



**Public Health**  
Prevent. Promote. Protect.

# Advisory Council

## March 21, 2017 meeting notes

**Council:** Steven Becker, Amy Bishop-Smith, Roy Butler, Joan Caley, Paul Childers, Mark Collier, Adrienne Fairbanks, Melanie Maiorino, Sandra Mathewson, Greg Noelck, John Roth, Tracy Rude, Marla Sanger, Arundhati Undurti

**Staff:** Lydia Gherman, Chris Goodwin, Janis Koch, Roxanne Wolfe

**Guest:** Scott Johnson, Richard Konrad, Don Strick

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### (1) **WELCOME/INTRODUCTIONS/APPROVAL OF MEETING NOTES** (*Adrienne*)

Adrienne opened the meeting and introductions. The council reviewed the meeting notes from February 21, 2017. Steve Becker moved and Greg Noelck seconded motion to approve the meeting notes as submitted.

#### ▪ **Melanie Maiorino – Intro**

Melanie is joining PHAC as *Clark County social / human services Representative*. She serves our community, Clark County, as the Behavioral Health Ombuds (since 2004). In addition, she supported Education Liaison from 2001-2002.

### (2) **COMMENTS FROM THE PUBLIC**

### (3) **CLARK REGIONAL EMERGENCY SERVICES AGENCY (CRESA) & EMERGENCY OPERATION CENTER (EOC)** (*Scott, Richard, Don*)

#### ▪ Emergency Operations Center (EOC) tour

- Majority of the seats are filled by community member volunteers. The others representations are the first and secondary response communities, Public Health, Public Utilities, Law Enforcement and Fire. They coordinate their responses.
- Amateur radios are robust forms of communication during a disaster. There are about 1400 amateur radio operators in Clark County whose mission in a disaster is to report what they see. The information is placed on a map to establish situational awareness for emergency management.

#### ▪ 911 Dispatch tour

- On average 400K incoming calls a year are received with one call and five radio transmissions every 60 seconds, 365 days a year. Busiest day of the year are July 4<sup>th</sup> and December 31<sup>st</sup>. 911 is the primary dispatch agency for every Law Enforcement, Fire and EMS agency in Clark County. Training is done in-house for 18-24months long.
- Most important thing to remember when calling 911 is your location. The GPS on cell phones is accurate at best up to 50ft and doesn't do vertical.
- 311 is the non-emergency number for Clark County. Best way to remember which number to call is, 311 – suspect call and 911- you're in danger.
- In-service training is done periodically to review and discuss calls for best practice and process improvement.

- Role of EOC in disasters
  - Partners, like Public Health, are resources available to help run EOC in a disaster.
  - Gathering specific information in a disaster situation is helpful in order to know what resources are needed. The EOC is responsible to know the scope and nature of the problem and provide emergency support functions. For example, in a disaster situation, Public Health would be responsible for population and behavioral health issues.
  - Decision skills are developed over time and through trainings and are made based on evaluations of resources needed, along with allocation of scarce resources. There are several training courses that Public Health staff participates in coordination with other EOC partners to help prepare the overall support structure in case of an emergency.
  
- EOC partners and what they do in disasters
  - Emergency Support Function Structure (ESFS) is designed so that once the evaluation and assessment are collected by Public Health, then the dissemination of information is quickly distributed.
  - The Emergency Support function of Public Information Officer is media relations, work with the press, news releases, providing pamphlets and brochures.
  - In Incident Command, there is a structure in place for same messaging and the Health Officer has the final say. However there is an agreement for flexibility between Incident Command and Health Officer so that messages can get out quickly when needed. Incident Command is called upon to organize a large scale outbreak such as H1N1 (2009).
  - Critical points of messaging are get the message correct, understand possible public reaction to message, express empathy and make the contact to establish credibility which makes communication easier. Also, be on the scene right away, be first, be right and be credible, since someone else may come and fill that vacuum of information. Most important, stay away from speculations and provide a consistent message.
  - Emergency Support Function Support (ESFS) includes transportation, communication partners, public works and public utilities, fire dept. and law enforcement, as well as nontraditional responders such as schools, volunteers and the agriculture community.
  
- Clark County Hazards
  - Hazards are measured by impact and probability.
    1. Hazardous material
    2. Floods
    3. Weather
    4. Earthquakes
  
- Community resilience
  - In case of a great disaster, response is not always immediate and a solution may take time.
  - Increasing resilience as a community starts on an individual level.
  - Build your own resilience for home and work.
  - Build resilience in your communities and have the discussion with your neighbors.
  
- Emergency Kit
  - Buy food that you will eat rather than ready-made kits. Start with 1 gallon Zip lock bag and include some essential items. Put it in your glove compartment of your car for a 24-hour survival resilience kit.
  - Also, remember that a positive mental attitude is a survival tool.

1ea	1 gallon Zip lock bag
1ea	16 oz bottle of water
2ea	Snack bar or granola bar
1ea	12 in by 12 in piece of aluminum foil, folded in 4ths
1ea	6 feet of 2 or 3 ply Toilet Tissue
2ea	Adhesive bandage
2ea	Aspirin/acetaminophen/ibuprofen
1ea	Small disposable flashlight
1ea	Small notebook
1ea	Disposable ink pen
1ea	Small roll of electric/duct tape

**(4) COUNCIL MEMBER UPDATE** *(Discussion)*

- Cresa911.org – for additional information *(Scott)*
- Day Break tour on May 18<sup>th</sup> at 3pm *(Steve)*
- *The Unthinkable: Who Survives When Disasters Strike - and Why* Book by Amanda Ripley *(Highly recommended by Rich)*

**(5) ADJOURN**

The meeting adjourned at 8pm.