

CLARK COUNTY STAFF REPORT

DEPARTMENT: Clark County Public Health (CCPH)

CCPH SR2016-1603

DATE: February 23, 2016

REQUESTED ACTION:

Board of County Councilors approval to submit a grant application to the Washington Department of Health; add a new 1.0 FTE Community Health Specialist position, authorization for Public Health Director to sign application, and resulting contract and amendments. If awarded, funding supports sodium reduction efforts in our community. Up to \$100,000 in funding is available annually under this award for a five year period.

Consent Hearing County Manager

BACKGROUND

Currently, 90% of Americans consume too much sodium, increasing their risk of having high blood pressure. Because nearly 400,000 deaths each year are attributed to high blood pressure, decreasing sodium intake could prevent thousands of deaths annually. More than 75% of the sodium Americans eat comes from restaurant and processed foods—not the salt added at the table or during home cooking. This grant funding supports comprehensive public health strategies aimed at improving the food environment by reducing sodium in foods offered at senior congregate meal sites and worksites cafes. Sodium reduction strategies include implementing food service guidelines, changing procurement practices, implementing recipe modifications, and implementing environmental strategies that support the selection of lower sodium foods.

This grant will assist participating entities through provision of nutrition analysis, chef training and technical assistance, and provide marketing and consumer information activities to enhance selection of lower sodium foods and healthier options.

COUNCIL POLICY IMPLICATIONS

N/A

ADMINISTRATIVE POLICY IMPLICATIONS

N/A

COMMUNITY OUTREACH

CCPH will continue to engage worksites that participated in the 2013-2016 round of funding and expand partnerships to include new worksites, Meals on Wheels, Child and Adult Care Food Programs, and senior living facilities that provide congregate meals. In addition, CCPH will engage worksite wellness coalitions and as well as the Area Agency on Aging & Disability of Southwest Washington. Participation in grant activities is voluntary and interest in sodium reduction has grown through outreach activities coordinated in the 2013-2016 funding cycle.

Coding (insert or delete additional lines as needed)

Package number	Fund	Prog	Dept	Basele	Obj	Categ	2015-16 EXP inc / REV dec (DR)	2015-16 EXP dec /REV inc (CR)	2017-18 EXP inc / REV dec (DR)	2017-18 EXP dec /REV inc (CR)	Type
PBH-01	1025	490	705	333930	080	060181		25,000		200,000	Ongoing
PBH-01	1025	490	705	562490	110	000000	13,166		108,506		Ongoing
PBH-01	1025	490	705	562490	210	000000	268		8,843		Ongoing
PBH-01	1025	490	705	562490	211	000000	1,448		12,989		Ongoing
PBH-01	1025	490	705	562490	221	000000	2,064		17,767		Ongoing
PBH-01	1025	490	705	562490	222	000000	654		5,391		Ongoing
PBH-01	1025	490	705	562490	223	000000	153		1,321		Ongoing
PBH-01	1025	490	705	562490	230	000000	85		732		Ongoing
PBH-01	1025	490	705	562490	236	000000	95		786		Ongoing
PBH-01	1025	490	705	562490	400	000000	7,067		43,665		Ongoing

FTE info (insert or delete additional lines as needed)

Package number	Fund number	Prog number	Dept number	Type (Operating, Revenue, Project)	Add, Delete, Change	Does this change involve a reclass? (Yes/No)	FTE	Effective date of change (MM/YY)	Position # for existing positions	New job classification (for new positions and reclassifications)	Grade & Range	Length for new project positions
PBH-01	1025	490	705	Operating	A	No	1.00	10/1/2016		Community Health Specialist	HD.36	

FOR STAFF REPORTS ONLY:

HR APPROVAL

J. Miller 02/16/2016

Signature Date

BUDGET OFFICE APPROVAL

Adrian Pitt 02/16/2016

Signature Date

BUDGET IMPACT ATTACHMENT

Part I: Narrative Explanation

I. A – Explanation of what the request does that has fiscal impact and the assumptions for developing revenue and costing information

Part II: Estimated Revenues

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
1025 / Federal Sodium Reduction grant funds		25,000		200,000		200,000
Total		25,000		200,000		200,000

II. A – Describe the type of revenue (grant, fees, etc.)

Part III: Estimated Expenditures

III. A – Expenditures summed up

Fund #/Title	FTE's	Current Biennium		Next Biennium		Second Biennium	
		GF	Total	GF	Total	GF	Total
1025 / Public Health	1.0		25,000		200,000		200,000
Total	1.0		25,000		200,000		200,000

III. B – Expenditure by object category

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
Salary/Benefits		17,933		156,335		156,335
Contractual		5,000		35,000		35,000
Supplies						
Travel						
Other controllables		2,067		8,665		8,665
Capital Outlays						
Inter-fund Transfers						
Debt Service						
Total		25,000		200,000		200,000

Requesting Department: Public Health

Package number: PBH

Package Title: Federal Sodium Reduction in Communities grant opportunity

Justification: Up to \$100,000 per year in Federal grant funds are being made available to support sodium reduction efforts. This Federal grant will assist participating entities through provision of nutrition analysis, chef training and technical assistance, and provide marketing and consumer information activities to enhance selection of lower sodium foods and healthier options.

COMMUNITY HEALTH SPECIALIST

JOB PURPOSE AND SUMMARY

Positions in this class are responsible for gathering input and collaborating with community partners to inform the development and implementation of community-based public health policies and programs. Emphasis is on community mobilization, basic assessment skills, program planning and development, communication, cultural competency and policy development. Interaction with socio-economic and culturally diverse populations and community organizational partners is a key component of work activities. Work is generally performed independently and as part of an interdisciplinary team.

KEY OR TYPICAL TASKS AND RESPONSIBILITIES:

- Develop, facilitate, and support community partnerships to promote the health of the population.
- Solicit community-based input from individuals and organizations and gather information that will inform development of public health policy and programs.
- Provide and organize community education and convey public health information using a variety of approaches.
- Recruit and support community members for engagement in coalitions, work groups, advisory groups, and public health initiatives.
- Provide resources and technical assistance to community organizations regarding public health programs and issues.
- Provide information and engage community partners in use of best and promising practices.
- Identify mechanisms to monitor and evaluate programs for effectiveness and quality.
- Participate in program planning processes.
- Track and report activities.
- Develop information, educational marketing, or outreach materials.
- Perform other activities as assigned.

QUALIFICATIONS

Education and Experience: A Master's degree in Public Health or closely related field and two (2) years of related experience or a Bachelor's degree involving major study in the above mentioned area and four (4) years' experience of related experience.

Knowledge of: Organizational and community assessment principles, practices, and techniques; public relations, mass communications, and marketing techniques; principles of public health, social determinants of health and community level interventions appropriate to the development and implementation of population based prevention strategies; strategies for community mobilization; impact of socioeconomic status, race, ethnicity, mental or physical ability, religion, gender, gender expression, gender identity on behavior, attitudes, and values related to health; the role of cultural, social, and behavioral factors in determining the delivery of public health services; key components of cultural competency, awareness of differences, attitude to examine beliefs and values; knowledge of difference and skills to effectively and appropriately work across cultures; core competencies for Public Health professionals.

Ability to: plan and organize activities to meet established objectives; use group facilitation methods and use tact, discretion and good judgment in working with community partners; express ideas effectively both orally and in writing; maintain accurate records; effectively use a personal computer, software, email, and internet to accomplish job functions; research and implement appropriate strategies for effectively working with persons from diverse backgrounds; identify the role of cultural, social, and behavioral factors in determining the delivery of Public Health services; assist in the design and implementation of community collaborative approaches to improve population health.

Other Qualifications: must be able to respond to public health emergencies or exercises at any time; successfully complete basic incident management courses and participate in emergency response trainings as requested; protect the privacy and security of protected health information as defined in State and Federal law; adhere to OSHA/WISHA guidelines, including timely completion of mandatory trainings; possess a valid driver's license and insurance and have access to reliable transportation; adhere to the department's employee immunization policy and provide documents as requested; maintain specific licenses (if appropriate) and be available to periodically work evenings and weekends.

WORKING ENVIRONMENT

Work is performed in a variety of settings including office cubicle and community based settings. This classification is at low risk for exposure to blood products, human biohazards, laboratory chemicals, toxic materials or environmental hazards. Occasional lifting and carrying up to 20 pounds is required. Travel throughout the local area is a requirement of the classification. Ability to regularly use office equipment including computers, telephones, calculators, copiers, and FAX machine is required.