



# Future <sup>OF</sup> Housing Summit

Realities and Possibilities

Feb 9 | 20  
17

# Agenda

- 7:45 – 8:30 **Continental Breakfast and Check-in**
- 8:30 – 8:45 **Opening Remarks**  
**Marjorie Ledell** Chair, Commission on Aging
- Welcome**  
*Raising the Curtain on a New Horizon*  
**Marc Boldt** Chair, Board of County Councilors
- 8:45 – 10:00 **Keynote**  
*Fix the housing crisis: It can be done...really*  
**Elliot Eisenberg** Chief Economist, Graphs and Laughs
- 10:00 – 10:45 **Realities & Possibilities Panel**  
A moderated discussion: **How do you see Clark County's housing market today? Do you believe the housing market is meeting the needs of Clark County consumers? If, not what needs to change?**  
Moderator: **Mark McCauley** County Manager
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| <b>Alan DeLaTorre</b><br>Environmental Gerontologist<br>Research Assistant<br>Portland State University<br>Institute on Aging | <b>Leah Greenwood</b><br>Partner, Halstead<br>Greenwood Consulting                 |
| <b>Chuck Frayer</b><br>Commission on Aging  | <b>Aaron Marvin</b><br>President, Building Industry<br>Association of Clark County |
- 10:45 – 11:30 **Group Discussion and Report Back**
- 11:30 – 12:00 **Closing**  
*Imagining Clark County's Housing Future*  
**Patrick Roden** Founder, AgingInPlace.com
- Marjorie Ledell** Chair, Commission on Aging



**Summit Facilitator**  
**Marjorie Ledell**, Chair, Clark County Commission on Aging

Marjorie Ledell has long served as a volunteer and leader in the communities in which she lived, including three decades in the League of Women Voters, numerous PTAs and Rotary Clubs, community advisory groups and the Commission on Aging. Prior to her retirement, Marjorie had a 30-year career in communications and policy, including service on a school board, policy advisor to a governor, owner of her own communications business, reporter for The Denver Post, and Executive Director of community relations and district services for a school district.



**Welcome Speaker**  
**Marc Boldt**, Chair Board of Clark County Councilors

Marc Boldt, a life-time Clark County resident, was elected chair of the Board of County Councilors in November 2015 and took office January 1, 2016. In fall 2013, he was elected to the Board of Freeholders, which wrote a home rule charter that was approved by voters in November 2014. Under the charter, the Board of County Commissioners increased from three members to five and became the Board of County Councilors. Marc was elected as the council chair, one of the two new positions. Previously, Marc served as a member of the Clark County Board of Commissioners from 2005 through 2012 and as a 17th Legislative District representative from 1995 through 2004.



**Keynote Speaker**  
**Elliot Eisenberg**

Elliot Eisenberg is a nationally acclaimed economist and public speaker who has been featured in Bloomberg, Business Week, Forbes, and many other prominent publications. Elliot has addressed, often as a keynote speaker, hundreds of business groups and associations on topics including: economic impact of homebuilding, consequences of government regulation, cost-benefit analysis, strategic business development, and other current economic issues. He is a frequent guest on television and radio shows. As the author of more than 65 articles, member of the Editorial Board of the Encyclopedia of Housing, and former Senior Economist with the National Association of Home Builders in Washington, D.C., Elliot has been invited to testify before lawmakers and is often asked to comment on proposed legislation. Elliot holds a B.A. in economics with first class honors from McGill University, as well as a Masters and Ph.D. in public administration from Syracuse University. His personal interests include, keeping the rate of restoration of his 60-year old house ahead of the rate of deterioration and doting on his daughter. He loves ice hockey and talking economics with crowds large and small.



**Closing Speaker**  
**Patrick Roden**

Patrick Roden holds a doctorate in social gerontology from Fielding University, a master's degree from Portland State, and bachelor's degree from Linfield College. For more than 20 years, Patrick has worked as a nurse in intensive care, cardiac care, trauma, and post-surgical recovery. He is the recipient of the Lloydena Grimes Award for Excellence in Nursing from Linfield College School of Nursing and a member of Kappa Delta Pi International Honor Society in Education. A Certified Aging in Place Specialist, Patrick is a member of the Oregon Nurses Association, Oregon Gerontological Association, the American Society on Aging and the National Aging in Place Council.

## REALITIES & POSSIBILITIES PANEL

### A Moderated Discussion



**Moderator**  
**Mark McCauley**, Clark County Manager  
 Mark McCauley joined Clark County in

2001 as the Finance Manager and Administrative Services Manager of Public Works and was appointed Director of General Services in 2006. In 2013, he was appointed Clark County Administrator, in 2015 Acting County Manager, and in 2016 promoted to County Manager. Prior to that, Mark served in the U. S. Army for 20 years, retiring at the rank of Lieutenant Colonel in 2000. A Certified Public Accountant, Mark holds a Master of Business Administration from Syracuse University, Bachelor of Accounting from Washington State University, Bachelor of Arts in Business Administration from Washington State University, and completed the Advanced Program in Organization Development and Human Resources Management from Columbia University.



**Panelist**  
**Alan DeLa Torre** is an Environmental Gerontologist and Research Associate at

Portland State's Institute on Aging. Alan is passionate about translating research into policy and practice. He is the co-coordinator for the Age-Friendly Portland and Multnomah County initiatives. Additionally, he serves as immediate Past President of the Oregon Gerontological Association, Commissioner on the Portland Commission on Disability, co-chair of the

Environmental Design Committee for the Association for Gerontology in Higher Education, and is an appointed volunteer for AARP Oregon focused on community livability.



**Panelist**  
**Chuck Frayer** began serving as Housing Chair of the Clark County Commission on

Aging in 2012 and helped develop guidelines for accessible building codes for residential housing, spearheading the effort to create Clark County's Universal Green Design brochure. He also has served on the County's Parks and Recreation Advisory Committee and on the Bike and Pedestrian Advisory Committee. Chuck has served over 40 years as a civil engineer and regional recreation planner for the United States Forest Service (USFS) where among other responsibilities, he co-wrote "The Universal Design Guide to Outdoor Recreation", worked with the US Access Board on guidelines and ensured that all USFS buildings and facilities meet the standards of the Americans with Disabilities Act of 1990 (ADA) and the Architectural Barriers Act of 1968 (ABA).



**Panelist**  
**Leah Greenwood** has nearly 20 years of experience in housing research, policy, program and

development. Leah was a senior manager at the Portland Development Commission administering an estimated \$150 million 5-year

*Realities & Solutions Panel Leah Greenwood continued*

budget for affordable housing development and working with intergovernmental teams to develop and implement housing policy. Most recently, Leah was an Executive Director of a small nonprofit housing development agency which went from being on the verge of bankruptcy to doubling its housing portfolio. After stabilizing and growing the organization, Leah led it through a successful merger with REACH Community Development, Inc. Since then, Leah has focused on increasing the capacity of government agencies and nonprofit organizations through her work at HG Consulting. She provides clients assistance with strategic planning, public policy development, and affordable housing project

management services. She holds a master's degree in Urban and Regional Planning from Portland State University and a bachelor's degree in Business Administration from the University of Oregon.



**Panelist**

**Aaron Marvin** is President of the Building Industry Association of Clark County. Aaron

is the son of a contractor and has been in some facet of the construction industry his entire life. He is a Certified Aging in Place Specialist, a Certified Green Professional, and a Certified Graduate Builder. In 2004, after graduating from Warner Pacific with degrees in business

and social science, he established A.C.T. Builders with his father. Over the past 12 years A.C.T Builders has completed hundreds of projects and dozens of homes. During this time, he obtained certifications from the National Association of Home Builders (NAHB) and is working to become a Certified Graduate Remodeler (CGR) and Graduate Master Builder (GMB). Aaron is a state director on the board for the Building Industry Association of Washington (BIAW) and serves as the Clark County representative for the education committee. He is also involved with the NAHB's 20 Club program.

**Special thanks to our sponsors without whose generous support this Housing Summit would not be possible.**

