



# Help Support Vancouver's Second Annual OPEN STREET EVENT



An open street event creates a temporary urban park by opening up streets for the community to walk, bicycle, skate, run, dance, play games and more.

We need your help to make Sunday Streets Alive even more successful for our second event.

On August 18, 2013, Vancouver joined more than 80 other communities around the country who have held an open street event. Over 3,000 people took to the streets to walk, ride, play and celebrate this great community. The event involved opening more than 4 miles of streets to participants and having 7 different areas along the route that had food, activities, and entertainment.

Sponsors have the option of providing cash or in-kind donations of materials and services at certain levels detailed in the enclosed table. Sponsor benefits for Sunday Streets Alive include brand and business exposure through identification on printed materials, the event web site and Facebook page, and other materials related to the event such as volunteer t-shirts.

Due to the overwhelming response the City received regarding Sunday Streets Alive, we are working on developing a similar event in 2016. It will be held August 18th, 2016 and the route will be just over 2 miles long with 4 activity areas along the route. The route will connect John Ball Park to Uptown Village to Arnada and Hough neighborhoods.

Another option for supporting Sunday Streets Alive includes sponsoring an intersection where you would be able to take your message and product directly to event participants. You would have the freedom to determine how you would want to set up the intersection in order to engage participants in the best way. Hand out free samples, have signs and materials, and just be creative!

## Good things follow open street events:

- People get to know their community centers and parks
- Builds a sense of community pride and ownership
- More people walking and bicycling in their community
- Creates new interaction and opportunities for family fun

# Sponsorship Opportunities

For more information, contact our Sponsorship Coordinator,



August 14th, 2016

Promotional advantages for our sponsors	Title Sponsor	Presenting Sponsor	Event Sponsor	Community Sponsor	Contributing Sponsor
Amount	\$10,000+	\$5,000 +	\$2,500 +	\$500 +	\$250 +
Logo placement	X-large	Large	Medium	Small	Mention Only
Booth space	10x20	10x20	10x10	10x10	10x10
Event website will have link to company's website	✓	✓	✓	✓	✓
Save the date e-mail notification	✓	✓	✓	✓	✓
Name and logo on event t-shirt	✓	✓	✓	✓	
Mention of company name and logo in Facebook and twitter posts	✓	✓	✓	✓	
Logo on event web site	✓	✓	✓		
Logo on event poster, post cards, other marketing material	✓	✓	✓		
Category exclusivity	✓				
Priority booth placement	✓				
Name under event logo	✓				

## Sponsor an Intersection and be seen!

Promotional Advantage	Premium Intersection	Standard Intersection
Amount	\$250	\$100
Priority intersection placement	At high participant location	At medium participant location
Placement of company signs	✓	✓
Wear company t-shirt at event	✓	✓
Booth placement at intersection	✓	

To sponsor an intersection you must provide at least two volunteers to help monitor participant traffic - the rest of you team is free to engage with participants.

[SundayStreetsAlive.org](http://SundayStreetsAlive.org)



[Facebook.com/SundayStreetsAlive](https://www.facebook.com/SundayStreetsAlive)

# Sponsorship Sign-up Form



August 14th, 2016

## Sponsor Information (please print or type)

Name of Company or Institution  
(as it will appear on publications) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (business) \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## Donation Information

I (we) pledge a total of \$ \_\_\_\_\_ with a sponsorship level of \_\_\_\_\_

**Yes!!** I am interested in sponsoring an intersection. (please select intersection sponsor level)

Premium Intersection: \$250       Standard Intersection: \$100

Please send me the Intersection Map so I can choose the one that best suits my needs.

Send event materials to: (if different than above)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (business) \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Donation commitment due by April 1st, 2016

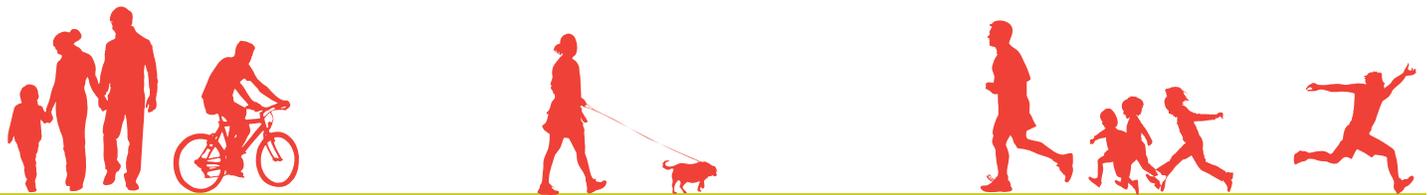
Mail checks and this form to:

Gary Albrecht, Clark County, P.O. Box 9810, Vancouver, WA 98666

Please make checks payable to: Clark County

For more information, contact our Sponsorship Coordinator,  
Gary Albrecht at Gary.Albrecht@clark.wa.gov  
SundayStreetsAlive.org

# 2016 Route



Gary Albrecht: Sponsorship Opportunities | [GaryAlbrecht@clark.wa.gov](mailto:GaryAlbrecht@clark.wa.gov)  
Juanita Rogers: Marketing and Outreach | [Juanita.Rogers@abam.com](mailto:Juanita.Rogers@abam.com)  
Steve Valenta: Vendor Opportunities | [SteveValenta@gmail.com](mailto:SteveValenta@gmail.com)  
Laurie Lebowsky: Event Programming and Activities | [Laurie.Lebowsky@clark.wa.gov](mailto:Laurie.Lebowsky@clark.wa.gov)  
Holly Williams: Volunteer Opportunities | [HollyJander@msn.com](mailto:HollyJander@msn.com)