

## Breastfeeding Coalition Meeting

Sea Mar WIC

5411 E Mill Plain Blvd, Vancouver, WA

**Monday, May 20, 2019      12:00-1:00 pm**

**Attendees:** Jennifer Dickison, WIC; Malia Silverthorne, WIC; Tracy Patrick, WIC; Yasmina Akin, Clark County Public Health

Topic	Person	Discussion	Action
Introductions	Yasmina		
2019 Event Updates	Yasmina	<ul style="list-style-type: none"> <li>• Training for Providers- Tentative date is <b>Sept. 10</b> and tentative location is PeaceHealth. We can invite up to 100 attendees. The presentation will be led by the <i>Institute for the Advancement of Breastfeeding and Lactation Education</i>. This training can also be extended to Cowlitz folks as well. Invitations should be sent out by June/July</li> <li>• Big Latch- will take place August 3, 2019.</li> </ul>	<ul style="list-style-type: none"> <li>• Yasmina will connect with PeaceHealth to confirm date and location. Start compiling a list of doctors/clinics...to send invitation to.</li> </ul>
Coalition Building Activity	Yasmina/All	<p>Goal of the activity is to build a database of coalition contacts and prioritize outreach</p> <ul style="list-style-type: none"> <li>• <b>Step 1</b> Brainstormed a list of partners</li> <li>• <b>Step 2</b> Sort the list by sector</li> <li>• <b>Step 3</b> Rank the list by familiarity, influence, and readiness (<b>See notes below on ranking</b>)</li> </ul> <p>List of organizations/people  Molina-Charlene Brown <b>2F</b>  Kaiser <b>1F</b>  Kathleen Wirtz-midwife <b>3F</b>  Sea Mar Jen Goaring <b>3F</b>  Dept of Labor-Karen Clark <b>3F</b>  Chamber of Commerce <b>2F</b>  Lactation Consultants-Legacy</p>	<ul style="list-style-type: none"> <li>• Yasmina- will reach out to Charlene Brown to share breastfeeding coalition</li> <li>• Malia- will reach out to Midwives/Doula and share breastfeeding coalition and to be added email listserv</li> </ul>

		Midwives/Doula Heather 5F Megan 5F Amy 5F  Will continue the activity at future meetings	
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Ranking Familiarity (F)

1: The potential partner is not known to anyone in the coalition, and/or the coalition has not had any previous contact (this would be a cold call)

5: The potential partner is well known to someone in the coalition, such that a simple request would likely be granted. (This could be a personal friend)

Ranking Influence (I)

1: The potential partner is peripheral to the work, and not likely to recognize the connection to breastfeeding

5: The potential partner is already engaged, has large influence and resource, and/or is poised to make a big impact

Ranking Readiness

1: The potential partner would need orientation and/or convincing to consider engaging in the work

5: The potential partner is familiar with the coalition, taking aligned action, or poised to engage in collaborative work