



CLARK COUNTY PUBLIC HEALTH

STRATEGIC PLAN

2007 – 2010

Approved by Board of Health, June 7, 2006

Mission

Our mission is your good health. Together we:

- Prevent disease and injury
- Promote healthier choices
- Protect food, water, and air
- Prepare for emergencies.

We're always working for a safer and healthier community.

Values

We Value:

- **Prevention and promotion.** Strategies that prevent disease and promote healthy living in healthy environments lead to long term benefits for everyone.
- **Collaboration.** Community partnerships produce well-supported and cost-effective health outcomes by bringing people, resources, and organizations together.
- **Data-driven, science-based services.** Effective public health interventions depend on the best and most up-to-date research and information available.
- **Social justice and diversity.** A healthy community recognizes that everyone's health matters equally, and that services and solutions must be accessible, affordable, and appropriate for all.
- **Customer service and accountability.** As vigilant stewards of the public's trust, we provide services that are responsive and accountable to the community's needs.
- **Skilled and innovative employees.** A well-trained, dedicated and creative workforce is the foundation of our ability to assess and address the health of the community.

Vision

Active, healthy families and people of all ages, abilities, and cultures living, playing, and working in thriving communities.



For an alternative format, contact the Clark County
ADA Compliance Office. **V** (360) 397-2025;
TTY (360) 397-2445; **E-mail** ADA@clark.wa.gov

Strategic Initiative 1 – Strengthening Public Health Infrastructure

Improve the accountability, efficiency and effectiveness of Public Health through critical infrastructure enhancement.

Objectives

- Achieve sustainable, flexible funding that supports ongoing core public health functions and emerging public health issues.
- Implement innovative multi-media and computing technologies to improve internal and external communications, customer service, and data management.
- Create and sustain an organizational environment and workforce with a commitment to learning, cultural competency, healthy behaviors, and innovation.
- Increase accountability through ongoing program evaluation and reporting to achieve greater compliance with state public health standards.
- Develop and update departmental policies and procedures that support efficient systems and manage risk.

Strategic Initiative 2 – Responding to Health Threats

Ensure internal readiness to anticipate, recognize, and respond to infectious disease and other public health threats, and fully engage partners in their appropriate roles.

Objectives

- Enhance public health's first-responder capacity, optimizing emergency management resources where available in the community.
- Develop and update community-wide all-hazard and respiratory disease plans.
- Increase the early detection of disease through the enhancement of public health surveillance systems.
- Ensure the availability of protocols and resources, including equipment, technical assistance, and adequate stockpiles, for response to routine and emergent public health events.

Strategic Initiative 3 – Promoting Healthy Environments

Promote natural and built environments that protect human health and safety.

Objectives

- Protect the quality and quantity of our drinking water sources.
- Increase availability of resources to assist property owners in meeting environmental public health standards.
- Reduce exposure to food, air and water-borne contaminants through prevention and education.

Strategic Initiative 4 – Improving Health Care Access

Collaborate with community partners and stakeholders to improve health care access and quality for all.

Objectives

- Increase health care access for those who are uninsured, under-insured, or underserved.
- Develop and support systems that assist individual providers to incorporate preventive care best practices into their service delivery.

Strategic Initiative 5 – Supporting Good Health at Every Age

Launch and lead team-based health promotion initiatives that address every stage of life.

Objectives

- Create and fund multi-disciplinary, community-focused teams that develop and implement research-based prevention strategies appropriate to each stage of life.
- Promote community, home, and school environments that increase physical activity and healthy nutrition, and reduce disease risk factors.