



Public Presentation:

CLARK COUNTY COUNCIL UPDATE

Public Service Center | 1300 Franklin Center, 6th floor, Hearing Room

June 27, 2018

Meet the Team



Max Ault
Interim President



Monica Santos-Pinacho
Dir. of Communications



Elizabeth Scott
Dir. of Business Development



Brittany Bagent
Dir. of Strategy



Sam Codi Walker
Marketing & Events Manager



Kim Cheatley
Fiscal Administrator

Vision & Goals

Our vision is for Clark County to be recognized as one of the most inclusive, healthy and amenity-rich communities in the country. As a result, and with a continued focus on growing a diverse base of community-minded employers, talent (both inside and outside the region) sees greater opportunity here than anywhere else in the country.



1. EXPAND EXISTING BASE

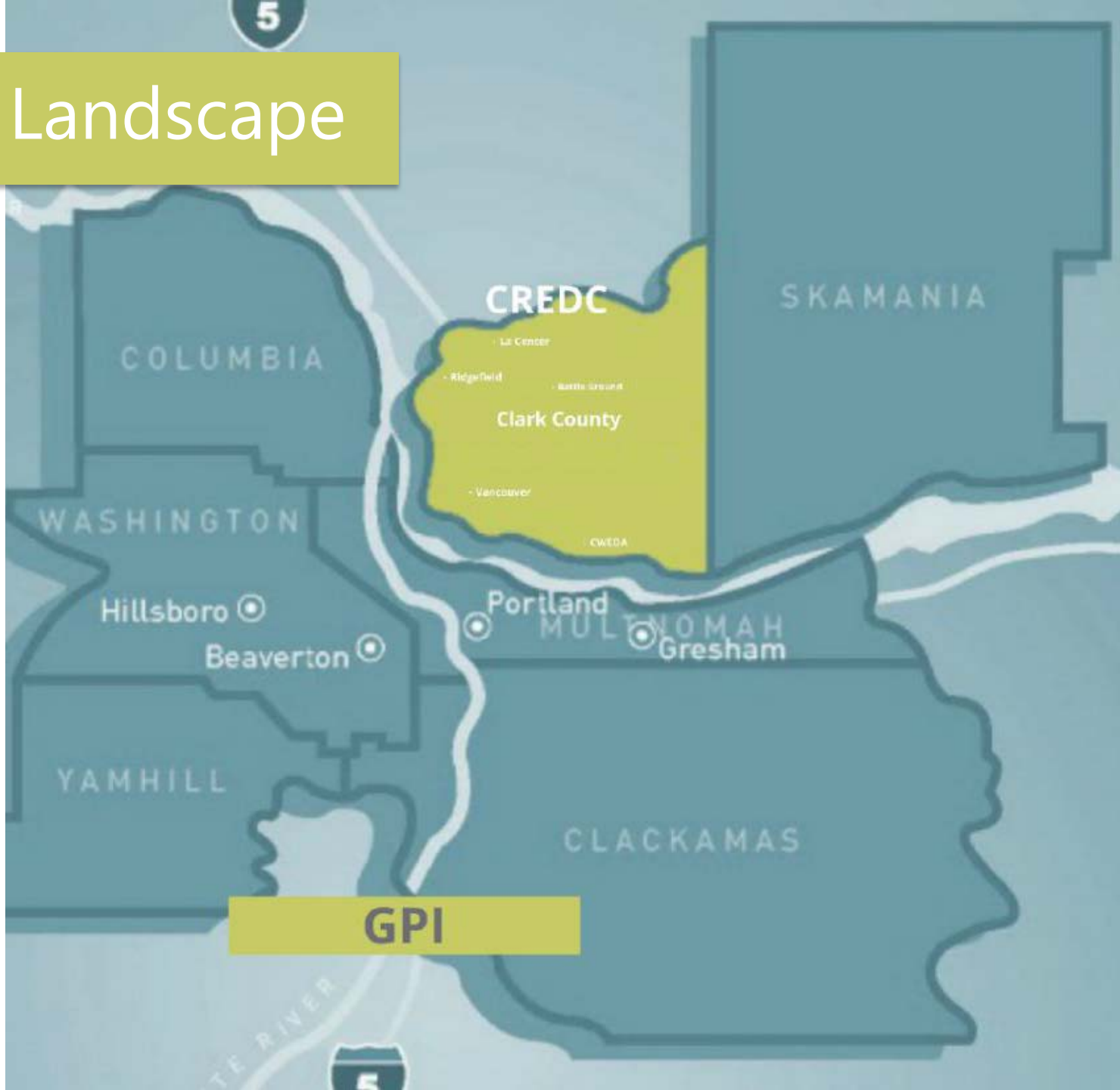


2. SUPPORT PEOPLE



3. CREATE PLACE

Regional Landscape



Economic Development Plan Overview

- Established a 20-year vision
- With a 5-year implementation plan to achieve county-wide goals and objectives
- Engaged over 200 local partners during the nine-month planning process
- Aligns with regional plans



CLARK COUNTY COMPREHENSIVE ECONOMIC
DEVELOPMENT PLAN
2018-2023





CLARK COUNTY

WASHINGTON, USA



Strategic Sectors

- Software
- Computer & Electronics
- Clean Tech
- Metals & Machinery
- Life Science



Implementation & Next Steps

- 5-year action plan outlines specific implementation goals with community partners
- Alignment with regional partners on internal work plans and committees around goals and strategic sectors
- Reporting on key performance indicators that will be tracked on CREDC's website to measure impact



By the Numbers



21st CENTURY LEARNING

PERSONALIZED LEARNING

CONTENT → DIFFERENTIATED INSTRUCTION

CONTEXT → ENVIRONMENT MATTERS OR RESOURCES TO SUPPORT

PARTNERSHIP 21:

HELP CREATE WORKFORCE FOR THE 21st CENTURY. PARTNER WITH ACTUAL COMPANIES.

PARADIGM SHIFT: THE IDEA OF HOW WE WERE TAUGHT/LEARNED IN ARCHITECTURE SCHOOL. WHY ISN'T REGULAR K-12 SCHOOL LIKE THAT?

TEACHERS ARE MORE COMFORTABLE TODAY HAVING STUDENTS MORE OWNERSHIP OF THEIR EDUCATION.

SHIFT AWAY FROM TEACHERS THINKING "MY SPACE" VS "OUR SPACE"

LIBRARY

LIBRARY DESIGN PATTERN

LIBRARY AS A PLACE FOR LEARNING

IT IS HARD TO HAVE SOCIAL TOGETHER

IT IS A LEARNING HUB

LIBRARY HAS A CREATIVE SPACIOUS SPACE

A LIBRARY GIVES STUDENTS OPPORTUNITY TO LEARN

IT IS A PLACE FOR COMMUNITY AND SOCIAL LEARNING

LIBRARY'S CHALLENGE/PLAY FOR FLEXIBILITY

TECH

MARKER CHOICE

PLACE OF ESCAPE

NON-CRITICAL TO PROFESSIONAL EXPERIENCE

TEAM ADDING REASONS WHY

GIVE THE KIDS A CHANCE TO CREATE THE SPACE/DISCOVER THEMSELVES

EVERYTHING HAS ITS PLACE

INCLUDE A GREEN SCREEN

WHY CAN'T A BUILDING BE FUN?

ELEMENTARY SCHOOL DESIGN

GENERAL

- ZOOMABLE INTERFACE (I.E. PREZI)
- BLUEBEAM
- SCALE
- ACCESS/RESOURCES
- STORAGE ON DISPLAY/INTERNAL STORAGE

GENERAL: YOU SHOULD HOW WILL THIS MAKE IT BETTER FOR THE KIDS?

- CONSIDER, IN ALL CASES, HOW ADULTS WILL COLLABORATE IN THE SPACE?
- COMMISSION THE DESIGN - NOT THE SYSTEMS, BUT HOW THE SPACES ARE USED
- ENGAGE COMMUNITY - PLANNING FOR BUILDING DESIGN THROUGH RESEARCH
- BUILDING'S NAME (DOES IT RELATE TO A HISTORICAL FIGURE?)
- BUILDING SITE, IS THERE SOMETHING SPECIAL THAT SURROUNDING? (BUILDING DESIGN (REGULATORY/UTILITY IS IMPORTANT))
- USE RESEARCH TO DEVELOP A DESIGN THAT HAS A SENSE OF PLACE (COLOR, MATERIALS, STAIRS, MUSIC, ART, MUSIC)
- TRANSITIVITY (IS IN WALL) IS: - PROVIDES THE SEPARATION, IN COLLABORATING SPACE, IT (TEACHERS) SEE OTHER TEACHERS - HELPS WITH TRAINING/PACING OF DAY

WONDER, CURIOSITY, ADVENTURE, CREATIVITY?

SPONTANEOUS SCIENCE

- REGGIO EMILIA APPROACH
- NATURE AS THE THIRD TEACHER
- THE ONE THING THAT YOU DON'T NEED TO TEACH KIDS IS HOW TO PLAY

WHAT IS YOUR MOST TRANSPARENT FEEL DIFFERENCE? HOW DO YOU CREATE THAT IN A BUILDING? (OR ON SITE/OUTDOORS)

SITE DESIGN

- INCORPORATES NATURE PLAY AND MANIPULATIVES THAT REINFORCE CURRICULUM
- FLEXIBLE / CHANGING
- SCHOOL KITCHEN/COMMUNITY
- FOSKILL TREASURE HUNT
- FOOTPRINTS IN CONCRETE (ANIMAL)
- CLIMBING WALL

2017 Activity Highlights



RECRUITMENT
WINS



EXPANSION &
GROWTH WINS



BUSINESS
VISITS



CAPITAL
INVESTMENT*



NEW JOBS
PROJECTED*



NEW
INVESTORS



SILICON VALLEY TECH COMPANY **REALWEAR**
RELOCATES HEADQUARTERS TO RENOVATED
FORT VANCOUVER ARTILLERY BARRACKS



THE HOME DEPOT QUOTECENTER
BREAKS GROUND ON NEW DIVISION HEADQUARTERS,
& ANTICIPATES EXPANSION TO 200 EMPLOYEES AT
CONVENE, A PROJECT BY KILLIAN PACIFIC

**Estimates at full buildout of business recruitment, expansion and growth projects*

2018 Activity Highlights

YTD Activity

- **5** growth & expansion wins
- **2** recruitment wins
- **8** new investors
- **62** unique business visits

Initiatives

- Regional marketing coordination
- New marketing logo
- Utility gap analysis
- Entrepreneurship ecosystem
- Education partnerships



L.A. creative agency moves to Vancouver

Marketing firm takes up residence in east Vancouver



GTMA co-founders Joshua Swanson, left, and Jason Naumann pause for a photo at their new Vancouver headquarters. The creative agency officially moved from Los Angeles this month. Amanda Cowan/The Columbian

By Troy Brynelson, Columbian staff writer
Published: March 9, 2018, 5:25 PM



VANCOUVER · SW WASHINGTON BUSINESS JOURNAL

WellHaven Pet Health breaks ground in Vancouver

Jan 24, 2018



Employment Land Study

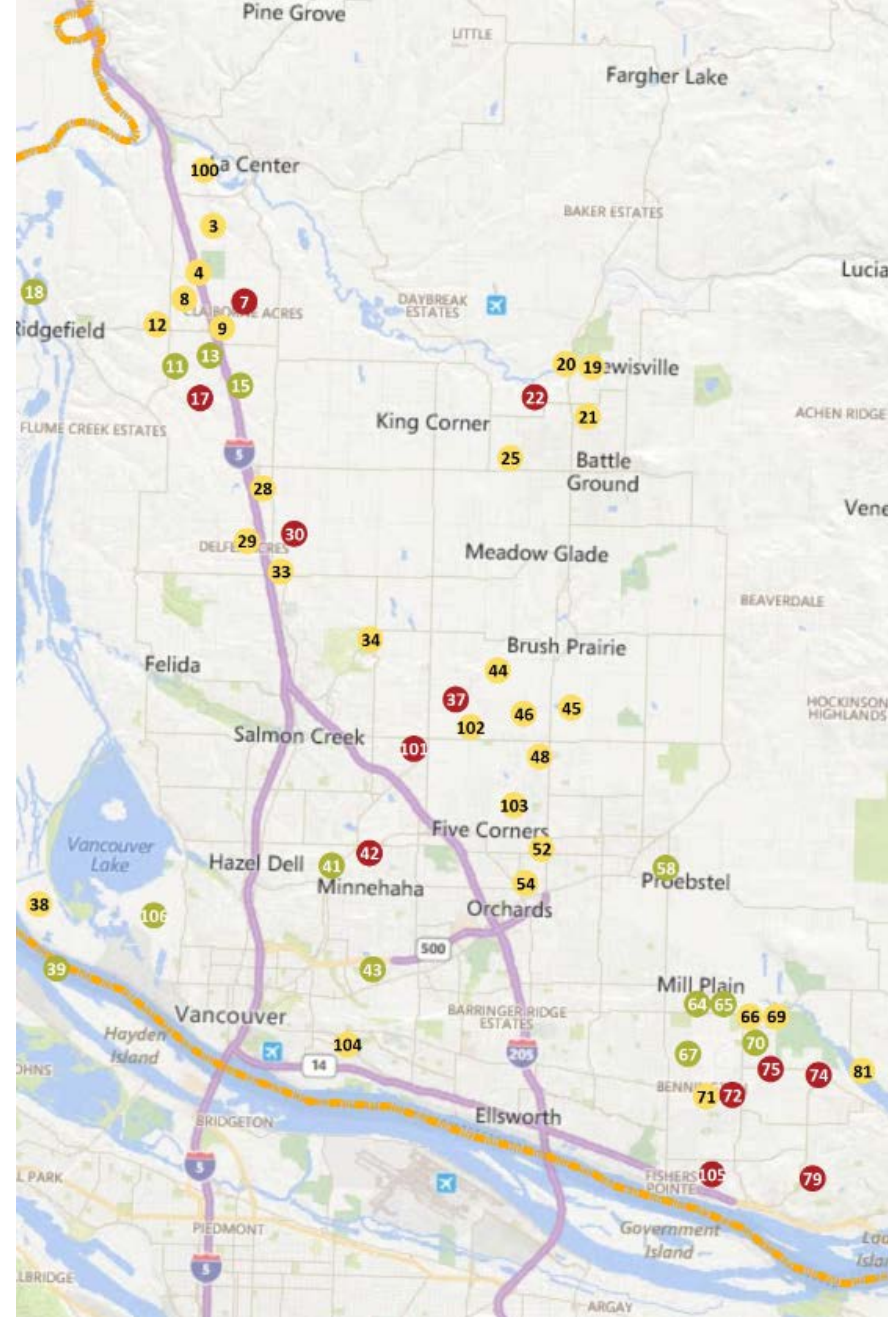
A 2016 study determined that over 5,000 jobs and \$74 million in tax revenue over 20 years could result from \$41 million in site readiness investment in 5 Phase II sites studied

Phase I

- **7** Jurisdictions
- **56** Total sites – *3,000 net developable acres*
 - ▶ **15** Tier 1 sites – *6 mo. to development-ready*
 - ▶ **29** Tier 2b sites – *13-30 mo. to development-ready*
 - ▶ **12** Tier 3 sites – *30+ mo. to development-ready*

Phase II

- **5** Tier 2b sites identified
- Identified development constraints that influence cost, time and risk factors
- Plan development scenarios for regionally-targeted industries/users



Q & A

The image features the letters 'Q & A' in a bold, sans-serif font. The 'Q' is a dark blue color, while the '&' and 'A' are white. The 'A' has a decorative wavy pattern on its right side, consisting of several curved lines that create a sense of motion or a stylized tail. The entire graphic is set against a solid light green background.



THANK YOU

Max Ault
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Chairman's Circle investors:

