



"Everybody needs beauty as well as bread,
places to play in and pray in,
where nature may heal and
give strength to body and soul alike."

-John Muir



**the National Center for
Bicycling & Walking and
Southwest Washington
Regional Transportation
Council
*presents***

The Walkable Community Workshop series

Presenters:

Charlie Gandy & Bruce Appleyard, AICP



*Active
Living* RESOURCE
CENTER

supported by...

THE
ROBERT WOOD
JOHNSON
FOUNDATION®

Supporting Active Living programs to increase
physical activity and create healthy communities



**Downtown Ridgefield
Walkable Communities
Workshop**







Springfield Walking Workshop





LivableCommunities.com

*Charlie Gandy
Austin, Texas*



Willamette Street
Walkable Communities
Workshop

Downtown Eugene, Or. Walkable Communities Workshop





ATM



ZZ1-646



WILLAMETTE 1000

WILLAMETTE

DOWNTOWN ATHLETIC CLUB



SAVOURE
FINE ITALIAN RESTAURANT

THE
BREADSTON



160 E. Broadway

SVF 491

DUCK BY PHILIPPE SCHNEIDERMAN DESIGN, 2002
Ritz Quacker
Artist:
Christina Brown
Sponsors:
Ritz & Ritz II, Foundation, French Firm,
Broadway & Pearl Association
DONOR NAMES ON CLIP ON THE BACK, THANK YOU

Breeze
second year

2008

2008



STE

RUBENS' FRAMES Flame Collection

RUBENS





MON BLUES JAM
WED KARAOKE
THU LADIES NITE

FRI SAT
ELEVEN 5:30
9PM

FURNITURE
FRAMES

NEWSPAPER
DEPT. DISTRICT
FREE PARKING
7 HOUR LIMIT
8 AM - 3 PM



Local Expert



MINI PET MART

SPORTS
Livestock Sports & Fitness Equipment

PL 5

Handy CLEANERS

Santa Barbara

WILLAMETTE STREET SOUTH
SHOJI'S
Japanese Restaurant
South City Sea
FARMERS INSURANCE
500 SF FOR LEASE
FOR LEASE
800 SQ FT OFFICE

FOR LEASE
800 SQ FT OFFICE

PL 5

Walkable Communities Workshop



Fisher's Landing
Transit Center





MACK

ONE LICENSE PER YAPT416

REGISTERED OWNER

52



Regular **219**⁹/₁₀
Plus **229**⁹/₁₀
Premium **239**⁹/₁₀
Diesel **221**⁹/₁₀

Food Mart

Car Wash

ht Now!



What We are Hearing

Our senior citizens can't get across their streets safely. Is there a solution?

Why don't we at least create safe routes to school for our kids?

Can we slow down traffic in our neighborhood to a respectful speed?

I would simply like to walk around my neighborhood to lose weight.

How can we get customers back to our downtown businesses?

I just want to ride my bike.



I would love for my son
to be able to walk around

I can see the problems
for disabled and elderly

About a year ago I lost a lot of weight
and now am an example for others.

I just love to walk

I attribute my weight lose to walking

The rail-trail is so popular, I know we can do it.
We just need to get the vision into our town.

I would love to see some kind of trail
so I can get to work.

It is my job description
that I walk.

I find walking something I can do and enjoy it.

I want to do more walking and do it outside.

How we are responding

Our senior citizens can't get across their streets safely. Is there a solution?

Better Crosswalks

Why don't we at least create safe routes to school for our kids?

Political Process

Can we slow down traffic in our neighborhood to a respectful speed?

Traffic Calming

I would simply like to walk around my neighborhood to lose weight.

Better Sidewalks

How can we get customers back to our downtown businesses?

Better Streetscape Design

I just want to ride my bike.

Bike Lanes





Quality of "PLACE"



Seattle, WA





Modern Urban Renewal



Destination Zones, Context Sensitive Design



Adding Value
Orlando, FL

Prosperity



“We will not be a city of wealth unless we can attract those who have the option to go elsewhere.”

–Rice University Professor Dr. Stephan Klineburg at the Blueprint Houston Leaders Conference where he spoke about the nation’s metamorphosis from a natural resources economy into a knowledge economy.

Style Matters







Traffic Calming
Creating
Quality Places

Who are we
designing for?



Learners



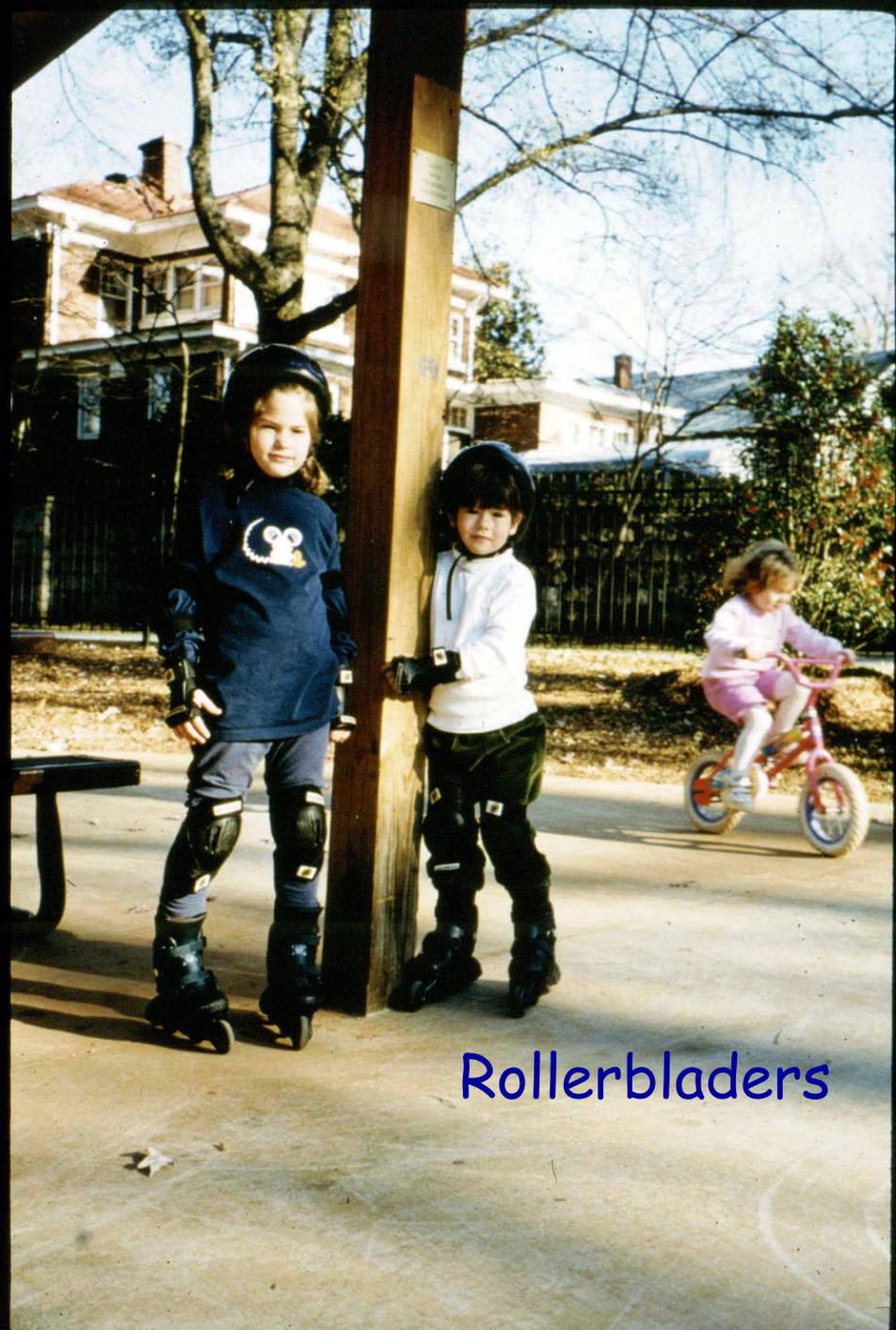
"Mass Transit"



Adventurers



Explorers



Rollerbladers

Young Athletes



"We need safe places
for our kids to play"

Safe Routes to School

A young boy with dark hair is smiling and waving both hands from the window of a yellow school bus. He is wearing a dark blue jacket with white stripes on the cuffs over a light-colored jacket and a red and white checkered shirt. The bus has a yellow frame with rivets around the window. The background shows a blurred outdoor scene with trees.

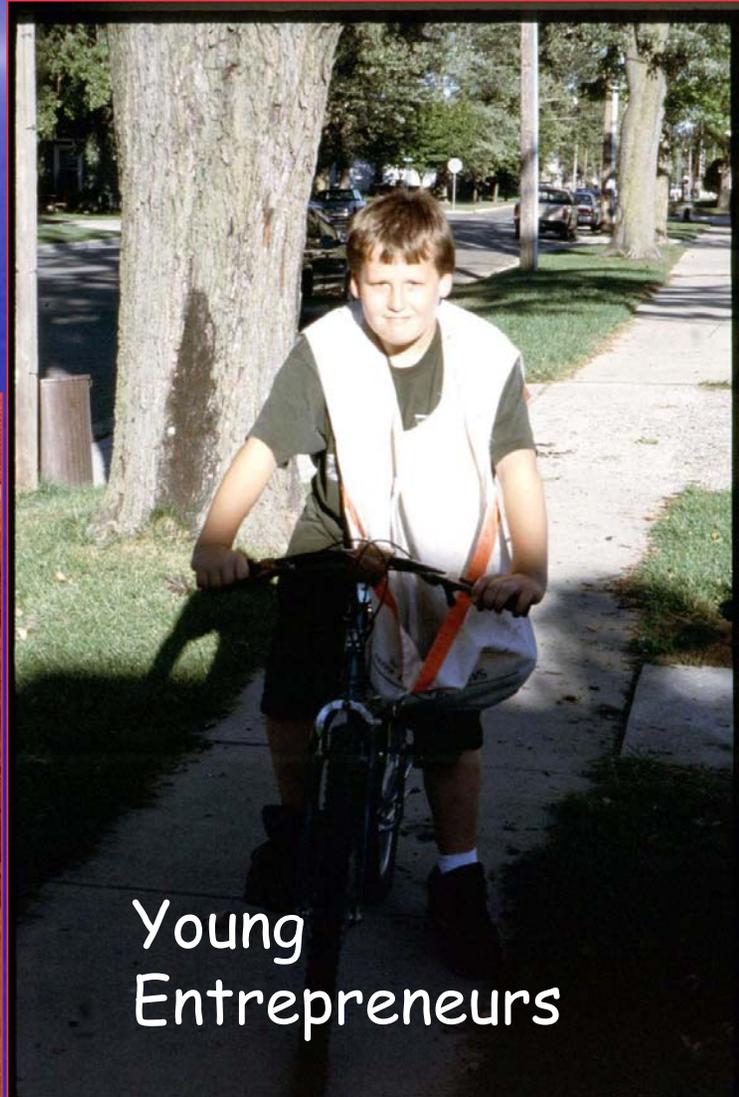
Set my people free!



Dads connecting
with kids



Independent School Aged



Young Entrepreneurs



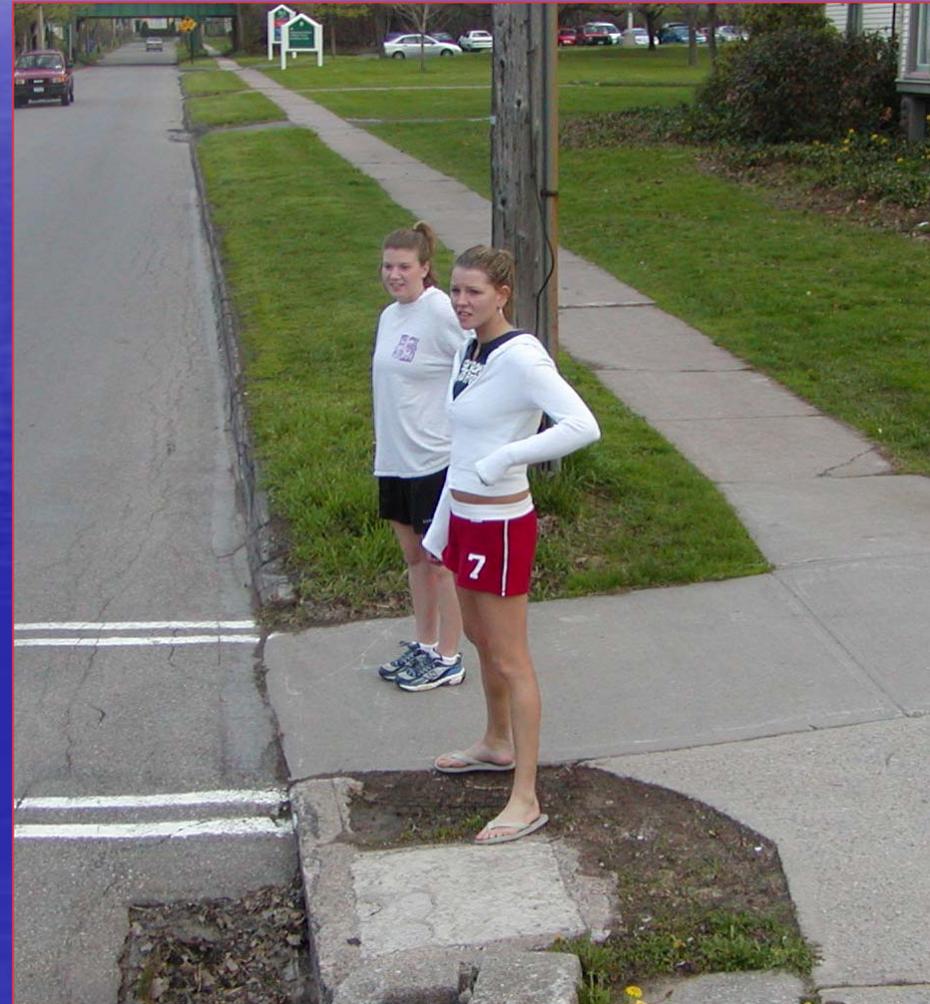


Young Adults

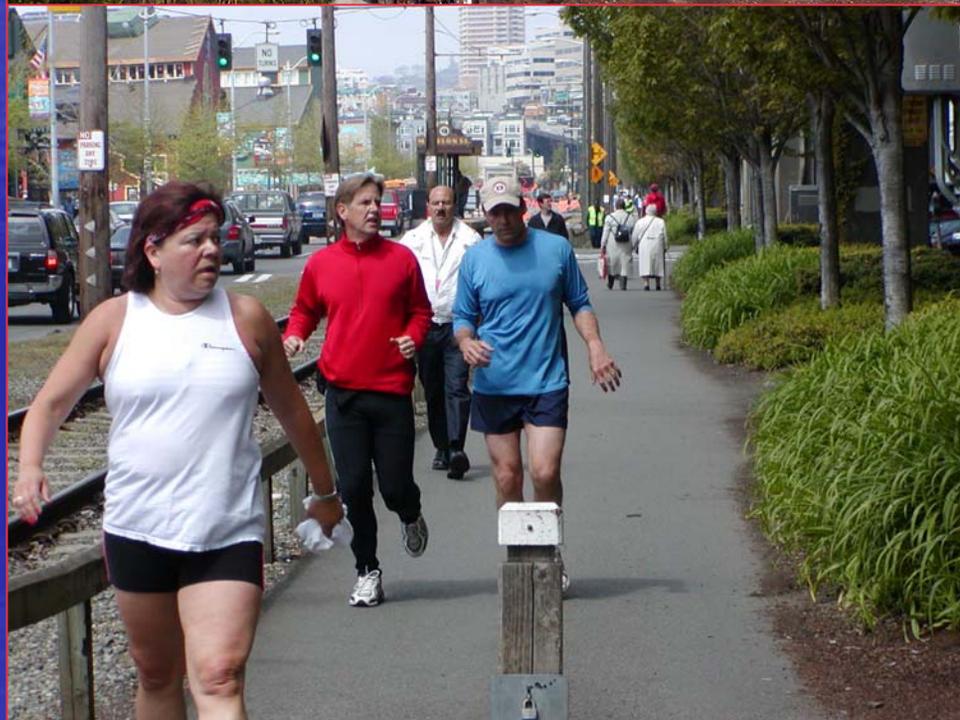


Flatbellys

"I had never thought about our streets as places for play."



Active, Healthy Adults

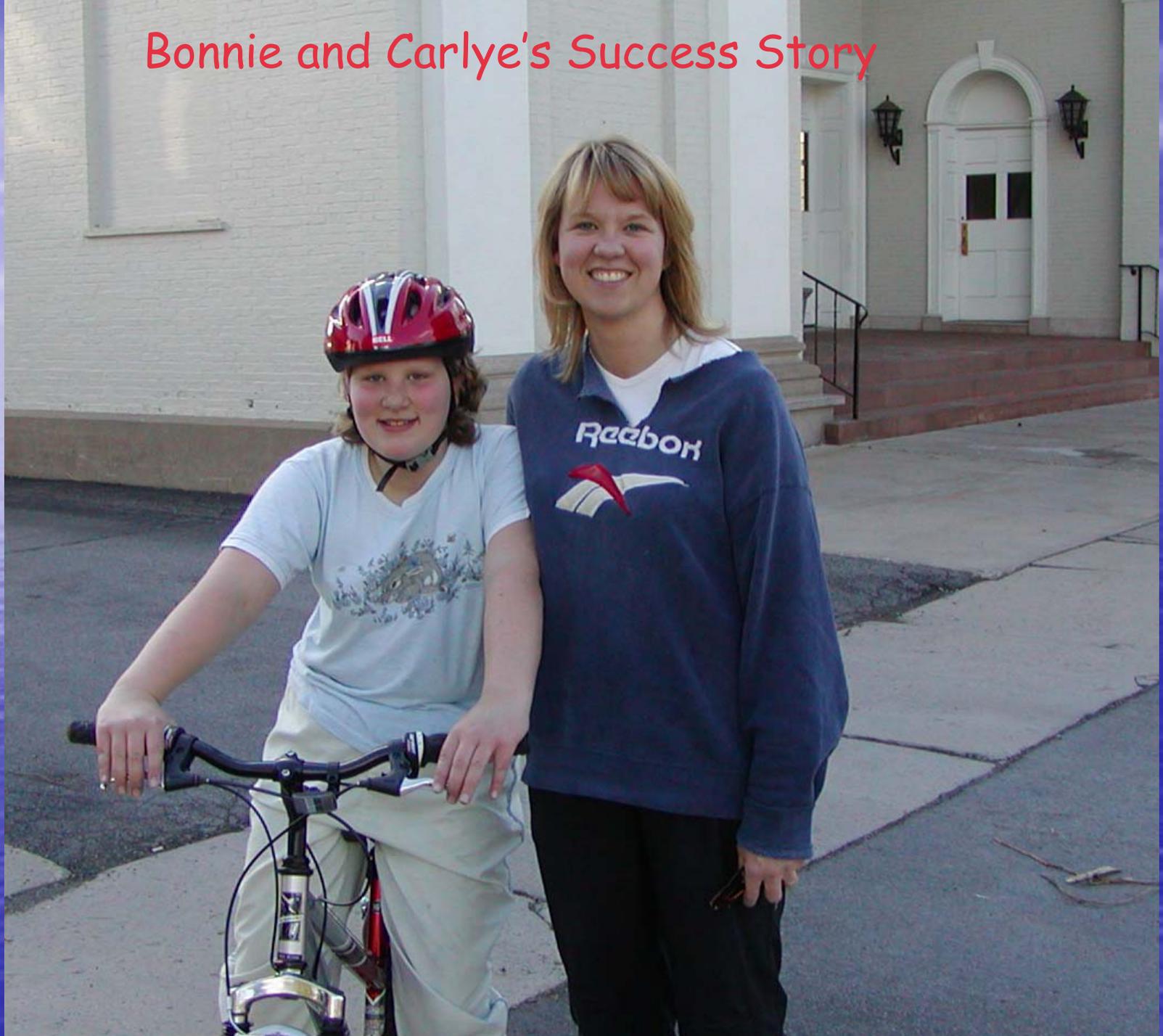




Active, Healthy Adults



Bonnie and Carlye's Success Story





Tourists, Adventurers

Active Seniors



Freedom

"I don't want to
be a burden on
my children"



Independence

Active Seniors



Security Patrols

"I look forward to my daily walk"



Disabled Access

“When I broke my leg
and was on crutches, I
discovered the value of
good sidewalks.”





So, what's it like to walk in America today?

←
ENTER

HILLSBORO CORNER
288-8982
"TBN"
Budget
SUBWAY
Sandwiches & Salads
CLEANERS

GREAT
PIZZA
ENDING'S
Bigger Size!!
39¢

HIGHWAY 101
MUST TURN RIGHT
50

Post Office

STOP

Obstacles to Walking

"A town that does not build and maintain sidewalks does not love its children."
-Margaret Mead



Desire Line

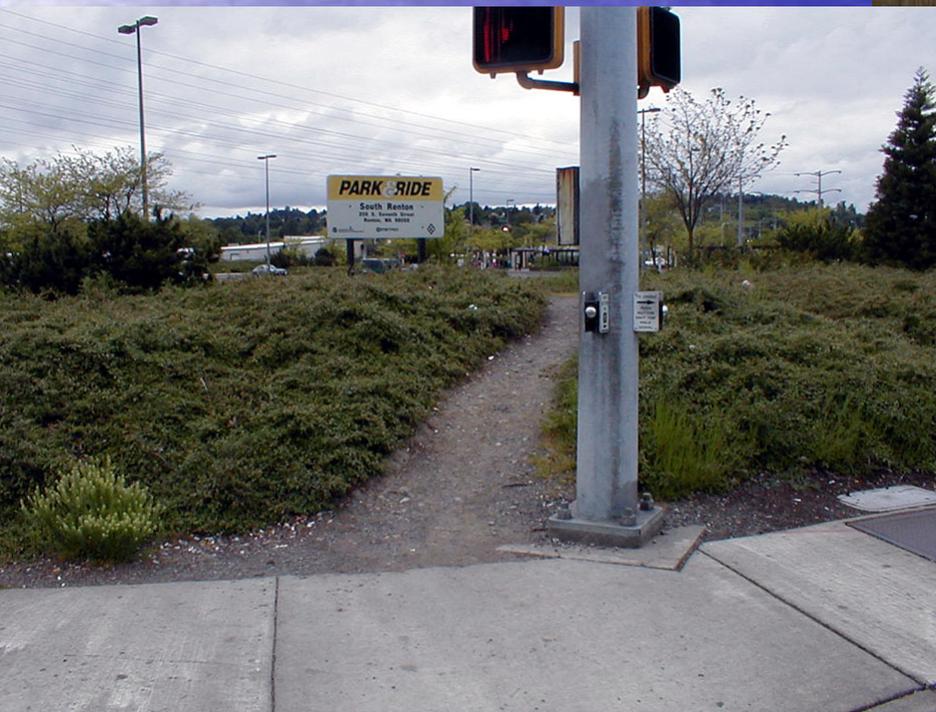


Dead End Sidewalk



"Extreme" Sidewalk

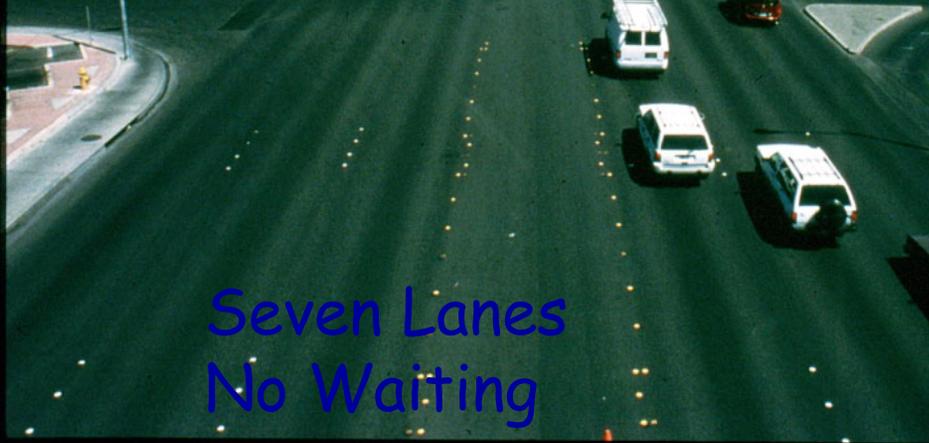
Desire Lines



"I never thought
of sidewalks as part
of our transportation
system."



Seven Lanes
No Waiting



Lousy Crosswalks

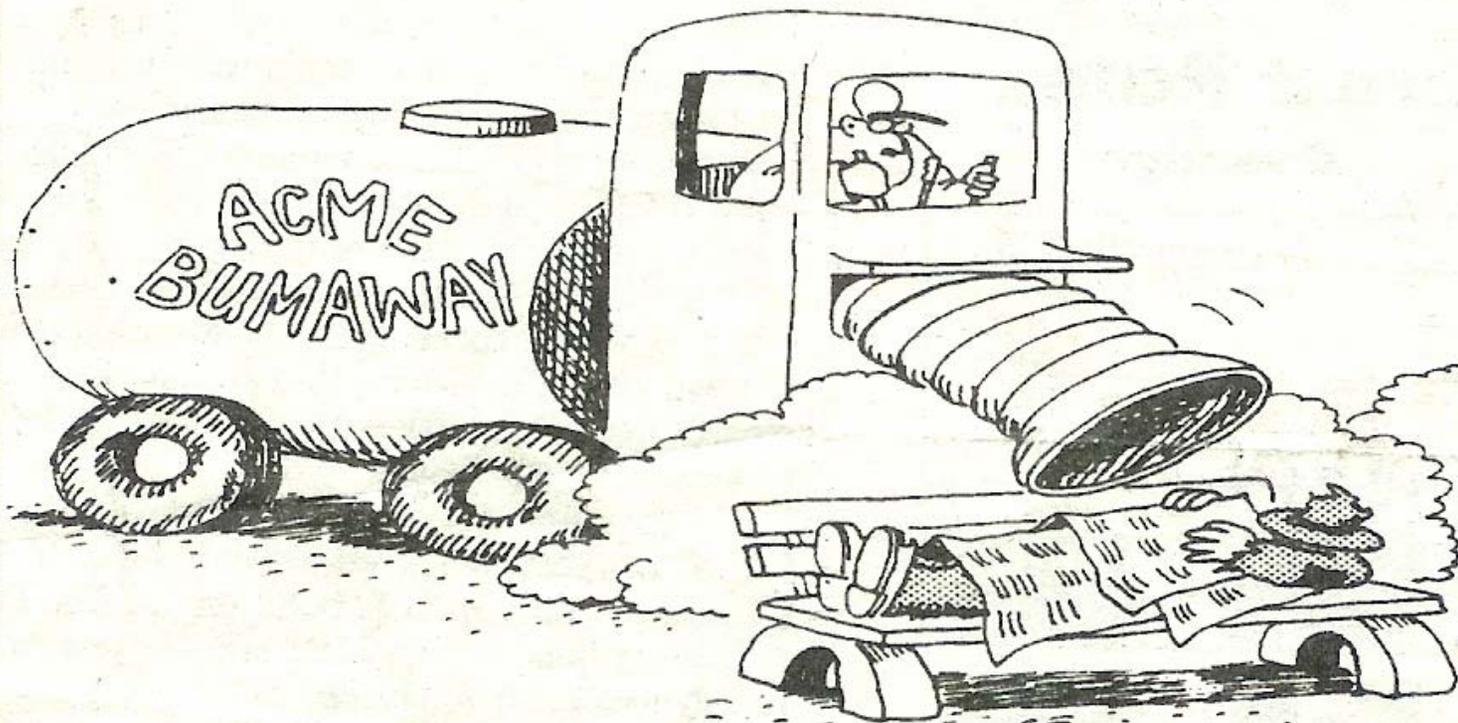


Ready,
Set,
Go!



Beemer—\$28,000
Fire hose—\$300
Knocking the glass out of this
Idiots car—PRICELESS!!

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Larson



POP
79¢

Ped-a-Pult

Not approved by AASHTO



A photograph of a tree-lined sidewalk. The sidewalk is made of concrete and brick, leading into the distance. Large trees line both sides, casting shadows on the path. A light blue car is parked on the left side of the sidewalk. The scene is bright and sunny.

"For things to change we have to change,
for things to get better we have to get better."



Grace Labyrinth
Milwaukee, WI



Residential Street
Seattle, WA

Distinctive Places Appleton, WI





Creative Sidewalks





**Distinctive Sidewalks
add value
Austin, TX**







Wine & Tea

MAIN ST
Deli

A TEE

BRASSerie

Menu

Notice



Tourism
Boston, MA
Freedom Trail

University Ave
Rochester, NY





University Ave
Rochester, NY





Inspiring
Sidewalks





HARDWA

ABLE INSURANCE
AUTO • HOME • BUSINESS

SOUTH









NO STOPPING
ANY TIME

ONE WAY

PIEHL

PIEHL
800.431.3552

Lewis & Clark
Banner: And Dalrymple

A GIANT LEAP
FOR MORS-KIND

ched wings

PEDESTRIAN CROSSING



PEDESTRIAN CROSSING

CROSSWALK
STOP ON
RED



IDEAL



Countdown Crosswalks Cambridge, MA



A young woman with brown hair tied back, wearing a red long-sleeved shirt with a white graphic and blue jeans, is walking on a sidewalk. The sidewalk is paved with dark grey bricks and features a large, colorful mural of a starfish. The starfish is yellow with black spots and is set against a light blue background. In the background, there is a busy street with cars, including a green convertible and a silver pickup truck. A man with a green backpack and a skateboard is walking away from the camera, and a woman in a green shirt and dark shorts is walking towards the camera. The scene is set in a sunny, urban environment with buildings and palm trees in the distance.

**Artful Expression
La Jolla, CA**

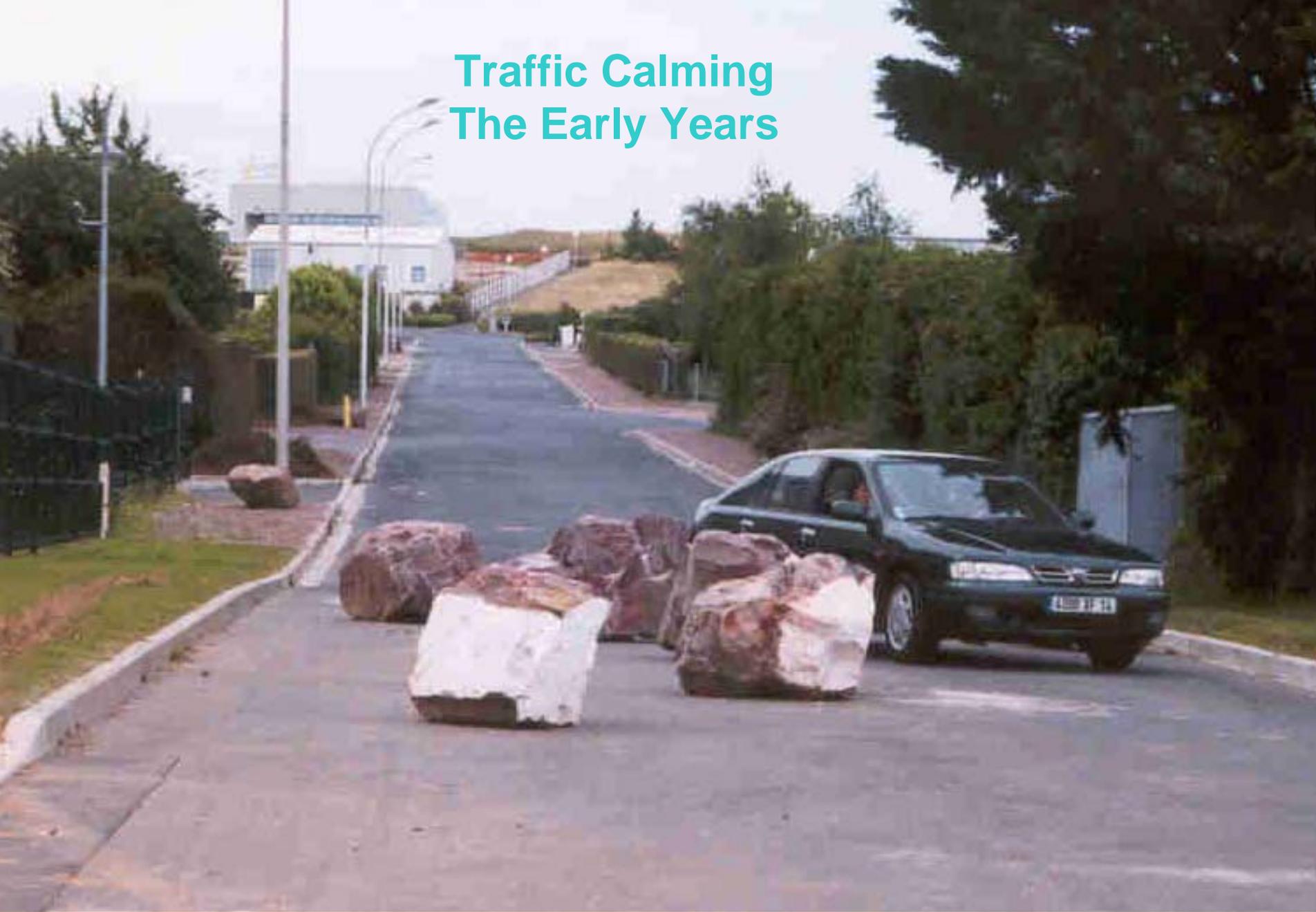
Local Expression
Hilo, HA



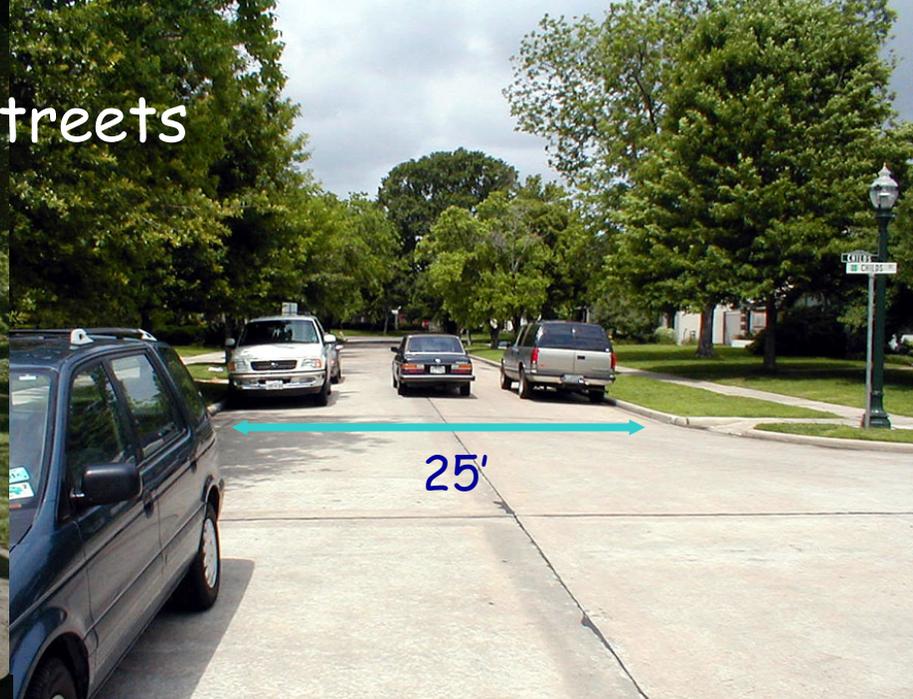


Access to Lakeshore Trail
Chicago, IL

Traffic Calming The Early Years



Skinny Streets



Too Wide Too Fast





Green Bay, WI



Chicane
Seattle, WA



Chicane
Austin, TX



Tallahassee, FL





DePere, WI



Beautiful Roundabouts Context Sensitive Design



Road Diets: Reduce 4 lanes . . .



... to 2 lanes
plus a median or
turning lane,



leaving room
for bike lanes
and wider
sidewalks.

Road Diets



Can Benefit
Pedestrians,
Bicyclists,
Motorists and
Adjacent
Businesses









0.50
←

←
0.50



Car entering from signal typically waits 10-60 seconds

Car during off peak enters without delay

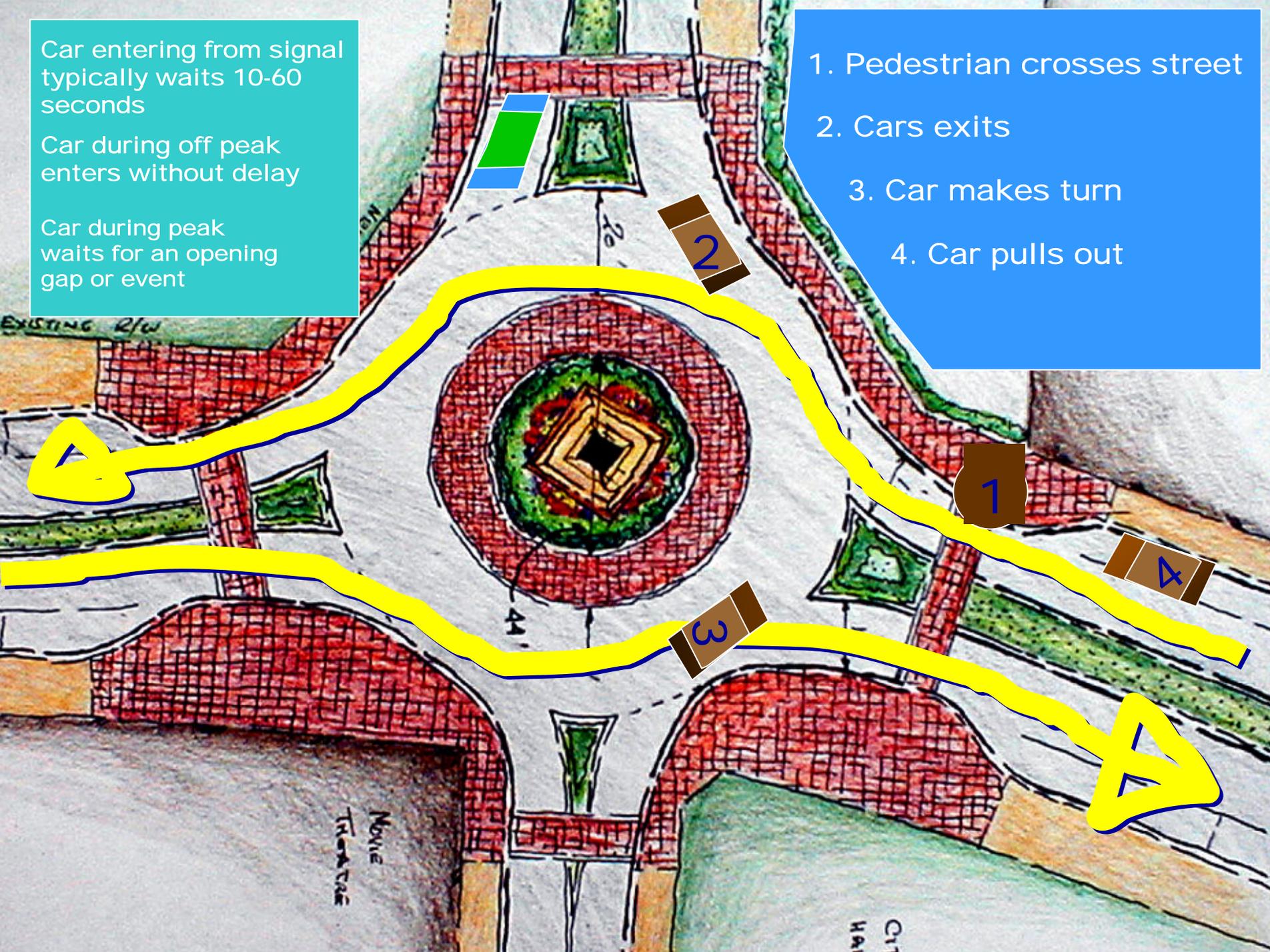
Car during peak waits for an opening gap or event

1. Pedestrian crosses street

2. Cars exits

3. Car makes turn

4. Car pulls out





Roundabouts work in Snow Country



Perth, Australia

Florida





Ride
TIOGA

PUBLIC TRANSIT

699-RIDE • www.tiogacountyny.com

BUS STOP



Transit Stop, Seattle, WA





Creative Transit Stops
Orlando, FL





SLOW

KING
SCHOOL

No Left Turn

SCHOOL

SCHOOL

SPEED
LIMIT
15

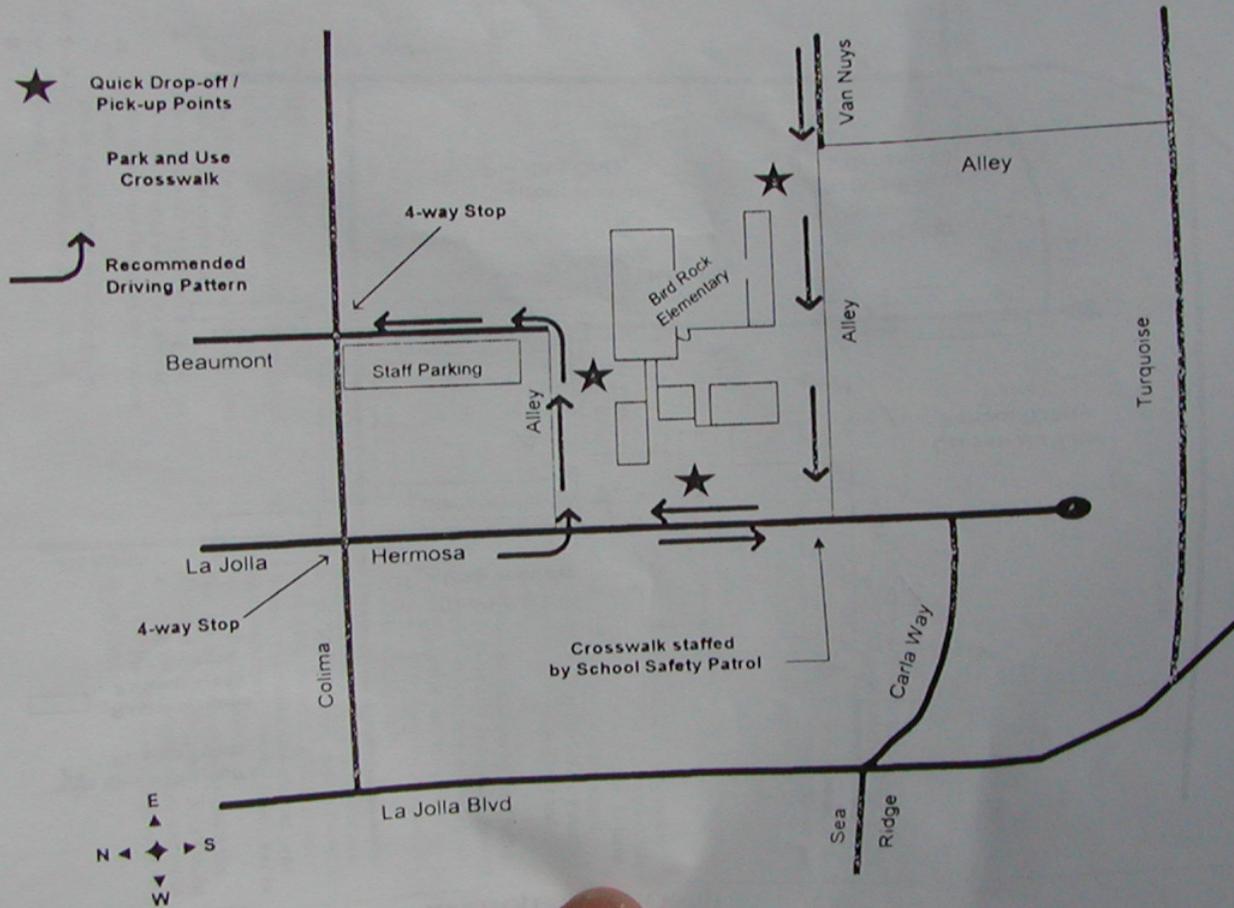
7:30 AM
TO 9:00 AM

11:00 AM
TO 1:00 PM

2:30 PM
TO 4:00 PM



Driving Patterns for Safe Child Drop-off / Pick-up





Trails Symbols of Adventure, Health, Vitality







Boyle Heights, L.A., CA

Bike Lanes Invitations to Ride





↑
BLVD



Palo Alto Bike Boulevard





SPEED
LIMIT
30

o E O





Bicycle Education, Marysville, Michigan



Economic Development

"To compete successfully in the age of talent, regions must make quality of place a central element of economic development efforts."

-Richard Florida,
Competing in the Age of Talent



Adaptive Reuse

"I want to live in an interesting place where I don't have to drive everywhere."



Duluth, GA



Economic
Development
2003

KEEP
AUSTIN
WEIRD

Support our local businesses



"Because context matters.
Change the context of how people live,
And you change everything."
Thomas Friedman, NY Times







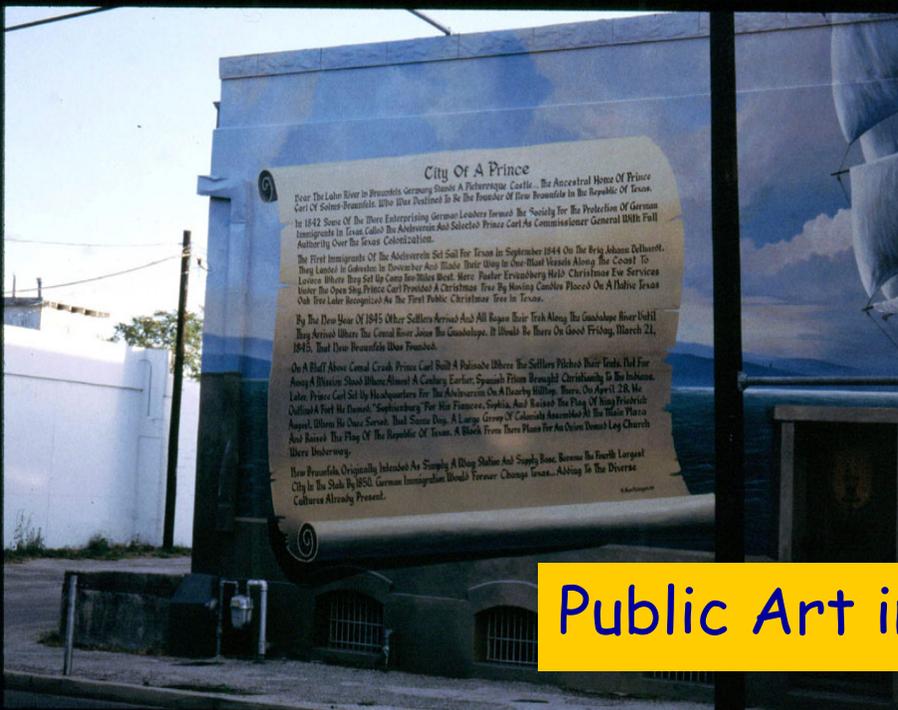
Fabulous Ferndale





Plymouth, MI





Public Art in Public Places

Community Points of Pride







RADIO FLYER





HAMM
1919

NO
PARKING
MON-WED-FRI
2AM-7AM

THE
DO







Tell me, I hear
Show me, I see
Involve me, I understand

Let's go for a Walkabout



LivableCommunities.com

*Charlie Gandy
Austin, Texas*

Active, Livable Communities

Quality of “PLACE” Symbols

- Creative, Unique Places differentiate from dull, sterile no-places
- Distinctive, Colorful Places attract Distinctive, Colorful People
- Active, Healthy Places attract Active, Healthy People
- Human Scale Places - Yes
Industrial Scale Places - No

Active, Livable Communities

Economic Success Symbols – Knowledge Market

- Great, Fun Places for Work and Play
- Unique, Authentic Brands and Approaches Sell
- Function with beauty beats sterile functionality
- Robust Community Involvement adds value with less conflict



WHOA



Residential Street
Seattle, WA

KID
ZONE





TENANT
PARKING
ONLY

PROHIBITED BY BY-LAW 10-1
PLEASE REMOVE DEBRIS FROM
AT 10:00 A.M. & 4:00 P.M.
ON MONDAY & TUESDAY

Nelson's
MOVING
487-0001
E. 627 FRANCIS

CALL GUY FOR
IMMEDIATE SERVICE
TRUCKS TOWING

**Fight
Sprawl**

**Shop
Main
Street**

MAIN STREET



NATIONAL TRUST
for HISTORIC PRESERVATION



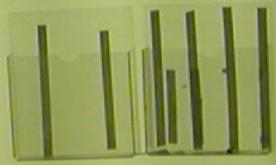


STAPLETON

the art of urban living



20 model homes
now open.



Just 10 minutes from Downtown

HOMES

OFFICES

SHOPS

PARKS

October 10-12, 2003

Line



ports ■ Life

ns fall, stocks hit '03 high

	Close	Change
al average	9680.01	▲ 49.11
	1911.90	▲ 18.12
d	5.22%	▲ 0.05
50	109.57	▲ 1.41

MarketWatch.com

olo. prosecutors etail Bryant case

etective says NBA star
bbed alleged victim's
ck, urged her not to tell
exual encounter ■ 1A

een 'Jackson' ins some color

er-to-fake \$20 bills go
circulation ■ 1, 10B

warzenegger's n takes shape

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vernor-elect's tran-
. Rep. David Dreier
ead the way ■ 3A

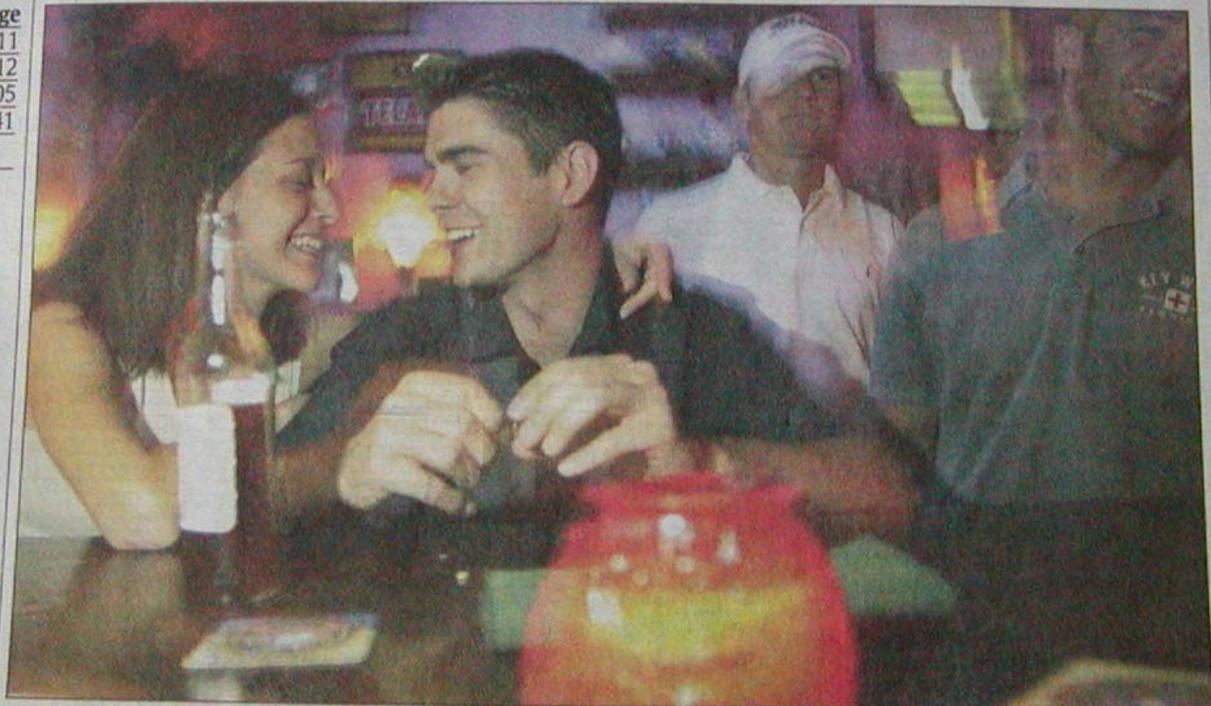
q mission

Thursday is more fodder for
s U.S. won't back down. 4A.

industry

a, but Russia is now the big-
world is noticing. 1B.

Smaller cities get hip to attract young professionals



By Mike Simons for USA TODAY

Cincinnati: Rachel Bruemmer, a teacher, and Justin Hively, a loan officer, relax at the eclectic Allyn's Café.

Behind the art and music festivals, an economic incentive

By Haya El Nasser
USA TODAY

CINCINNATI — In the staid Bankers Club, young men and women mix it up with powerbrokers over beer, wine and hors d'oeuvres. Establishment luminaries work the room to welcome the twentysomethings to their inner sanctum.

Cover story

It's the hippest crowd this sedate, wood-paneled room has ever seen. Even the older CEOs are loosening up. There's the head of

son Pittsburgh, Richmond, Memphis, Tampa, Indianapolis, Baton Rouge, St. Louis, Milwaukee, Tallahassee, Fla., and Fresno, Calif., are launching Web sites, organizing summits, staging arts and music festivals and investing in glitzy promotions: To lure young professionals.

"Be hip and they will come" is the motto of a new movement in second-tier cities that have lost their best and brightest to more urbane centers such as San Francisco, New York, Seattle, Atlanta, Washington and Boston. Wooing young people has never been high on

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By Rita
USA TO

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