

**Clark County
Solid Waste Advisory Commission
Regular Meeting**

Thursday, September 1st, 2016
6:00 - 8:00pm

Clark County Elections Building
1408 Franklin Street
Vancouver, WA

SWAC Members Present: Allan Jeska, Rich McConaghy, Rem Wilson, Brandon Vick, Simone Auger

SWAC Members Excused: Alixandra Coker, Steven Willis, Scott Campbell, Stephen Schragg

Staff Present: Roxanne Wolfe, Mike Davis, Kim Harless, Andrew Loescher, Jana Kearns

Others: Tanya Gray, City of Vancouver; Roxanne Wolfe, Chuck Harman, County Public Health; Scott Campbell, Waste Connections;

I. Roll Call, Approval of Minutes

Motion was made by Rich, seconded by Simone, to approve the minutes for the August 4th meeting as written, unanimously approved.

II. Updates

County Public Health

- Solid Waste Operations – Mike Davis & Kim Harless
 - Block Foam Fixed Facility RFQ went out, but no quotes were submitted; still looking
 - EmpowerUp out of business; ReTails accepting electronics
 - Recycling Residue Study draft is out, but final not ready yet; will send out
 - Jana Kearns joined SWEO as an Office Assist and is in training to replace JoAnne Berg; she will come to SWAC meetings to take minutes and assist
 - Leichner Master Plan was submitted, but it came back; needs some edits and additional information
 - Master Composter Recyclers are recruiting for the training in January
 - Medication Take Back Event on October 22nd at locations around county
 - Green Business morning blend September 16th at Columbia Springs, includes tour
 - Recycling Day Event upcoming on September 17th at Clark College; 9am-1pm
 - Battle Ground on October 1st at the high school; 9am-1pm
 - Green Neighbors having its birthday on October 16th – speaker is Robert Pyle
- Solid Waste Enforcement – Chuck Harman
 - Melissa is back, transitioning out of maternity leave and part-time to full-time
 - City of Washougal Wastewater Decant Facility
 - May expand to allow Camas; but it is a small site
 - Covered facility, water will be treated there, solids will go as subgrade fill, like what Whatley Pit decant facility does (berms, etc.)
 - Non-residential use fill that is capped with clean fill

City of Vancouver – Tanya Gray

- Wrap recycling program launched a year ago to collect all plastic film and wrap

- Contracted for commercial recycling efforts
 - Safeway be a hub for the spokes of small businesses to collect film
 - Seem interested and next task to go to surrounding businesses and facilitate the relationship between Safeway and the small businesses
- Lots of construction in area, older homes have asbestos
 - Loads coming in with asbestos, so efforts are being made to increase outreach and education about proper asbestos disposal
 - Very few loads being rejected though, maybe a couple
 - Usually only when very obvious, or they are from Oregon

Waste Connections – Absent

- No update

III. Timeline, bylaws, and meeting occurrence

- Staff presented a strategic timeline for SWAC
 - Quarterly mandatory meetings that align with CPG reporting (Feb, May, Aug, Nov)
 - Staff reports about programs and projects
 - For other months, have field trips or subcommittees
 - Or, SWAC may be called to meet for time-constrained permits
 - Have a plan outlining future meetings
 - Show project timelines as they coordinate with SWAC for involvement
 - Timeline is a working document, open to suggestions and comments
 - At the end of each quarterly meeting, time would be allotted to reviewing and adjusting the timeline
- Bylaws would need to be amended to have quarterly meetings, currently SWAC must meet monthly
 - To amend bylaws there would need to be a discussion for October's meeting, and then they would have to wait to be voted on until November's meeting (which would be the first quarterly meeting)
 - Sample bylaws from other counties, like King county, will be sent out
 - A staff recommendation for the bylaws will be sent out prior to the next meeting
 - SWAC members should send their suggested amendments
- Rich suggested adding a section in the bylaws about voting by email

IV. New member orientation materials and additional needs

- Historically, there was a handbook for new SWAC members that provided solid waste information, laws and codes, SWAC bylaws and other information
- SWAC used to have little turnover, but now we are seeing new people
- A table of contents was handed out to everyone; request to SWAC to email Kim anything that should be added to the handbook

V. Property Acquisition Update and Recommendation – Mike Davis

- Getting closer, Derek not here today to speak about it
 - Derek should be able to come to the next SWAC meeting and give an update
- Looking into a rate setting evaluation by a contractor

VI. WAC 173-350 proposed changes update – Kim Harless

- Staff have started to review; it is a very extensive document
- Informal comments due Sept. 6th, but we can also submit formal comments later
- Recordings of the presentations are up on the Ecology website
- There is a listserv you can sign up for to stay informed on the revisions to the code

VII. Public Communication through Social Media – Andrew Loescher

- Quantifying the results communications and outreach
- Clean Cart Campaign
 - Last year sent out at postcard to every resident – \$30k
 - This year used Facebook advertising & reached out to entire county – \$1k
 - Customer acquisition costs:
 - Postcards: 1,850 \$16.22 per person that watched video
 - Facebook: 450 people \$2.22 per person that watched video
 - Saving the county roughly \$26k
 - Social media is an avenue for decreasing costs and reaching more people; where people are already looking for information regularly
 - New places to venture into: Nextdoor, Snapchat
- Question about if we doubled amount of money spent on Facebook, would it boost number of people (i.e. if we wanted nearly 2k people like the postcards)?
 - It is reasonable to think that, with some expected diminishing return (i.e. estimated \$26k saved instead of \$29k)
- Targeted demographics for Facebook, mostly younger
 - Largest growing is 55+

X. Other Business

- Seattle electronics company Total Reclaim was charged for illegally processing electronics
 - Half-million dollar fine
 - Not properly processing electronics
 - Taking them to China and workers were getting exposed to heavy metals
 - Big sting in the papers

XI. Comments from the Public on Non-Agenda items – None

The meeting was adjourned at 7:10 pm