Agenda

7:45 – 8:30 Continental Breakfast and Check-in

8:30 – 8:45 Opening Remarks
Marjorie Ledell Chair, Commission on Aging

Welcome
Raising the Curtain on a New Horizon
Marc Boldt Chair, Board of County Councilors

8:45 – 10:00 Keynote
Fix the housing crisis: It can be done...really
Elliot Eisenberg Chief Economist, Graphs and Laughs

10:00 – 10:45 Realities & Possibilities Panel
A moderated discussion: How do you see Clark County’s housing market today? Do you believe the housing market is meeting the needs of Clark County consumers? If, not what needs to change?
Moderator: Mark McCauley County Manager

Alan DeLaTorre
Environmental Gerontologist
Research Assistant
Portland State University
Institute on Aging

Leah Greenwood
Partner, Halstead
Greenwood Consulting

Chuck Frayer
Commission on Aging

Aaron Marvin
President, Building Industry Association of Clark County

10:45 – 11:30 Group Discussion and Report Back

11:30 – 12:00 Closing
Imagining Clark County’s Housing Future
Patrick Roden Founder, AgingInPlace.com

Marjorie Ledell Chair, Commission on Aging
Marjorie Ledell has long served as a volunteer and leader in the communities in which she lived, including three decades in the League of Women Voters, numerous PTAs and Rotary Clubs, community advisory groups and the Commission on Aging. Prior to her retirement, Marjorie had a 30-year career in communications and policy, including service on a school board, policy advisor to a governor, owner of her own communications business, reporter for The Denver Post, and Executive Director of community relations and district services for a school district.

Marc Boldt, a life-time Clark County resident, was elected chair of the Board of County Commissioners in November 2015 and took office January 1, 2016. In fall 2013, he was elected to the Board of Freeholders, which wrote a home rule charter that was approved by voters in November 2014. Under the charter, the Board of County Commissioners increased from three members to five and became the Board of County Commissioners. Marc was elected as the council chair, one of the two new positions. Previously, Marc served as a member of the Clark County Board of Commissioners from 2005 through 2012 and as a 17th Legislative District representative from 1995 through 2004.

Elliott Eisenberg is a nationally acclaimed economist and public speaker who has been featured in Bloomberg, Business Week, Forbes, and many other prominent publications. Elliott has addressed, often as a keynote speaker, hundreds of business groups and associations on topics including: economic impact of homebuilding, consequences of government regulation, cost-benefit analysis, strategic business development, and other current economic issues. He is a frequent guest on television and radio shows. As the author of more than 65 articles, member of the Editorial Board of the Encyclopedia of Housing, and former member of the rate of deterioration and post-surgical recovery. He is the recipient of the L>ydena Grimes Award for Excellence in Nursing from Linfield College School of Nursing and a member of the Kappa Delta Pi International Honor Society in Education. A Certified Aging in Place Specialist, Elliott is a member of the Oregon Nurses Association, Oregon Gerontological Association, the American Society on Aging and the National Aging in Place Council.

Patrick Roden holds a doctorate in social gerontology from Fielding University, a master’s degree from Portland State, and bachelor’s degree from Linfield College. For more than 30 years, Patrick has worked as a nurse in intensive care, cardiac care, trauma, and post-surgical recovery. He is the recipient of the L>ydena Grimes Award for Excellence in Nursing from Linfield College School of Nursing and a member of the Kappa Delta Pi International Honor Society in Education. A Certified Aging in Place Specialist, Patrick is a member of the Oregon Nurses Association, Oregon Gerontological Association, the American Society on Aging and the National Aging in Place Council.

Welcome Speaker
Marc Boldt, Chair, Board of Clark County Councillors

Keynote Speaker
Elliott Eisenberg
Board of Clark County Councillors

Closing Speaker
Patrick Roden

Moderator
Mark McCauley, Clark County Manager

Panelist
Chuck Frayer began serving as Housing Chair of the Clark County Commission on Aging in 2012 and helped develop guidelines for accessible building codes for residential housing, spearheading the effort to create Clark County’s Universal Green Design brochure. He also has served on the County’s Parks and Recreation Advisory Committee and on the Bike and Pedestrian Advisory Committee. Chuck has served over 40 years as a civil engineer and regional recreation planner for the United States Forest Service (USFS) where among other responsibilities, he co-wrote “The Universal Design Guide to Outdoor Recreation,” worked with the US Access Board on guidelines and ensured that all USFS buildings and facilities meet the standards of the Americans with Disabilities Act of 1990 (ADA) and the Architectural Barriers Act of 1968 (ADA).

Panelist
Leah Greenwood has nearly 20 years of experience in housing research, policy, program and development. Leah was a senior manager at the Portland Development Commission administering an estimated $150 million 5-year
Panel Leah Greenwood continued

budget for affordable housing development and working with intergovernmental teams to develop and implement housing policy. Most recently, Leah was an Executive Director of a small nonprofit housing development agency which went from being on the verge of bankruptcy to doubling its housing portfolio. After stabilizing and growing the organization, Leah led it through a successful merger with REACH Community Development, Inc. Since then, Leah has focused on increasing the capacity of government agencies and nonprofit organizations through her work at HG Consulting. She provides clients assistance with strategic planning, public policy development, and affordable housing project management services. She holds a master’s degree in Urban and Regional Planning from Portland State University and a bachelor’s degree in Business Administration from the University of Oregon.

Panelist
Aaron Marvin
is President of the Building Industry Association of Clark County. Aaron is the son of a contractor and has been in some facet of the construction industry his entire life. He is a Certified Aging in Place Specialist, a Certified Green Professional, and a Certified Graduate Builder. In 2004, after graduating from Warner Pacific with degrees in business and social science, he established A.C.T. Builders with his father. Over the past 12 years A.C.T Builders has completed hundreds of projects and dozens of homes. During this time, he obtained certifications from the National Association of Home Builders (NAHB) and is working to become a Certified Graduate Remodeler (CGR) and Graduate Master Builder (GMB). Aaron is a state director on the board for the Building Industry Association of Washington (BIAW) and serves as the Clark County representative for the education committee. He is also involved with the NAHB’s 20 Club program.

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