

Friends of Trees





Founded in **1989** by Richard Seidman

Friends of Trees is a **501(c)3 nonprofit** organization. Our mission is to **bring people together** to plant and care for city trees and restore green spaces in Pacific Northwest communities.



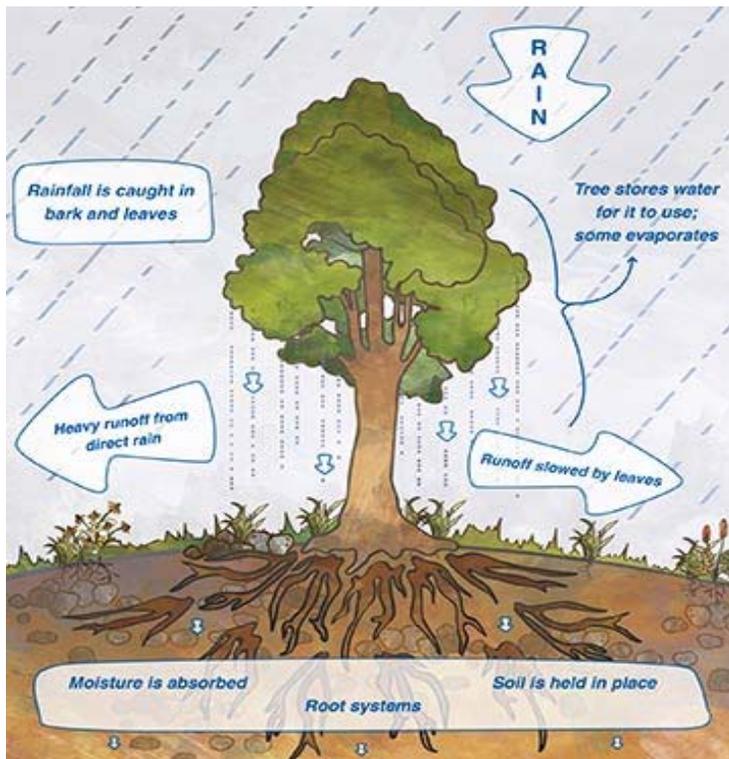
Why we plant trees:



Why we plant trees:



Benefits of trees



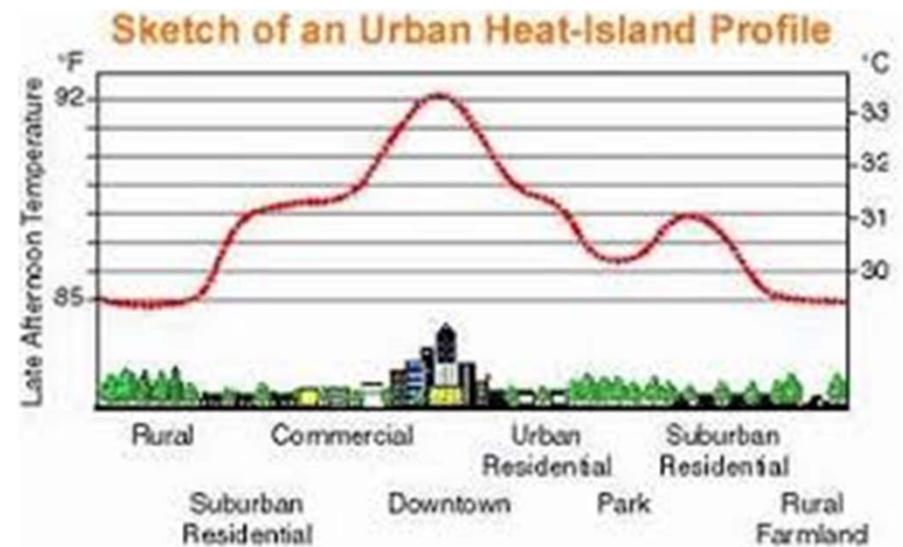
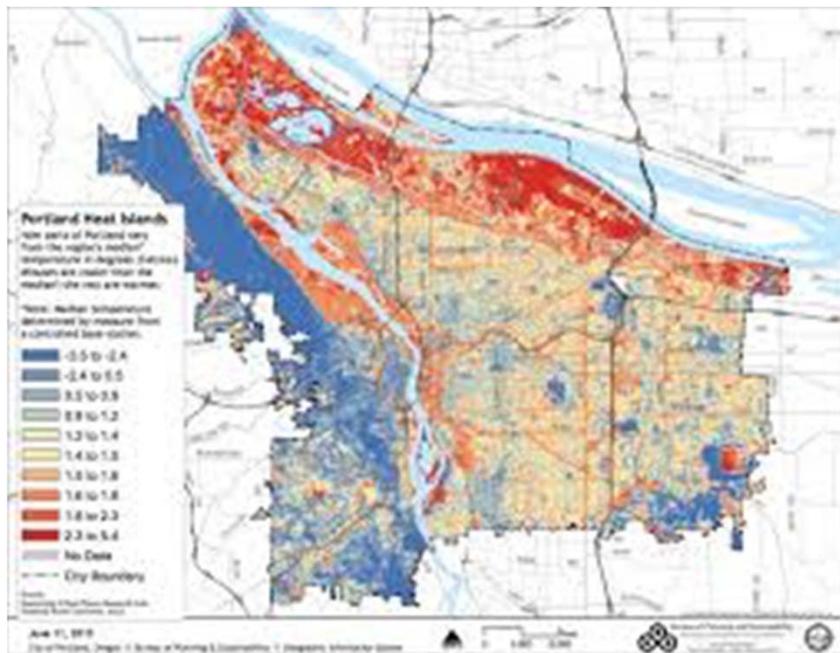
Trees

- Increase the interception of rainfall, reducing high stormwater flows
- Increase infiltration capacity and water uptake from soils & minimize erosion
- Increase carbon sequestration
- Improve air quality

Benefits of trees

Trees

- Reduce urban heat island effect



Benefits of trees



- “Green Streets” have lower crime rates
- Trees beautify & unify neighborhoods
- Tree plantings help neighbors meet one another

What we do

- We engage the community while planting trees
- We plant trees. *Together.*



Neighborhood Trees Program

Improve the health of our communities by partnering with volunteers & residents to plant trees in neighborhoods



Neighborhood Trees: Vancouver

Friends of Trees effect

- In Vancouver, canopy coverage in the public right-of-way has increased 121% in the last 10 years
- Canopy coverage is at 18.6% & the city's goal is 28% by 2030



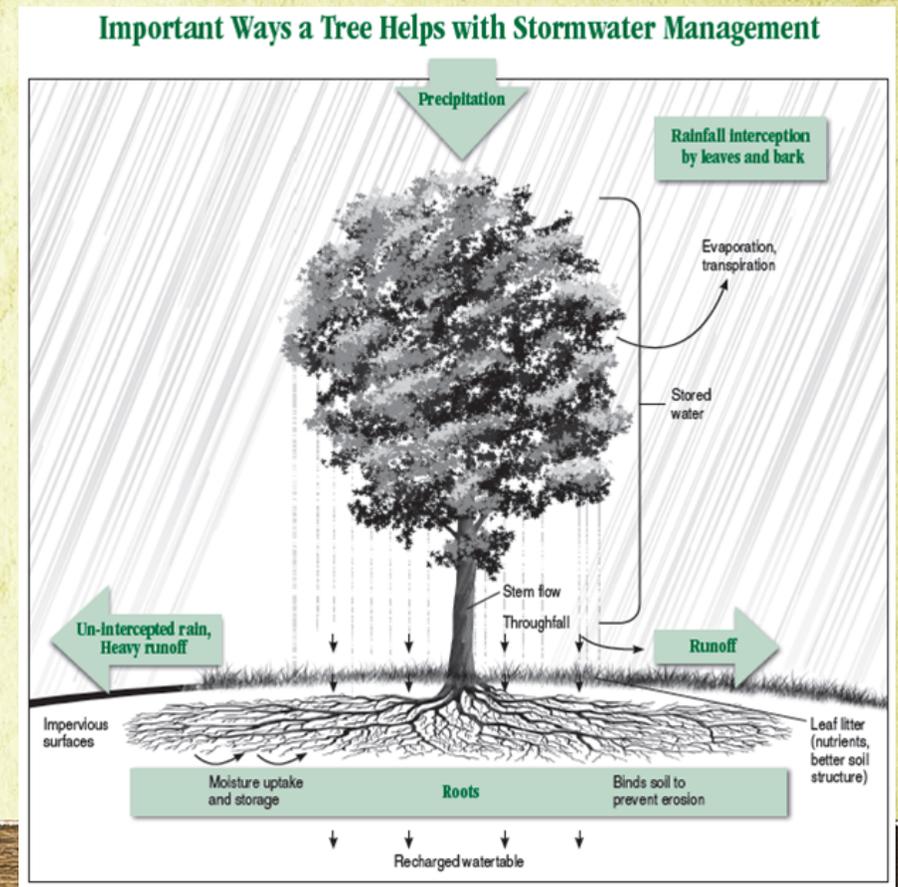
Neighborhood Trees: Vancouver

- Planting in Vancouver since 2003
- 4 annual neighborhood plantings
- Planted 565 trees in 2015/2016 season
- Over 500 volunteers
- 16 Neighborhood Coordinators



Neighborhood Trees: Clark County

- Numerous studies indicate the value of increased urban tree canopy in intercepting rain, increasing evapotranspiration, increasing infiltration capacity, etc.
- Adding tree canopy addresses both stream hydrology & water quality
- Planting trees in upland areas can have an immediate effect on interception & evaporation rates



Neighborhood Trees: Clark County

- Working to engage residents, homeowners, & neighborhoods in environmental stewardship & education
- Teach residents about the values of trees in their watershed
- Plant trees in neighborhoods with volunteers
- Engage residents as on-going volunteers/stewards



Neighborhood Trees Program

Homeowners signs up for trees (at the discounted FoT price) to plant with their neighbors at weekend plantings.



PLANT IT PROGRAMS  *Friend a Tree in 3 Easy Steps.*

| | | |
|--|--|--|
|  1 SIGN UP |  2 PICK OUT |  3 DIG IN |
|--|--|--|

We're turning the "grey-to-green" and we want to give your home a new tree. No obligation. Just sign up. We'll send someone to inspect and permit your property, you pick a tree and we'll come out to help plant it on your neighborhood planting day. *Easy.*

LET'S GET STARTED!
CHECK PRICING & AVAILABILITY

Already signed up? [Log in](#)



Neighborhood Trees Program

- FoT staff complete inspections following municipality street tree site standards
- Homeowners are provided a list of approved trees for their site



Neighborhood Trees Program

Volunteer Neighborhood Coordinators solicit donations, tree orders, and fellow volunteers



Neighborhood Trees Program

Homeowners buy trees (at the discounted FoT price) to plant with their neighbors at weekend plantings.



Pick a Tree. Not Just Any Tree.

**DIFFERENT TREES THRIVE UNDER DIFFERENT CONDITIONS.
SEARCH OUR INVENTORY WITH YOUR SPECIFIC PLOT IN MIND.**

STREET TREES

The planting strip between sidewalk and street, is where these trees live, requiring a permit from the city. Please note: Your permit only allows you to plant select trees. Please choose an eligible tree from the list below.

| Accolade Elm | American Yellowwood | Amur Maackia | Autumn Gold Ginkgo | Bald Cypress |
|---|--|---|---|---|
|  STAFF FAVORITE |  STAFF FAVORITE |  STAFF FAVORITE |  STAFF FAVORITE |  STAFF FAVORITE |
| More Info | More Info | More Info | More Info | More Info |
| ADD TO CART | ADD TO CART | ADD TO CART | ADD TO CART | ADD TO CART |

[CHECKOUT](#) [Click here to collapse street tree listing.](#)



Neighborhood Trees Program

Crew Leaders guide volunteer planting teams on planting day, helping them plant in yards, planting strips, and other urban areas.



Planting DAY



6:45 AM – Staff & Neighborhood Coordinators Set Up Staging Site (Inside & Out)



8:15 AM – Crew Leaders & Truck Drivers Arrive



8:45 AM – Volunteers Arrive & Check In



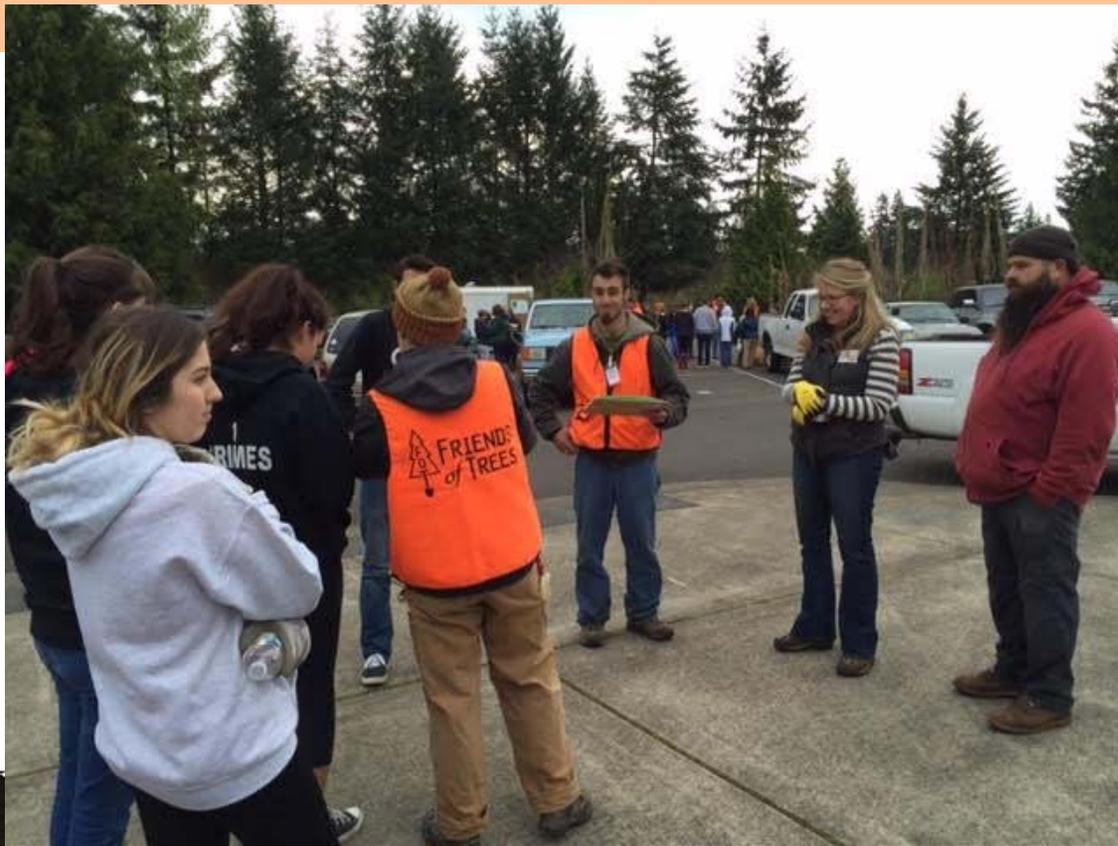
8:45 AM – Crew Leader Huddle



9:00 AM – Welcome speech to volunteers



9:15 AM – Meet your crew



9:30 AM – Plant Trees as a Crew



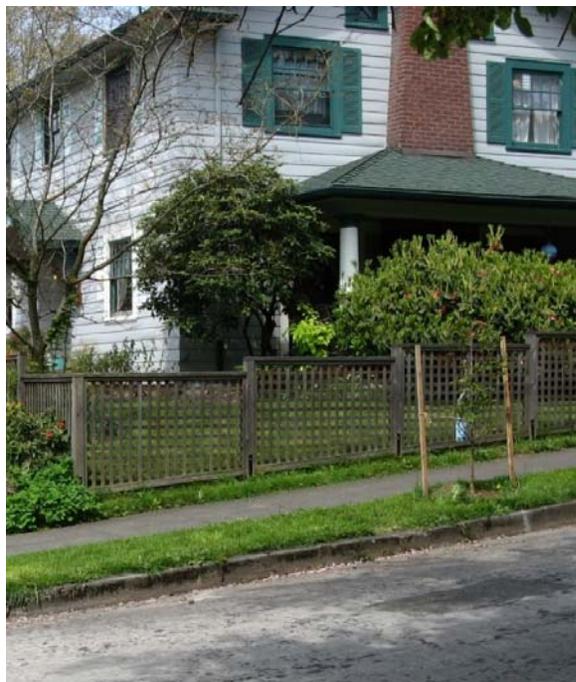
9:30 AM – Plant Trees as a Crew



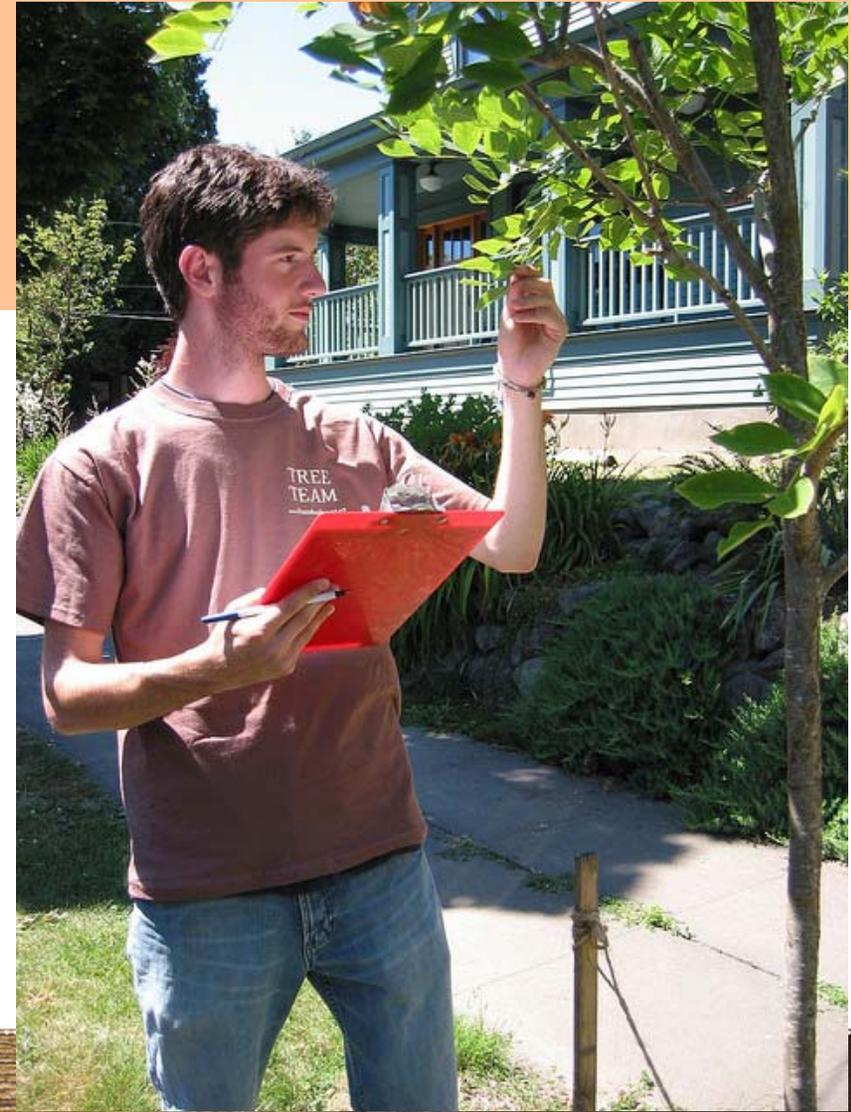
11:30 AM–1:30 PM – Post-Planting Potluck



After the planting



Summer after the planting



THANK YOU!

