



CLARK COUNTY STAFF REPORT

DEPARTMENT: Clark County Public Health (CCPH)

CCPH SR2016_58

DATE: April 5, 2016

REQUESTED ACTION:

Board of County Councilors approval of an Interlocal agreement between Educational Service District 112 (ESD112) and CCPH and authorization for the Public Health Director to sign amendments. The purpose of this agreement is to provide a joint undertaking between ESD112 and CCPH that will maximize the use of government resources and improve the delivery of education or education related services toward youth marijuana prevention. Remuneration under this grant is up to \$95,000.

XXX Consent _____ Hearing _____ County Manager

BACKGROUND

This grant funding is aimed at preventing and reducing the use of marijuana by youth ages 12 – 20. CCPH will partner with ESD 112 and PREVENT! Coalition to institute a variety of initiatives to achieve this aim:

- Complete an assessment and evaluation of data related to current risks, attitudes and behaviors of Clark County youth regarding vaping and marijuana use.
- Conduct outreach engagement for youth audiences to promote anti-marijuana/vaping and pro-health messaging
- Retail compliance checks and education related to electronic inhalant delivery product sales to youth.
- Support for youth coalitions and youth leadership

COUNCIL POLICY IMPLICATIONS

N/A

ADMINISTRATIVE POLICY IMPLICATIONS

N/A

COMMUNITY OUTREACH

Through this grant, CCPH staff will play an integral role in community prevention coalitions, and will partner with ESD 112, local schools, Bike Clark County, Boys and Girls Clubs and other community partners.

BUDGET IMPLICATIONS

YES	NO	
		Action falls within existing budget capacity.
		Action falls within existing budget capacity but requires a change of purpose within existing appropriation
XX		Additional budget capacity is necessary and will be requested at the next supplemental. If YES, please complete the budget impact statement. If YES, this action will be referred to the county council with a recommendation from the county manager.

BUDGET DETAILS

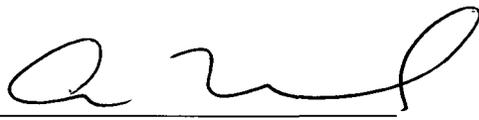
Local Fund Dollar Amount	
Grant Fund Dollar Amount	\$95,000
Account	1025, Public Health Fund
Company Name	ESD112

DISTRIBUTION:

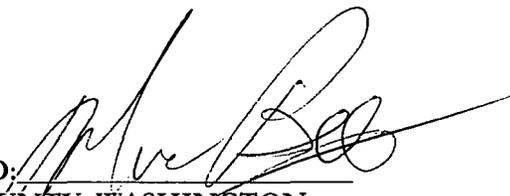
Board staff will post all staff reports to The Grid. <http://www.clark.wa.gov/thegrid/>



Kathy Smith
Grant Accounting Specialist



Alan Melnick, MD, MPH, CPH
Public Health Director/Health Officer



APPROVED:
CLARK COUNTY, WASHINGTON
BOARD OF COUNTY COUNCILORS

DATE: April 5, 2016

SR# 076-16



APPROVED: _____
Mark McCauley, Acting County Manager

DATE: _____

BUDGET IMPACT ATTACHMENT

Part I: Narrative Explanation

I. A – Explanation of what the request does that has fiscal impact and the assumptions for developing revenue and costing information

Part II: Estimated Revenues

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
1025, Marijuana Tax Grant Funds		95,000				
Total		95,000				

II. A – Describe the type of revenue (grant, fees, etc.)

Part III: Estimated Expenditures

III. A – Expenditures summed up

Fund #/Title	FTE's	Current Biennium		Next Biennium		Second Biennium	
		GF	Total	GF	Total	GF	Total
1025 / Public Health			95,000				
Total			95,000				

III. B – Expenditure by object category

**** The chart below is a representation of the grant budget. The personnel completing the work under this grant are already fully budgeted to Public Health for 2015-16. Since the positions are already fully budgeted, the decision package attached to this SR will not show a personnel budget capacity ask.**

Fund #/Title	Current Biennium		Next Biennium		Second Biennium	
	GF	Total	GF	Total	GF	Total
Salary/Benefits		42,000				
Contractual		20,000				
Supplies		8,500				
Travel		750				
Other controllables		23,750				
Capital Outlays						
Inter-fund Transfers						
Debt Service						
Total		95,000				

Requesting Department: Public Health

Package number: PBH

Package Title: ESD112: State Marijuana Tax funds

Justification: These funds represent a joint undertaking between ESD112 and CCPH that will maximize the use of government resources and improve the delivery of education or education related services toward youth marijuana prevention.

The funds will be aimed at preventing and reducing the use of marijuana by youth ages 12 – 20. CCPH will partner with ESD 112 and PREVENT! Coalition to institute a variety of initiatives to achieve this aim:

- Complete an assessment and evaluation of data related to current risks, attitudes and behaviors of Clark County youth regarding vaping and marijuana use.
- Conduct outreach engagement for youth audiences to promote anti-marijuana/vaping and pro-health messaging
- Retail compliance checks and education related to electronic inhalant delivery product sales to youth.
- Support for youth coalitions and youth leadership

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Coding (insert or delete additional lines as needed)

Package number	Fund	Prog	Dept	Basele	Obj	Categ	2015-16 EXP inc / REV dec (DR)	2015-16 EXP dec /REV inc (CR)	2017-18 EXP inc / REV dec (DR)	2017-18 EXP dec /REV inc (CR)	Type
PBH-01	1025	490	705	334040	910	060005		95,000			One-Time
PBH-01	1025	490	705	562490	329	060005	8,500				One-Time
PBH-01	1025	490	705	562490	400	060005	65,750				One-Time
PBH-01	1025	490	705	562490	419	060005	20,000				One-Time
PBH-01	1025	490	705	562490	433	060005	750				One-Time

FTE info (insert or delete additional lines as needed)

Package number	Fund number	Prog number	Dept number	Type (Operating, Revenue, Project)	Add, Delete, Change	Does this change involve a reclass? (Yes/No)	FTE	Effective date of change (MM/YY)	Position # for existing positions	New job classification (for new positions and reclassifications)	Grade & Range	Length for new project positions

FOR STAFF REPORTS ONLY:

HR APPROVAL

Signature Date

BUDGET OFFICE APPROVAL

Signature Date

SR2016_58



Clark County Public Health
Contract: 2015-2016

Acct: 2096 98 7000 624
Contract Amount: \$95,000
Dept Approval: DD
Fiscal Approval: AH

INTERLOCAL AGREEMENT

Between

EDUCATIONAL SERVICE DISTRICT 112
2500 NE 65th Avenue
Vancouver, WA 98661

And

Clark County Public Health
PO Box 9825
Vancouver, WA 98666-8825

This Interlocal Agreement is being entered into pursuant to the authority granted in Chapters 28A.310, 28A.320 and 39.34 of the Revised Code of Washington. Educational Service District 112 (ESD) and Clark County Public Health are entering into this Interlocal Agreement for the purpose of sharing the cost and services of employees who are employed by the Clark County Public Health Department, but are providing services for the purpose of youth marijuana prevention. A separate legal entity is not being created. The ESD shall administer the joint undertaking described in this Agreement.

I. PURPOSE

The COUNTY and the ESD are participating in a joint undertaking to facilitate the COUNTY'S provision of youth marijuana prevention, which maximizes the use of government resources and improves the delivery of education or education related services.

II. TERM

This Agreement shall be effective April 1, 2016 and continue to June 30, 2016 unless terminated in accordance with Section V.

III. FINANCE, BUDGET AND PROPERTY

- A. **Budget.** The COUNTY will budget for and pay the costs associated with the project, as detailed in Section IV.A. The ESD will budget for and pay the COUNTY the amount invoiced, as described in Section III.C. A separate budget for this joint undertaking is not required.
- B. **Invoices.** The COUNTY will invoice the ESD monthly the amount the ESD is paying for the joint undertaking. The ESD shall pay the invoice within forty five (45) days of receipt.
- C. **Invoice Amount.** The amount the COUNTY will invoice the ESD the total amount invoiced and paid for the joint undertaking shall not exceed \$95,000.00
- D. **Property.** Neither party is acquiring real property. Any personal property that is acquired will be owned and retained by the party that pays for the personal property.

IV. PARTIES' OBLIGATIONS

- A. **Responsibilities of the COUNTY.** The COUNTY shall:
 - 1. Provide youth marijuana prevention services per the attached scope of work on a cost reimbursement basis.
 - 2. Provide a detailed transaction recap with monthly invoices.
- B. **Responsibilities of the ESD:** The ESD shall:
 - 1. Pay the amount set forth in III.C. not to exceed \$95,000.00.
- C. **Responsibilities of Both Parties:** The COUNTY and ESD shall:
 - 1. Conduct background checks on any officials, employees, volunteers or agents who may perform obligations under this Agreement and who may have access to children. No party person who has pled guilty to or been convicted of a felony crime specified in RCW 28A.400.330 will have access to children. Failure to comply with this provision is grounds for immediate termination.

2. Comply with federal, state, and local laws in performing obligations under this Agreement, and any policies or regulations adopted by the parties' boards of directors, including restrictions on use of tobacco on school district property.
3. Obtain and maintain commercial general liability insurance and automobile liability insurance in an amount not less than \$1,000,000 per occurrence. The parties shall, upon request, provide each other suitable evidence of the insurance coverage that is required.
4. Obtain any licenses or permits that are required to perform their respective obligations under the Agreement.
5. Comply with Cost Principles of CFR 200 and FAR 31.2 and any requests associated with each other's obligations to comply with these circulars or the terms of any grant that is being implemented in whole or in part by this Agreement.
6. Perform their obligations in accordance the terms of this Agreement AND any federal or state grant that is funding any of the obligations under this Agreement.

V. TERMINATION

Either party may terminate this Agreement by providing the other party thirty (30) days prior written notice, provided the ESD may terminate this Agreement immediately, without prior notice, if any of the funds ESD receives or has budgeted for in connection with its payment obligations under this Agreement are reduced or eliminated. Upon termination, the joint undertaking will be dissolved and the parties will retain ownership of the personal property they acquired in connection with this Agreement.

VI. GENERAL PROVISIONS

- A. **Indemnification.** Both parties agree to protect, defend, indemnify and hold the other party, and its directors, officers, agents and employees harmless from any and all claims and losses that are caused by the indemnifying party's, or the indemnifying party's directors, officers, agents or employees negligent or malicious acts or omissions.
- B. **Assignment.** This Agreement may not be assigned by either party without prior written consent of the other party.
- C. **Whole Agreement.** The parties acknowledge that they have read and understand this Agreement. The parties further agree that this Agreement constitutes the entire agreement between the parties and supersedes all communications, written or oral, related to the subject matter of this Agreement. This Agreement may only be modified or amended upon signed written agreement of both parties.
- D. **Applicable Laws and Venue.** This Agreement shall be governed by the laws of the State of Washington. Venue for any legal action or proceeding arising out of or in any way related to this Agreement shall be in Clark County, Washington.
- E. **Waiver.** No provision of this Agreement, or the right to receive reasonable performance of any act called for by its terms, shall be deemed waived by a waiver of a breach thereof as to a particular transaction or occurrence.
- F. **Severability.** If any term or condition of this Agreement or application thereof to any person or circumstance is held invalid, such invalidity shall not affect other terms, conditions, or applications of the Agreement which can be given effect without the invalid term, condition, or application; to this end, the terms and conditions of this Agreement are declared severable.
- G. **Non-Discrimination.** Both parties agree to comply with all laws that prohibit discrimination on the basis of race, creed, color, religion, national origin, age, sex, marital status, sexual orientation, honorably discharged veteran or military status, physical, sensory or mental disabilities, or use of a trained guide dog or service animal.
- H. **Conflict of Interest.** Neither party shall receive compensation from another political subdivision of the state of Washington for the same work that is being done under this Agreement. If either party is providing services to another organization that are the same as the services being provided and compensated for under this Agreement, the amount paid under this Agreement shall constitute an overpayment, which shall be withheld from future payments or reimbursed. No person engaged in any activity associated with this Agreement has a personal financial interest, direct or indirect, in this Agreement. The COUNTY and ESD warrant that neither party presently has interests, and will not acquire interests, directly or indirectly, which would create a conflict of interest in performing the obligations under this Agreement. Any direct or indirect conflict of interest must be disclosed.
- I. **Privacy.** Both parties may have access to educational records that are confidential and subject to privacy protections under the Federal Educational Rights and Privacy Act. Both parties shall take all necessary steps to protect the confidentiality of educational records and shall not disclose such records or the information obtained from having access to such records without obtaining the consent of the other party and the parent of the student whom the record pertains to.
- J. **Records.** Both parties shall maintain books, records, documents, data and other materials compiled and related to the performance of their obligations under this Agreement for the time period required under law or any applicable grant agreement. Both parties agree to provide the other party access to and copies of any such books, records, documents, data or other materials.

- K. Exclusion, Debarment and Suspension Certification.** Per the requirements of Executive Order 12-549, the ESD and Consultant/Contractor certify that neither they , nor their officers, directors, general managers or persons having primary management or supervisory responsibilities, are on the Excluded Parties List Report (web address: <http://www.sam.gov>) and that they are not presently debarred, suspended, proposed for debarment, or declared ineligible or voluntarily excluded for the award of contracts by any Federal governmental agency or department. The ESD and Consultant/Contractor shall provide immediate written notice to each other if, at any time during the term of this Agreement, including any renewals hereof, they learns that this certification has become erroneous by reason of changed circumstances
- L. Intellectual Property.** Any materials ESD produces shall be owned by ESD. ESD will be considered the author of such materials. To the extent materials being produced in connection with this Agreement are found to be “works made for hire,” the COUNTY hereby irrevocably assigns all right, title and interest in such materials, including intellectual property rights, to ESD effective from the moment of creation. The COUNTY shall not use any materials produced for ESD in connection with this Agreement without obtaining ESD’s prior written consent.
- M. Notice.** Whenever notice is required under this Agreement, it shall be provided by emailing and mailing the notice to the following

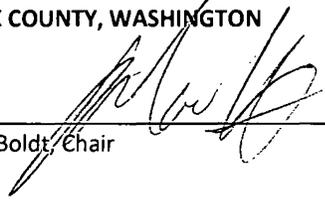
Clark County Public Health
Cyndie Meyer
Program Manager, Chronic Disease Prevention
Cyndie.Meyer@clark.wa.gov

Kathy.Smith@clark.wa.gov
Grants Accounting Specialist

ESD 112
Tim Merlino
Superintendent
2500 NE 65th Avenue
Vancouver, WA 98661
Deb.Drandoff@esd112.org
Director of Prevention & Youth Services

Notice shall be deemed effective upon the earlier of actual receipt or three (3) days after notice is deposited in the United State Mail, postage prepaid.

**BOARD OF COUNTY COUNCILORS
CLARK COUNTY, WASHINGTON**



Marc Boldt, Chair

Jeanne E Stewart, Councilor

Julie Olson, Councilor

David Madore, Councilor

Tom Mielke, Councilor

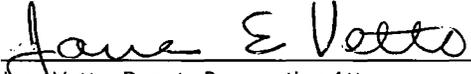
Date _____

EDUCATIONAL SERVICE DISTRICT 112

Superintendent Tim Merlino

Date _____

**APPROVED AS TO FORM ONLY
ANTHONY F GOLIK
PROSECUTING ATTORNEY**



Jane Vetto, Deputy Prosecuting Attorney

Please sign, date, and return both copies of this Letter of Agreement to Internal Fiscal Services, ESD 112, 2500 NE 65 Avenue, Vancouver, WA 98661. A countersigned copy will be returned to you.

ADDENDUM A
FEDERAL FUNDS DISCLOSURE AND REQUIREMENTS

Consultant/Contractor hereby acknowledges being informed that ESD may partially or fully fund its obligations under this Agreement with federal funds that were awarded pursuant to _____ CFDA # _____. Consultant/Contractor will perform its obligations in a manner that is consistent with the terms and provisions of the grant, which will be made available to Consultant/Contractor upon request.

ESD as a grantee/recipient of federal funds, must comply with Cost Principles of CFR 200. Consultant agrees to comply with any request of ESD related to ESD's obligations to comply with the OMB Circulars or its obligations under the above identified grant.

Certification Regarding Adherence to CFR 200, and Certification Regarding Disbarment, Suspension, Proposed Debarment, and Other Responsibility Matters

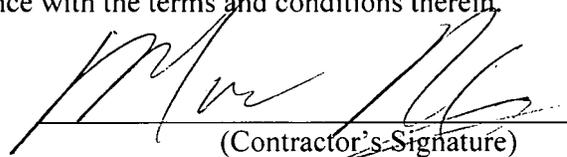
Along with ESD 112, grant recipients will follow the Cost Principles of CFR 200, which establishes principles and standards for determining costs for Federal awards carried out through grants, cost reimbursement contracts, and other agreements. ESD 112 and grant recipients will also follow and apply the provisions of the sections of CFR 200 as they pertain to non-Federal entities, whether they are recipients expending Federal awards received directly from Federal awarding agencies, or are sub recipients receiving awards as a pass-through entity. Copies of the OMB Circulars can be accessed online at www.whitehouse.gov/omb.circulars.index.html.

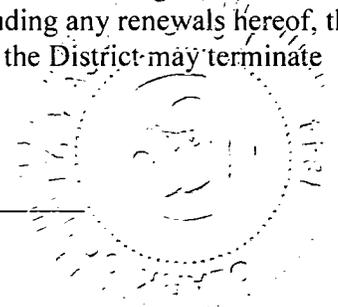
Contract recipient certifies that they, nor its Principals, have in the past or are presently debarred, suspended, proposed for debarment, or declared ineligible or voluntarily excluded for the award of contracts by any Federal governmental agency or department. ("Principals", for purposes of this certification, mean officers; directors; owners; partners; and, persons having primary management or supervisory responsibilities within a business entity, e.g., general manager; plant manager, head of subsidiary, division, or business segment; and similar positions.)

Contractor shall provide immediate written notice to ESD 112 if, at any time during the term of this Agreement, including any renewals hereof, it learns that its certification was erroneous when made or has become erroneous by reason of changed circumstances.

This certification is a material representation of fact upon which ESD 112 has relied in entering into this Agreement. Should ESD 112 determine, at any time during this Agreement, including any renewals hereof, that this certification is false, or should it become false due to changed circumstances, the District may terminate this Agreement in accordance with the terms and conditions therein.

April 5, 2016
(Date)


(Contractor's Signature)



Scope of Work for Clark County Public Health

Youth Marijuana Prevention Fund

April 1, 2016 – June 30, 2016 : \$95,000

July 1, 2016 – June 30, 2017: \$72,000

Activity 1:1 — Conduct regional assessment of YMPEP program needs. (Adiba Ali)

- **April 1, 2016 – June 30, 2016**
 - Establish Memoranda of Understanding with Clark County and Skamania school districts to access and analyze HYS data to the district and building level.
 - Consider HYS and other data sources to complete a needs assessment for marijuana and e-cigarette use for youth ages 12-20 to identify use rates, high needs populations and areas, trends, risk and protective factors, and current resources for Clark and Skamania Counties.
 - Use templates/guidance provided by DOH.
 - Prepare and submit a written analysis of this data to ESD 112 by June 2016 to assist PREVENT! in identifying geographic areas for focus of work.
- **July 1, 2016 – June 30, 2017**
 - Develop and support an evaluation model and system for both counties to track community changes and progress, and update needs assessment at the end of the year.
 - Provide technical assistance to prevention coalitions to help them develop performance measurement plans

Activity 2.2 a. — Foster a trained professional and parent network to serve as supports for high-risk youth through training on childhood trauma and the link to addiction. Share training materials via ACEs Action Alliance (AAA) website and partner websites.

- **April 1, 2016 – June 30, 2016**
 - Contract and work with local training consultant(s) to develop, present and share training curricula tailored to professionals and parent groups who work with at-risk youth in priority populations. Curriculum will explain link between childhood trauma and high-risk coping behaviors and propensity toward addiction. Include information on potential risks of use and marijuana use laws in WA State.
 - Include communication and relationship tools for working with traumatized kids to develop trust, and how to break the cycle through individual and community resilience. Make available on partner websites including ACEs Action Alliance site.
 - Test curriculum using focus group that reflects the diversity of target audience and members of Aces Action Alliance, Clark County Public Health, Healthy Gen NEAR trainers, local training experts.
 - Hire web design consultant to develop pages on ACEs Action Alliance (AAA) website to promote and house curriculum and resources.
 - Conduct outreach to present curriculum to professionals/adults who work with youth ages 12-20 (with emphasis on youth in target population) including: health care providers, educators, parent groups, youth employers, faith communities, colleges, mentor programs, law enforcement and juvenile justice, media, and prevention coalitions including STASHA in May 2016.
- **July 1, 2016 – June 30, 2017**
 - Finish loading curriculum and presentation resources to AAA website and promote to constituencies and stakeholders via coalitions.
 - Provide trainings as time and funding allow.

Activity 2.2 b. — Educate at-risk youth ages 12 – 20 in priority populations about the link between childhood trauma and high risk coping behaviors and propensity toward addiction. Connect youth to healthy self-care alternatives and educate on potential risks of use and marijuana use laws in WA State.

- **April 1, 2016 – June 30, 2016**
 - Contract and work with local training consultant(s) to develop, present, and share reproducible training curriculum including power point, script and handouts/teaching aids tailored to the needs of at-risk youth ages 12 – 20 in priority populations, which explains link between childhood trauma and high risk coping behaviors and propensity toward addiction. Include information on potential risks of use and marijuana use laws in WA State. Include training on self-care alternatives to marijuana and vaping.
 - Test curriculum using focus group that reflects the diversity of target youth audience and members of Aces Action Alliance, Clark County Public Health, Healthy Gen NEAR trainers, local training experts.
 - Hire web designer to develop pages on ACEs Action Alliance (AAA) website to promote and house curriculum and resources.
 - When completed, provide monthly trainings to target populations of youth ages 12 -20 – may be provided by contracted trainer(s).
 - Conduct outreach to professional and adult groups, youth groups and schools to set up presentation schedule including medical providers, prevention coalitions, youth groups, parent groups, others. Present as time allows.
- **July 1, 2016 – June 30, 2017**
 - Implement up to two trainings per month to youth ages 12 – 20, with emphasis on target populations via juvenile justice, schools, boys and girls clubs, workforce development programs, PIC, and other community-based groups with focus on outreach to priority populations.
 - Collect training evaluation data and use to revise and improve curriculum.
 - Finish loading curriculum and presentation resources to AAA website and promote to constituencies and stakeholders via coalitions.

Activity 2.3 a. — Develop youth leaders to create healthier communities and prevent marijuana use by peers. (School events)

- **April 1, 2016 – June 30, 2016**
 - Engage youth leaders in specific activities for interactive peer-education regarding marijuana and vaping at local high school events to complement tobacco outreach such as Kick Butts Day and Great American Smoke Out.
 - Purchase promotional items labelled with messaging to promote anti-MJ/tobacco messaging to reinforce PREVNT healthy youth messaging to give out at youth events.
 - Incorporate mj/vaping prevention at school-based events such as Marijuana Day, Quit Butts and Great American Smoke Out events.
- **July 1, 2016 – June 30, 2017**
 - Incorporate mj/vaping prevention messaging at school-based events such as Marijuana Day, Quit Butts and Great American Smoke Out events.
 - Distribute promotional items to reinforce messaging.

Activity 2.3 b. — Develop youth leaders to create healthier communities and prevent marijuana use by peers. (Bike to Leadership)

- **April 1, 2016 – June 30, 2016**
 - Collaborate with Bike Clark County to incorporate mj/vaping prevention messaging in Bike to Leadership health curriculum.
- **July 1, 2016 – June 30, 2017**
 - Provide opportunities for the youth and young adults to participate in community change activities, policy maker outreach and policy development activities.

Activity 2.3 c. — Develop youth leaders to create healthier communities and prevent marijuana use by peers. (Retail compliance checks)

- **April 1, 2016 – June 30, 2016**
 - Recruit youth operatives from local high schools to assist in retail compliance inspections and education regarding vaping products retailer education
 - Include training on health risks of marijuana/vaping and laws related to sales of marijuana/paraphernalia/vape products to minors.
 - Conduct orientation for operatives' parents. Obtain necessary permission documentation for youth participation.
 - Conduct an average of 10-20 retail compliance inspection and education interventions for vaping each month.
 - Provide retailer education using PREVENT and Public Health materials.
 - Report infractions to Liquor Control Board and send supportive documentation.
 - Maintain all required documentation.
 - Purchase promotional items carrying health message to reinforce anti-MJ/vaping message with youth operatives when they participate in the program.

- **July 1, 2016 – June 30, 2017**
 - Continue to involve youth operatives in conducting retailer compliance checks for vape products. Provide promotional item messaging when they participate.
 - Provide opportunities and coach youth to report at Board of Health and City Council meetings regarding marijuana/vaping and impact on youth.

Activity 2.4 a. — Engage youth from local middle- and high schools and college video, graphics, health clubs, prevention clubs and DECA clubs in video/graphics contest to promote messaging.

- **April 1, 2016 – June 30, 2016**
 - Plan video/graphic contest for 2016/17 school year to promote PREVENT! messaging via social media and school announcements.
 - Engage middle school, high school and college AV instructors, DECA advisors (marketing), health councils, and prevention coordinators in Clark County to develop guidelines, contest rules, and support for video/poster contest.
 - ✓ Identify equipment needs and purchase needed /A/V supplies and equipment necessary for project to be provided to participating schools after contest kick-off in next school year.
 - ✓ Identify key dates and deliverables for next school year.
 - ✓ Secure speakers and technical advisors for fall.

- **July 1, 2016 – June 30, 2017**
 - Engage youth ages 12-20 from local middle, high school, and colleges to promote PREVENT! campaign messaging via videos/graphic arts contest
 - Conduct fall kick-off announcement and sign up.
 - Provide necessary supplies and equipment
 - Engage college-level video and/or marketing consultant to provide T/A to schools
 - Obtain permission and consent forms from schools and parents
 - Collect and organize submissions
 - Conduct judging
 - Plan and execute awards event and recognition at BOH/ City Council
 - Media outreach
 - Provide links and/or DVD of videos/graphics for those submissions with proper release documentation to participating schools for use at morning announcements and/or social media.

Activity 2.5 — Develop and implement policies and procedures that restrict access and availability of e-cigarette and vaping devices to youth.

- **April 1, 2016 – June 30, 2016**
 - Explore readiness for policy initiatives, prepare stakeholder analysis and current policy opportunities.
 - Provide training to all stakeholders on how to do policy work locally and how to also participate in state level work

- Research and share best practice for policy content with community stakeholders
- **July 1, 2016 – June 30, 2017**
 - Implement policy work, support community members to become engaged in local ordinance development and enactment. Support local community members in staying informed about state level policy work and sharing local voice to that work.

Activity 2.6 — Develop responsible retailer guidelines for e-cigarettes and marijuana, and educate retailers about our local standards

- **April 1, 2016 – June 30, 2016**
 - Collaborate with PREVENT staff to convene community stakeholders including marijuana store operators and owners to develop “responsible retailer guidelines” that are above and beyond what is required by the state.
 - Seek media attention for guidelines and work with youth leaders to promote responsible guidelines at Clark County Board of Health and City Council meetings.
- **July 1, 2016 – June 30, 2017**
 - Promote responsible retailer guidelines developed in Year 1 to local marijuana, paraphernalia and vaping retailers at the time of retail compliance inspection and education interventions.
 - Visit with each retailer and explain the recommended standards and rationale behind the standards related to youth prevention and community norms. Request voluntary compliance.

Activity 2.7 — Develop effective systems that address youth possession of e-cigarettes and/or marijuana insuring that there is consistent accountability and a program of support

- **April 1, 2016 – June 30, 2016**
 - Provide technical assistance to address need for trauma-informed approaches to accountability and support for youth found in possession.
- **July 1, 2016 – June 30, 2017**
 - Bring trauma-informed approaches to accountability and support for youth found in possession.

Activity 3.1 — Establish or expand relationships between Regional Marijuana Prevention Program and State Drug Free Community Coalitions and Community Prevention and Wellness Initiative Coalitions within the region to encourage marijuana prevention is a priority among their prevention planning.

- Participate on prevention coalitions in Clark County including STASHA, PREVENT!, UNITE, Prevent Together, West Van for Youth, La Center and Evergreen Prevent and serve on steering committee for PREVENT! And Prevent Together.
- **April 1, 2016 – June 30, 2016**
 - Support efforts led by ESD 112 as needed or requested.
- **July 1, 2016 – June 30, 2017**
 - Support efforts led by ESD 112 as needed or requested.

Activity 3.3 - Identify and collaborate with existing coalitions, community-based resources, and businesses that have a vested interest in reducing substance use by youth.

- **April 1, 2016 – June 30, 2016**
 - Participate on prevention coalitions in Clark County including STASHA, PREVENT!, UNITE, Prevent Together, West Van for Youth, La Center and Evergreen Prevent and serve on steering committee for PREVENT! And Prevent Together.
- **July 1, 2016 – June 30, 2017**
 - Participate on prevention coalitions in Clark County including STASHA, PREVENT!, UNITE, Prevent Together, West Van for Youth, La Center and Evergreen Prevent and serve on steering committee for PREVENT! And Prevent Together.