



CLARK COUNTY PUBLIC HEALTH

STRATEGIC PLAN

2018 – 2025

Approved by the Board of Health: [date]

Vision

Active, resilient and healthy families and people of all ages, abilities, and cultures living, learning, working, and playing in thriving communities.

Mission

We collaborate with partners to protect and improve the health of and the environment for all people in Clark County. Together we:

- *Prevent* disease and injury
- *Promote* healthier choices
- *Protect* food, water, and air
- *Prepare* for and *respond* to emergencies.

Our Values:

- **Communication.** We identify, analyze and distribute information essential to our policymakers, partners and the community.
- **Prevention and promotion.** We implement strategies that prevent disease and promote healthy living in healthy environments that lead to long term benefits for everyone.
- **Collaboration.** We engage in community partnerships that produce well-supported and cost-effective health outcomes by bringing people, resources, and organizations together.
- **Data-driven, evidence-based strategies.** We support effective public health interventions that depend on the best available research and information.
- **Social justice and diversity.** We recognize that in a healthy community, everyone's health matters equally and that services and opportunities for health must be accessible, affordable, and appropriate for all.
- **Customer service and accountability.** As vigilant stewards of the public's trust, we are responsive and accountable to the community's needs.
- **Skilled, innovative, diverse workforce.** We recognize that a well-trained, dedicated, creative and diverse workforce is the foundation of our ability to assess and address the health of our community.
- **Sustainability.** We recognize policy, systems and environmental interventions are essential in creating and sustaining improvements in community health and resilience.
- **Protecting the natural environment.** We recognize the natural environment is our life support system. Protecting the soil, water, and air is critical to the health and resiliency of our community.



For other formats, contact the Clark County ADA Office

Voice (360) 397-2000, **Relay** 711 or (800) 833-6388,

Fax (360) 397-6165, **E-mail** ADA@clark.wa.gov.

Through partnerships we will influence the conditions that promote good health for everyone

because good health occurs when family and community environments provide all of us the opportunity for a healthy start and healthy choices where we live, learn, work and play. In collaboration with our partners we aspire to:

Priority: Ensure everyone has opportunities for healthy living

Goals:

- Prevent and mitigate chronic diseases
- Facilitate and support policies that address social, economic, and environmental causes of health
- Reduce health disparities
- Promote strategies that support healthy behaviors

Priority: Ensure public safety, healthy environments and community resilience

Goals:

- Protect natural resources
- Prevent and control communicable diseases
- Strengthen the community's ability to prepare for, respond to, and recover from public health and environmental hazards and disasters
- Support social networks that promote safe and healthy environments

Priority: Ensure every child has a healthy start

Goals:

- Promote availability, accessibility and awareness of interventions that support childhood development
- Educate and support families, caregivers and providers on prevention strategies that promote health and address health risks
- Promote interventions and policies that prevent and mitigate the impact of Adverse Childhood Experiences (ACEs)

Priority: Ensure the community health system addresses prevention, equity, and the social determinants of health

Goals:

- Inform policymakers, community partners and the public about the impact of social determinants on health risks and outcomes
- Promote policies and practices within the health system that support prevention and reduce health disparities
- Assist the community in accessing resources that improve physical and behavioral health

Priority: Demonstrate excellence in public health practice and management

Goals:

- Ensure a supportive work environment and competent workforce
- Maintain an operational infrastructure that is innovative and supports public health functions
- Collect and analyze current and diverse data that provides community health information to support decision-making
- Maintain a performance management system that supports quality, efficiency and accountability