Partnerships for Healthy Neighborhoods
Neighborhood selection process

Analysis step

Step 1
Analyze data for 11 areas in Clark County

Selection criteria
Analyze data related to project goals:
- Chronic disease
- School readiness
- Birth outcomes
- Safety
- Demographics

Resulting geographies
Central Vancouver
West Vancouver
Orchards/Minnehaha

Timeline: completed by 3/16/11

Step 2
Analyze data for neighborhoods in priority areas of the county

Selection criteria
Analyze data related to project goals:
- Chronic disease
- School readiness
- Birth outcomes
- Safety
- Demographics

Resulting geographies
6 elementary school catchment areas:
Harney, King, Marrion, Ogden, Roosevelt, Washington

Timeline: 3/16/11 – 3/23/11

Step 3
Analyze data for all neighborhoods in the county, classifying by rural, suburban, and urban

Selection criteria
Analyze data related to project goals:
- Chronic disease
- School readiness
- Birth outcomes
- Safety
- Demographics

Resulting geographies
Elementary school catchment areas in southwest area of county

Timeline: 3/23/11 – 4/13/11

Step 4
Identify community assets, readiness, and willingness to partner

Selection criteria
Use two ways to identify assets:
- Key informant interviews
- Windshield survey

Resulting geographies
5 elementary school catchment areas:
Harney, King, Ogden, Roosevelt, & Washington

Timeline: 3/23/11 – 4/27/11

Present findings and recommend a neighborhood to PHAC

PHAC recommends a neighborhood to BOH

Focus area located in Central Vancouver

5/17/11 5/17/11 May/June 2011
Step 1: Analyze data for 11 areas in Clark County

Indicators were identified to select a neighborhood that had need related to our program goals.

Planning areas were ranked for each indicator, where the highest rank (1) was given to the area with highest need for that indicator. The diagram below outlines the specific process of combining indicator data into the final area score.

Priority areas with the lowest scores were identified as the areas with the greatest need, and were included in the next analysis step.

Figure 1. Calculation of final score from original indicators.
Step 2: Analyze data for neighborhoods in priority areas

This process was analogous to the process used for the 11 planning areas in Clark County. Neighborhoods were defined as elementary school catchment areas. The areas are not necessarily school-specific.

Step 3: Analyze data for all elementary school catchment areas of the county, classifying by rural, suburban, and urban

Step 2 was repeated for all elementary school catchment areas in the county. Elementary schools were categorized by rural, suburban, and urban. Categories were defined as catchment areas whose centroid fell within:

- Urban: City of Vancouver boundaries. Fruit Valley elementary was also included
- Suburban: Vancouver urban growth areas or the City of Camas
- Rural: all other elementary schools.

Step 4: Identify community assets, readiness, and willingness to partner

P4HN staff constructed a key informant interview tool to measure key factors related to a neighborhood’s assets, readiness, and capacity. The table below outlines the questions in the Key Informant Interview tool and their relation to the factors. The domains that each question addressed is marked with an “x”.

<table>
<thead>
<tr>
<th>Key Informant Interview Question</th>
<th>Interest and likelihood to partner with us</th>
<th>Knowledge about current efforts in neighborhood</th>
<th>Leadership</th>
<th>Community attitude towards issue</th>
<th>Knowledge about issue</th>
<th>Social connectedness</th>
<th>Neighborhood involvement</th>
<th>Established partnerships &amp; projects</th>
<th>Resources around the issue</th>
<th>Ability to work through a problem</th>
</tr>
</thead>
<tbody>
<tr>
<td>What do you like best about living or working in this neighborhood?</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Major concerns or issues in this neighborhood Prompt: What resources and services are available related to project goals?</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is this a good place to raise healthy children Prompt: What resources and services are available related to project goals?</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Do people in neighborhood socialize with each other Prompt: Ask about both formal and informal social settings</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How have people and organizations in the neighborhood have come together in the past to make a decision or solve a problem. Prompt: Who do you go to if you have a neighborhood level problem?</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current neighborhood projects or partnerships</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Likelihood of getting involved in more community development or health promotion activities</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Once each question was scored, a final average score was calculated and the catchment areas were ranked from highest assets (high score) to lowest assets (low score).