

# CLARK COUNTY STAFF REPORT

**DEPARTMENT:** Clark County Public Health (CCPH)

CCPH SR2016-1603

**DATE:** February 23, 2016

**REQUESTED ACTION:**

Board of County Councilors approval to submit a grant application to the Washington Department of Health; add a new 1.0 FTE Community Health Specialist position, authorization for Public Health Director to sign application, and resulting contract and amendments. If awarded, funding supports sodium reduction efforts in our community. Up to \$100,000 in funding is available annually under this award for a five year period.

Consent     Hearing     County Manager

---

**BACKGROUND**

Currently, 90% of Americans consume too much sodium, increasing their risk of having high blood pressure. Because nearly 400,000 deaths each year are attributed to high blood pressure, decreasing sodium intake could prevent thousands of deaths annually. More than 75% of the sodium Americans eat comes from restaurant and processed foods—not the salt added at the table or during home cooking. This grant funding supports comprehensive public health strategies aimed at improving the food environment by reducing sodium in foods offered at senior congregate meal sites and worksites cafes. Sodium reduction strategies include implementing food service guidelines, changing procurement practices, implementing recipe modifications, and implementing environmental strategies that support the selection of lower sodium foods.

This grant will assist participating entities through provision of nutrition analysis, chef training and technical assistance, and provide marketing and consumer information activities to enhance selection of lower sodium foods and healthier options.

**COUNCIL POLICY IMPLICATIONS**

N/A

**ADMINISTRATIVE POLICY IMPLICATIONS**

N/A

**COMMUNITY OUTREACH**

CCPH will continue to engage worksites that participated in the 2013-2016 round of funding and expand partnerships to include new worksites, Meals on Wheels, Child and Adult Care Food Programs, and senior living facilities that provide congregate meals. In addition, CCPH will engage worksite wellness coalitions and as well as the Area Agency on Aging & Disability of Southwest Washington. Participation in grant activities is voluntary and interest in sodium reduction has grown through outreach activities coordinated in the 2013-2016 funding cycle.



**BUDGET IMPLICATIONS**

YES	NO	
		Action falls within existing budget capacity.
		Action falls within existing budget capacity but requires a change of purpose within existing appropriation
XX		Additional budget capacity is necessary and will be requested at the next supplemental. If YES, please complete the budget impact statement. If YES, this action will be referred to the county council with a recommendation from the county manager.

**BUDGET DETAILS**

Local Fund Dollar Amount	
Grant Fund Dollar Amount	
Account	1025, Public Health Fund
Company Name	

**DISTRIBUTION:**

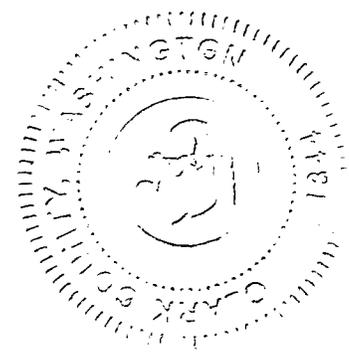
Board staff will post all staff reports to The Grid. <http://www.clark.wa.gov/thegrid/>

Holly Barnfather  
 Holly Barnfather  
 Grants and Contracts

Alan Melnick  
 Alan Melnick, MD, MPH, CPH  
 Public Health Director/Health Officer

**APPROVED:** Mark McCauley  
 CLARK COUNTY, WASHINGTON  
 BOARD OF COUNTY COUNCILORS

DATE: Feb. 23, 2016  
 SR# SR 040-16



**APPROVED:** \_\_\_\_\_  
 Mark McCauley, Acting County Manager

DATE: \_\_\_\_\_

## BUDGET IMPACT ATTACHMENT

### Part I: Narrative Explanation

I. A – Explanation of what the request does that has fiscal impact and the assumptions for developing revenue and costing information

### Part II: Estimated Revenues

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
1025 / Federal Sodium Reduction grant funds		25,000		200,000		200,000
<b>Total</b>		<b>25,000</b>		<b>200,000</b>		<b>200,000</b>

II. A – Describe the type of revenue (grant, fees, etc.)

### Part III: Estimated Expenditures

III. A – Expenditures summed up

Fund #/Title	FTE's	Current Biennium		Next Biennium		Second Biennium	
		GF	Total	GF	Total	GF	Total
1025 / Public Health	1.0		25,000		200,000		200,000
<b>Total</b>	<b>1.0</b>		<b>25,000</b>		<b>200,000</b>		<b>200,000</b>

III. B – Expenditure by object category

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
Salary/Benefits		17,933		156,335		156,335
Contractual		5,000		35,000		35,000
Supplies						
Travel						
Other controllables		2,067		8,665		8,665
Capital Outlays						
Inter-fund Transfers						
Debt Service						
<b>Total</b>		<b>25,000</b>		<b>200,000</b>		<b>200,000</b>

## **COMMUNITY HEALTH SPECIALIST**

### **JOB PURPOSE AND SUMMARY**

Positions in this class are responsible for gathering input and collaborating with community partners to inform the development and implementation of community-based public health policies and programs. Emphasis is on community mobilization, basic assessment skills, program planning and development, communication, cultural competency and policy development. Interaction with socio-economic and culturally diverse populations and community organizational partners is a key component of work activities. Work is generally performed independently and as part of an interdisciplinary team.

### **KEY OR TYPICAL TASKS AND RESPONSIBILITIES:**

- Develop, facilitate, and support community partnerships to promote the health of the population.
- Solicit community-based input from individuals and organizations and gather information that will inform development of public health policy and programs.
- Provide and organize community education and convey public health information using a variety of approaches.
- Recruit and support community members for engagement in coalitions, work groups, advisory groups, and public health initiatives.
- Provide resources and technical assistance to community organizations regarding public health programs and issues.
- Provide information and engage community partners in use of best and promising practices.
- Identify mechanisms to monitor and evaluate programs for effectiveness and quality.
- Participate in program planning processes.
- Track and report activities.
- Develop information, educational marketing, or outreach materials.
- Perform other activities as assigned.

## **QUALIFICATIONS**

**Education and Experience:** A Master's degree in Public Health or closely related field and two (2) years of related experience or a Bachelor's degree involving major study in the above mentioned area and four (4) years' experience of related experience.

**Knowledge of:** Organizational and community assessment principles, practices, and techniques; public relations, mass communications, and marketing techniques; principles of public health, social determinants of health and community level interventions appropriate to the development and implementation of population based prevention strategies; strategies for community mobilization; impact of socioeconomic status, race, ethnicity, mental or physical ability, religion, gender, gender expression, gender identity on behavior, attitudes, and values related to health; the role of cultural, social, and behavioral factors in determining the delivery of public health services; key components of cultural competency, awareness of differences, attitude to examine beliefs and values; knowledge of difference and skills to effectively and appropriately work across cultures; core competencies for Public Health professionals.

**Ability to:** plan and organize activities to meet established objectives; use group facilitation methods and use tact, discretion and good judgment in working with community partners; express ideas effectively both orally and in writing; maintain accurate records; effectively use a personal computer, software, email, and internet to accomplish job functions; research and implement appropriate strategies for effectively working with persons from diverse backgrounds; identify the role of cultural, social, and behavioral factors in determining the delivery of Public Health services; assist in the design and implementation of community collaborative approaches to improve population health.

**Other Qualifications:** must be able to respond to public health emergencies or exercises at any time; successfully complete basic incident management courses and participate in emergency response trainings as requested; protect the privacy and security of protected health information as defined in State and Federal law; adhere to OSHA/WISHA guidelines, including timely completion of mandatory trainings; possess a valid driver's license and insurance and have access to reliable transportation; adhere to the department's employee immunization policy and provide documents as requested; maintain specific licenses (if appropriate) and be available to periodically work evenings and weekends.

## **WORKING ENVIRONMENT**

Work is performed in a variety of settings including office cubicle and community based settings. This classification is at low risk for exposure to blood products, human biohazards, laboratory chemicals, toxic materials or environmental hazards. Occasional lifting and carrying up to 20 pounds is required. Travel throughout the local area is a requirement of the classification. Ability to regularly use office equipment including computers, telephones, calculators, copiers, and FAX machine is required.