

# Public Health Community Engagement & Health Improvement Plan

Chris Goodwin

For the Board of Health

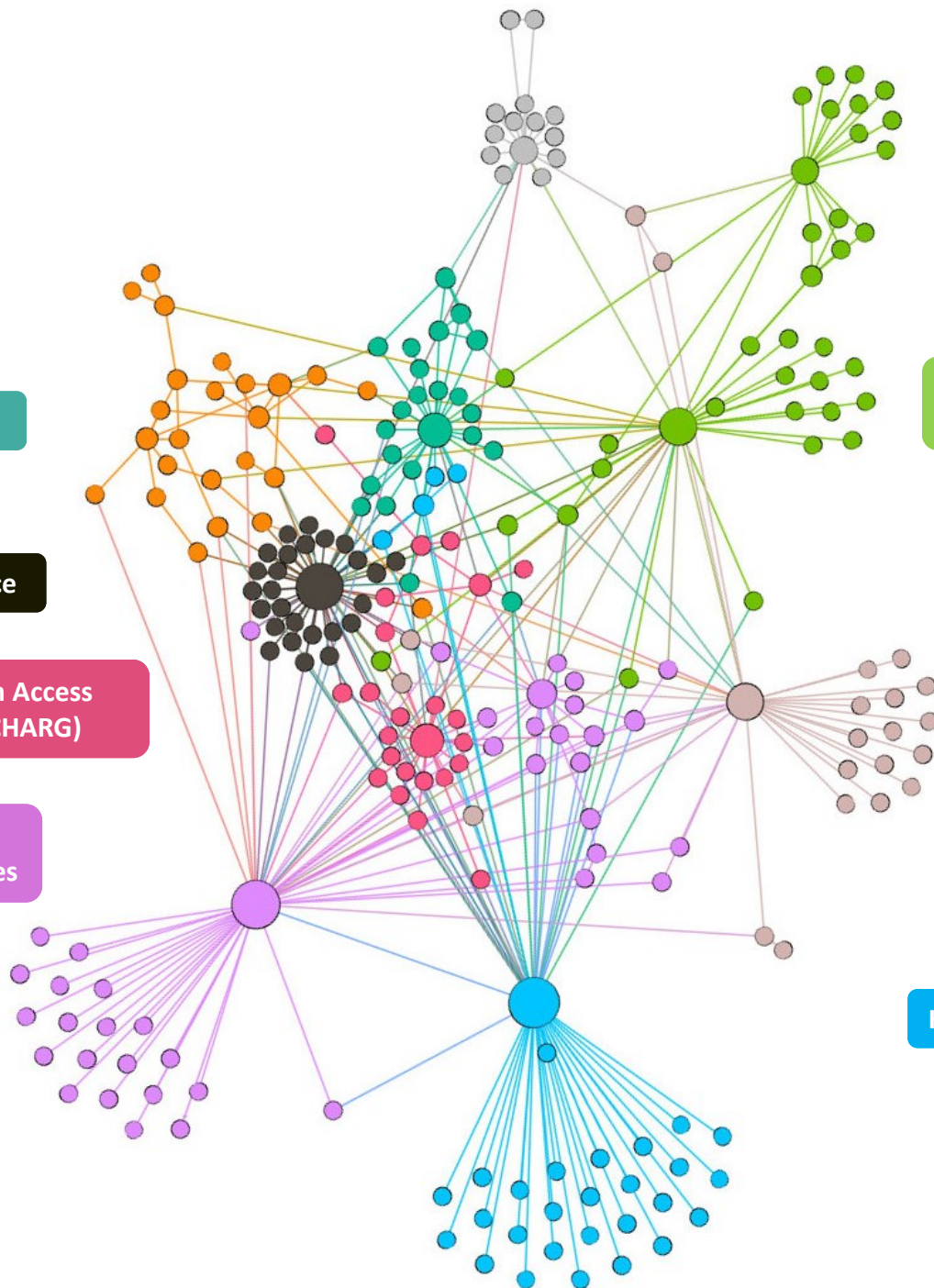
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# Healthy Community

A healthy community is a resilient community that recognizes everyone's health matters equally, and collaborates – providing evidence-based prevention, promotion and support – to empower all to live in good health.

2016 PHAC Definition of “Healthy Community”



# Connecting, Communicating, Engaging

***“Before you can improve your network you need to know where you are currently – the ‘as is’ picture.”***

- Know the network
- Identify strong connections and connectors
- Identify gaps and imbalances
- Build relationships and earn trust
- CCPH as a health strategist

# What is a CHIP, exactly?

- A **Community Health Improvement Plan (CHIP)** is an action-oriented plan which outlines:
  - **Priority community health issues** based on
    - a Community Health Assessment (CHA)
    - community member input
    - CCPH partner input
  - **How these issues will be addressed**, including:
    - strategies
    - evaluation measures
  - ...to ultimately **improve the health of our community**.
- Part of the national **Public Health Accreditation** process

# Community Involvement



# A few examples...

- Collaboration on Youth Tobacco, Marijuana and Vape Use
- Faith-Based Coffee groups



- Community Conversations



- Community Health Access Resource Group (CHARG)

- Healthy Columbia-Willamette Collaborative (HCWC) did a region-wide CHNA.
- CCPH analyzed data specific to Clark County from:
  - Population health resources
  - Hospital reports
  - Community feedback surveys, listening sessions and community engagement projects
- Topics were in alignment with the national Healthy People 2020 framework.





# 116 Participants From More than 60 Local Organizations

- Innovative Services NW
- Prevent! Coalition
- Sea Mar Community Health Centers
- Eastern Washington U at Clark College
- Battle Ground HealthCare
- Educational Opportunities for Children & Families
- 211 Info
- National Alliance on Mental Illness Southwest Washington
- Clark County Public Health
- Clark County Public Health Advisory Council
- Washington State Health Care Authority
- Human Services Council – SW Washington
- Lutheran Community Services Northwest
- Area Agency on Aging & Disabilities of Southwest Washington
- HealthNet
- Molina Healthcare
- Molina Health Homes
- Options 360
- Lifeline Connections
- NW Justice Project
- Rose Medical Groups
- Free Clinic of Southwest Washington
- Rose City Urgent Care & Family Practice
- Ogden Elementary
- Council for the Homeless
- SW WA Community Health And Peer Support Network
- Juvenile Rehabilitation Administration Region 3
- Clark County Family YMCA
- Healthy Living Collaborative
- SW WA League of United Latin American Citizens
- McLoughlin Family Community Resource Center
- WSU Extension
- Evergreen School District
- The Church of Jesus Christ of Latter-day Saints
- ESD 112
- Cascade Park Baptist
- East Park Church
- St. Andrew Church
- LifePoint Church
- Cascade Park Baptist Church
- Catholic Community Services
- Clark County Community Services
- Family Community Resource Centers
- YWCA Clark County
- Graceful Living
- Grace Lutheran Maplewood
- WSU Nursing
- Clark County Food Bank
- Vancouver Public Schools
- Fort Vancouver Regional Library
- Thrivent Financial
- Trinity Lutheran
- St. John Lutheran
- Community Mediation Services
- Vancouver 1<sup>st</sup> United Methodist Church
- City of Vancouver
- Human Services Council
- Lincoln Family Community Resource Center
- Discover Family Community Resource Center
- Sea Mar Maternity Support Services
- Clark County Law Enforcement Council\*
- ...And more!

# 2 Categories; 4 Goals

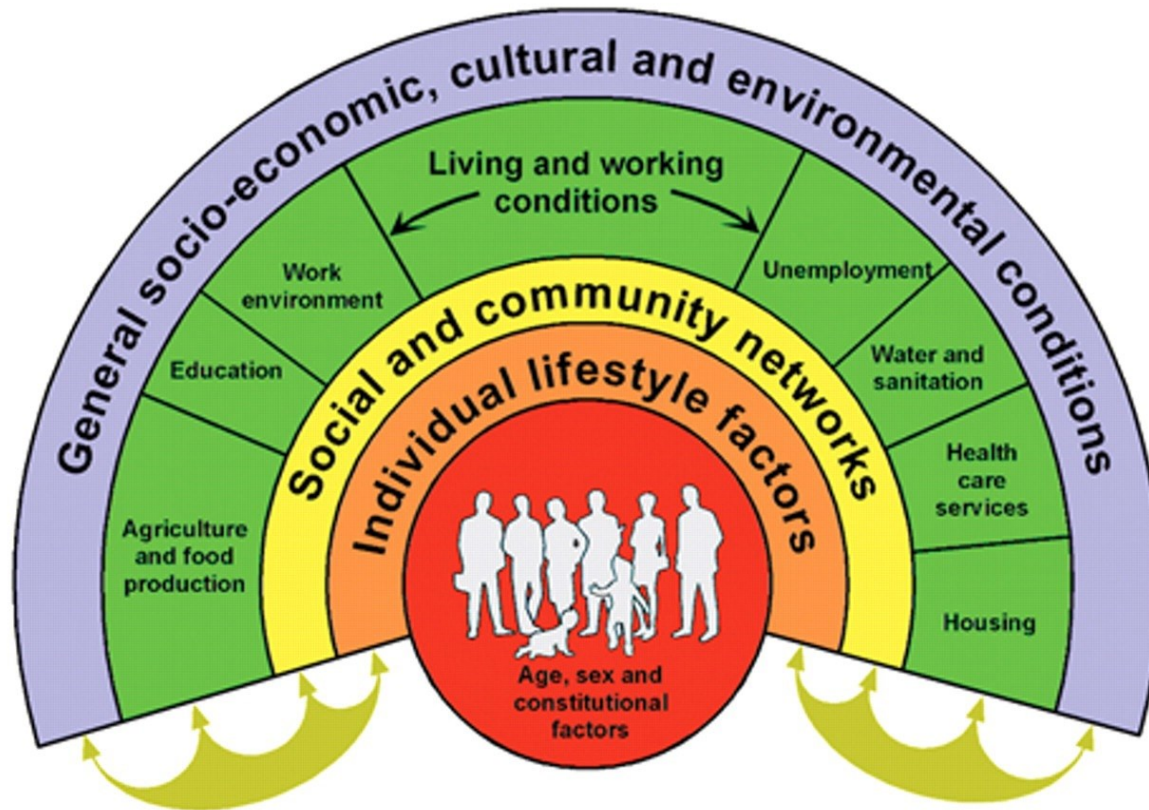
- **Social Determinants**

- Improve access to affordable, safe housing.
- Improve access to healthy foods as a means to combat overweight & obesity.

- **Mental & Behavioral Health**

- Improve mental health & emotional well-being.
- Reduce the rates of substance abuse.

# Social Determinants of Health



The **social determinants of health** are the conditions in which people are born, grow, live, work and age. These circumstances are shaped by the distribution of money, power and resources at global, national and local levels.[1]

[1] [http://www.who.int/social\\_determinants/sdh\\_definition/en/](http://www.who.int/social_determinants/sdh_definition/en/)

# Thank you!

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# Some Guiding References

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