentation on smoking cessation programs and made some suggestions regarding the county fair and how we could make progress in this area. Her presentation was well received but some reservations were expressed because of the fair demographics and the need for the fair to turn a profit. We agreed to work with Teresa further to see what steps we can take this year and into the future. We suggested she meet with John Morrison to start the discussion.

Mark discussed the capital work session scheduled for 10 February at 10:30 in the PSC Training Room. It is expected that the County Commissioners will give guidance regarding whether to bond for road construction which would include 10th Avenue improvements.

Additional parking capacity for the fairgrounds site was then discussed. Mark McCauley has been told by the County Commissioners to move ahead with the parking enhancement plan.

Mark briefly discussed the new commissioner orientation opportunity on 13 February with Commissioner Mielke. This will be a great opportunity to explain what we do and our values and to solicit his support for our goals and objectives.

Mark discussed continuing efforts to update lease and CUP provisions. Bronson Potter from our PA's Office has agreed to help us with this effort, especially as it appears we may be close to accomplishing some of our significant objectives regarding parking and improved access.

We are also working with Mr. Potter on language required to open up PFD funds for operations and capital. Given the state of the economy we will pursue a "go slow" approach and seek incremental progress.

Finally Mark talked about our efforts to re-phase the fair site master plan. We indicated that it would be prudent to open discussions with Rob Barrentine as he has done quite a bit of recent work on the fair site plan and that a new consultant

would have to start from scratch. The group agreed that we should work with Mr. Barrentine on this current effort.

Justin Kobluk, Event Center Executive Director, then updated the group on the following items:

- Replacement marketing manager search is progressing. We have four finalist candidates with interviews schedule for February 5th from 2:00 to 5:30 p.m. Looks like a good slate of candidates and one from which we can make a selection.
- Announced that John Morrison had been hired as the new Fair Manager and was doing a fabulous job.
- Provided a fair/amphitheater concert update. Reported that we has sealed a deal on one night but that announcing who was booked would be delayed until our marketing efforts play out with the public. The second concert was still being worked.

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Next meeting is scheduled for Tuesday April 7th in PSC Conference Room 623.

Meeting was adjourned.