



Help support an OPEN STREET EVENT



What is it??

An open street event creates a temporary vehicle-free urban park where the community can walk, bicycle, skate, run, dance, play and meet.

On Aug. 18, 2013, Vancouver joined communities around the country that have held an open street event. More than 3,000 people took to the streets to celebrate this great community. The event involved opening more than four miles of streets to participants and having seven different areas with food, activities and entertainment.

Due to the overwhelming response in 2013, Clark Communities Bike and Pedestrian Advisory Committee is working to develop a similar event on Aug. 14, 2016. The route will be just over two miles long with four activity areas. It will connect John Ball Park to Uptown Village and the Arnada and Hough neighborhoods.

We need your help to make Sunday Streets Alive a success.

Sponsors have the option of providing cash or in-kind donations of materials and services at different levels detailed in the enclosed table. Sponsor benefits for Sunday Streets Alive include brand and business exposure through identification on printed materials, the event website and Facebook page and other related materials such as volunteer T-shirts.

Another option for supporting Sunday Streets Alive is sponsoring an intersection where you can take your message and product directly to participants. You determine how you want to set up the intersection to engage participants the best way. Hand out free samples, have signs and materials, and be creative!

Good things follow open street events:

- People get to know their community centers and parks
- More people walking and bicycling
- Builds a sense of community pride and ownership
- Creates new interaction and opportunities for family fun

Sponsorship Opportunities

For more information, contact our Sponsorship Coordinator



Aug. 14, 2016

Promotional advantages for our sponsors	Title sponsor	Presenting sponsor	Event sponsor	Community sponsor	Contributing sponsor
Amount	\$10,000+	\$5,000 +	\$2,500 +	\$500 +	\$250 +
Logo placement	X-large	Large	Medium	Small	Mention Only
Booth space	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'
Event website will link to company website	✓	✓	✓	✓	✓
Save the date email notification	✓	✓	✓	✓	✓
Name and logo on event T-shirt	✓	✓	✓	✓	
Mention of company name and logo in Facebook and Twitter posts	✓	✓	✓	✓	
Logo on event website	✓	✓	✓		
Logo on event poster, post cards, other marketing material	✓	✓	✓		
Category exclusivity	✓				
Priority booth placement	✓				
Name under event logo	✓				

Sponsor an intersection and be seen!

Promotional advantage	Premium intersection	Standard intersection
Amount	\$250	\$100
Priority intersection placement	At high participant location	At medium participant location
Placement of company signs	✓	✓
Wear company T-shirt at event	✓	✓
Booth placement at intersection	✓	

To sponsor an intersection, you must provide at least two volunteers to help monitor participant traffic . The rest of your team is free to engage with community members.

SundayStreetsAlive.org



Facebook.com/SundayStreetsAlive

Sponsorship sign-up form



Aug. 14, 2016

Sponsor information (please print or type)

Name of company or institution
as it will appear on publications _____
Contact person _____
Address _____
City/State/Zip _____
Phone (business) _____ Fax _____
Email _____

Donation information

I (we) pledge a total of \$ _____ with a sponsorship level of _____

Yes!! I am interested in sponsoring an intersection. Please select intersection sponsor level.

Premium intersection: \$250 Standard intersection: \$100

Please send me the Intersection Map so I can choose the one that best suits my needs.

Send event materials to: (if different than above)

Contact person _____
Address _____
City/State/Zip _____
Phone (business) _____ Fax _____
Email _____

Donation commitment due by Friday, April 15, 2016

Mail checks and this form to:

Gary Albrecht, Clark County, P.O. Box 9810, Vancouver, WA 98666-9810

Please make checks payable to: Clark County

For more information, contact our Sponsorship Coordinator,
Gary Albrecht, at Gary.Albrecht@clark.wa.gov
SundayStreetsAlive.org

2016 Route



Aug. 14, 2016



Gary Albrecht: Sponsorship Opportunities | Gary.Albrecht@clark.wa.gov
Juanita Rogers: Marketing and Outreach | Juanita.Rogers@abam.com
Steve Valenta: Vendor Opportunities | SteveValenta@gmail.com
Jennifer Clark: Event Programming and Activities | Jennifer.Clark@clark.wa.gov
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