

BOARD OF HEALTH PROCEEDINGS
JULY 23, 2008
CLARK COUNTY, WASHINGTON

The Board convened in the Commissioners' Hearing Room, 6th Floor, Public Service Center, 1300 Franklin Street, Vancouver, Washington. Board members Boldt, Stuart, and Morris, Chair, present.

PLEDGE OF ALLEGIANCE

The board conducted the Flag Salute.

PUBLIC COMMENT

There was no public comment.

CONSENT AGENDA

Boldt asked a funding question regarding consent agenda item #2 (contract with Children's Home Society)

Bob Williamson, Administrative Services Manager, Public Health, stated it was grant funding from Children's Home Society to help support the family wellness project which supports visiting home nurses.

Boldt asked if it was from Children's Home Society to assist our programs and if we were getting money.

Wiesman confirmed that was correct.

There being no public comment, **MOVED** by Boldt to approve items 1 through 9. Board members Morris and Boldt voted aye. Motion carried. (See Tape 436)

POLICY

One-year update on the Nurse Family Partnership

Williamson introduced Kate Ketcham, Program Manager for the Nurse Family Partnership.

Ketcham introduced herself and a colleague, Jane Faulkner and a mother named Amber Stark and her son, Xavier.

Morris gave a compliment to Xavier and invited the family to the podium.

Ketcham stated they started enrolling families on September 17, 2007 for a total of 89 families like Amber and currently have 39 babies enrolled in the program. She said the number is a little large because they have a single mom with triplets.

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Ketcham stated the program promise is to stay with the family until the baby is two years old. She said there are four home visiting nurses, one office assistant, and herself to complete this work. She stated the goal is to have 100 families enrolled.. She said the program is structured at helping low income women who are pregnant for the first time. She said they try to build the relationship between the nurse and the mom from early in pregnancy and get referrals by doctor offices and WIC. She added they have also gotten referrals from Columbia River Mental Health, as well as parole and probation.

Ketcham said the nurses and the moms work together on building skills, confidence, and hope so they can reach their goals. She shared some client's stories with the Board and said the program is going really well.

Morris asked if there were other resources to assist with donation / sharing of gently used baby clothes.

Audience member said there is an organization called Northwest Children's Outreach. She said they accept community donations of money and gently used clothes which they distribute throughout Clark County.

Boldt also stated there is an outreach center at 117th / 99th Street that is run by Sam Vilhauer's wife which is also in the Columbian.

Ketcham acknowledged the moms for being very resourceful with their friends and families.

Williamson thanked the Board for their approval to fund this pilot program.

Performance Management Program

Williamson introduced Janis Koch, Program Evaluation Manager, Public Health.

Koch presented a printed PowerPoint presentation on the Clark County Public Health Performance Management Program. (*Please see file for printed version*)

Stuart asked when the next time they will be updated on this.

Koch stated she would like to do a six month review, so in January.

DIRECTOR'S REPORT

Williamson presented a report published by our Health Assessment Unit called Clark County Youth: Nutrition, Physical Activity, and Weight Status. He stated it's a report highlighting several key areas of data pieces around student's health in Clark County

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including information on consumption of fruit and vegetables, soda, breakfast, student's level of physical activity, and data on being overweight or at risk of overweight. He said the report includes data on 6th, 8th, 10th, and 12th grade students in Clark County and Washington State. He said the findings are based on the 2006 Healthy Youth Survey, a survey that is conducted every two years in schools throughout the state. He highlighted that Clark County's figures haven't changed significantly from 2004 but with a few exceptions; the positive ones being soda consumption decreased and increased consumption of fruits and vegetables by Clark County 8th graders, who ate fruits and vegetables five or more times per day in the week

Boldt asked how they are tracking the consumption.

Williamson stated it is a self reporting survey. He also stated the percent of students who reported obtaining their beverage at school was higher among Clark County's tenth and twelfth grade students compared to Washington State. He also stated the percent of Clark County eighth grade students who meet the recommendation for moderate physical activity is higher than Washington State. He said in some areas they are doing well and / or better than the state.

Morris stated it looks like the 8th graders are making the biggest stride, which should be interesting to find out in two years to see how they are doing.

Stuart asked if this was something they would be taking to ESD / school districts to show them what's going on within their school district.

Williamson stated that was correct. He said the report will be sent to all superintendents and school principals throughout Clark County. He said the report also includes some suggested interventions that they would encourage them to implement to help improve the numbers. He also said they are encouraging them to emphasize more physical activity as part of their daily curriculum.

Stuart asked if there is something going on at the state level because one of the movements that have taken place over the last twenty years has been elimination of recess / physical activity and the elimination of PE requirements that used to be place. He asked if there are movements underfoot to get schools back to understanding that a child that has more physical activity is going to learn more.

Williamson stated he was unaware of anything being coordinated on state wide level but knows communities at grass root levels are working with their school boards to encourage bringing back physical activities in addition to the state wide standards on school nutrition that recently were passed by the legislator.

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Jonnie Hyde, Public Health Services Manager, Public Health said she thinks the new state standards also includes 210 minutes of physical activity a day, so they are increasing the requirement for physical activity according to those.

Stuart asked who the requirement was increasing for.

Hyde said for the kids in school.

Stuart asked if they are requiring the schools to give them that much time.

Hyde said that is correct.

Everyone stated that was a lot of time.

Williamson asked if it was 210 minutes a day or a week.

Hyde said she will verify and get back to the Board.

Morris stated she has a challenge for the Health Department to go to the Dragonfly Café to check now many of their items are fit pick items as they have been lacking in the past. She stated she emailed John to start a change and hoping to see one. She suggested for them to go down and do a checkup on them.

Boldt asked if the report discusses school comparisons within Clark County and discussed an option for providing an example for others to follow.

Williamson said the report doesn't separate the data by schools, only by grades.

Boldt said he hopes some of the later ones would.

Morris suggested an award from the Board to a school that shows the most performance improvement.

Williamson introduced Jonnie Hyde to discuss initiative #3 on the tobacco enforcement update.

Hyde stated they have been exploring a couple of different options about how to deal with the smoking / self service beer gardens that are trying to get around the non-smoking law.

Morris asked if the one at the fair will have smoking in it.

Stuart and *Boldt* stated you can't smoke in the building.

Morris said that was good.

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Hyde stated the business thinks by putting them outside they are ok. She said the last time they were here they discussed the possibility of the Sheriff's office deputizing the tobacco staff, however it turns out it is too expensive and possible union issues could arise. She said they would move away from issuing tickets to the idea of using the county's enforcement policy issuing a warning letter to businesses, then a notice of order and fining them up to \$100.00 a day. She also stated if that's not an incentive, then the next step would be an injunction against the business to close if they did not comply with the requirements, then the ultimate step would be a lien, but their goal is to get them to comply quickly. She said that is the plan that they are intending to use at the present time, and they are currently working with the Prosecuting Attorney's Office with the details.

Morris said that sounded good to her.

BOARD OF HEALTH


Betty Sue Morris, Chair

Marc Boldt, Board Member


Steve Stuart, Board Member

ATTEST:


Clerk of the Board

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