



CLARK COUNTY PUBLIC HEALTH

STRATEGIC PLAN

2015 – 2016

Purpose

Our purpose is your good health. Together we:

- *Prevent* disease and injury
- *Promote* healthier choices
- *Protect* food, water, and air
- *Prepare* for emergencies.

We're always working for a safer and healthier community.

We Value:

- **Prevention and promotion.** Strategies that prevent disease and promote healthy living in healthy environments lead to long term benefits for everyone.
- **Collaboration.** Community partnerships produce well-supported and cost-effective health outcomes by bringing people, resources, and organizations together.
- **Data-driven, science-based services.** Effective public health interventions depend on the best and most up-to-date research and information available.
- **Social justice and diversity.** A healthy community recognizes that everyone's health matters equally, and that services and solutions must be accessible, affordable, and appropriate for all.
- **Customer service and accountability.** As vigilant stewards of the public's trust, we provide services that are responsive and accountable to the community's needs.
- **Skilled, innovative, diverse workforce.** A well-trained, dedicated, creative and diverse workforce is the foundation of our ability to assess and address the health of the community.

Vision

Active, healthy families and people of all ages, abilities, and cultures living, learning, working, and playing in thriving communities.



For other formats, contact the Clark County ADA Office

Voice (360) 397-2000, **Relay** 711 or (800) 833-6388,

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Through partnerships we will influence the conditions that promote good health for everyone

because good health occurs when family and community environments provide all of us the opportunity for a healthy start and healthy choices where we live, learn, work, play, and worship.

Ensure public safety and increase community resilience

In two years we will continue to build systems to collaboratively use our public health emergency response plans during emergencies, we will:

- Train additional staff to serve in the Health and Medical Emergency Support Function at the Clark Regional Emergency Services Agency Emergency Operations Center.
- Continue leading efforts with the Region IV health care Preparedness Coalition to develop inter-organizational procedures describing how public health and health care organizations in Clark County re-distribute or allocate scarce medical resources to accommodate any sudden increase in patient numbers.
- Collaborate with key community groups to develop reasonable and equitable ways to control communicable disease outbreaks that may necessitate closing public venues, cancelling events, and limiting person-to-person contact.

Increase opportunities for healthy living

In two years we will increase opportunities for healthy eating and active tobacco-free living, we will:

- Continue development of a coordinated county approach to implement routine food system planning and inclusion of Growing Healthier recommendations in the comprehensive plan update.
- Increase community participation in safe routes to school programs and activities.
- Promote the adoption of smoke-free policies for multi-unit housing rentals.

Increase opportunities for every child to have a healthy start

In two years we will promote health throughout the life course through the prevention of adverse childhood experiences (ACE), and to ensure infants and young children have the opportunity to reach their full potential, we will:

- Continue participation in community efforts that promote positive infant/child and adult interactions, and support healthy social-emotional development of young children.
- Leverage partnerships to promote child/family safety messages in order to prevent accidental injury and death.
- Enhance early identification of developmental delays in infants and young children, and linkage to services, by promoting routine developmental screening in the "Health Home".

Link public health, primary care, behavioral health, oral health, and community resources in alignment with health care reform

In two years we will further promote community and partner collaboration to meet the needs of the community, we will:

- Collaborate in the coordination and implementation of a Community Health Improvement Plan (CHIP).
- Continue to engage in the Regional Health Alliance (RHA) to develop and implement local, state, and federal policies and strategies.
- Continue to advance the integration of public health, behavioral health, and primary care to support better individual health, improved population health outcomes, and reduced health care costs (triple aim).

Demonstrate excellence in local public health practice and management

In two years we will continue to support best management practice through quality improvement methodologies, performance management, and strategic planning, we will:

- Continue to demonstrate measureable improvement in our work systems by having staff implement continuous system improvement processes.
- Document the use of data in departmental and program decision making.