

Neighborhood Associations Council of Clark County

Aug. 8, 2016

Meeting notes

Welcome and introductions: Doug Ballou, Chair

Guest Speakers: None this week

In attendance:

Neighborhoods:		County Staff and Guests:	
Doug Ballou	NACCC, NE Hazel Dell	Marilee McCall	PIO
Art Stubbs	NACCC, Green Meadows		
Neil Chambers	Andresen/St. Johns		
Christy Finnie	Enterprise/Paradise Point		
Milada Allen	Felida		
Dick Clairmont	NE Hazel Dell		
Christie Brown-Silva	Heritage/Sifton		
Judy Bumbarger-Enright	Sunnyside		
Dan Enright	Sunnyside		
Barb Cabe	Truman		
Joseph Mendoza	Fairgrounds (Mt. Vista HOA)		

Announcements/Roundtable:

- **Welcome from Doug Ballou:** Introductions around the table. Doug opened the meeting and announced that Scott Clemans has resigned from the County. Marilee is back to assist with NACCC and neighborhoods. More will be announced about filling the position in the next month or so.
- **Clark County Fair:** Clark County Fair is open and ongoing, but will close this coming Sunday.

NACCC Mission and Principles Statement Review:

Doug gave a brief history of the documents associated with NACCC. Doug and Art talked about introducing the need for structure with the county back in '98/'99. Bill Barron, who was the County Administrator at the time, functioned as a facilitator for the process, and a consultant was brought in to develop the structure. NACCC used the assistance of Bruce Anderson, Community Activators for about a year. The Action Plan and Mission Statement were created at that time. Other documents have been created and they've been revised a few times. The latest revision was in March 2012 when Bylaws, Mission Statement and Meeting Policy were revised/created. The action plan had not been updated, but rather included with the mission statement in one document.

The revised document from this evening, with revision marks, will be attached to these minutes for review. Documents are to be posted on the county's neighborhoods web page when they're complete.

The first document reviewed was the Mission Statement/Action Plan. There was a rather lengthy discussion regarding: "Act as a liaison, where appropriate, to various levels of government by representing the interests of neighborhood associations." It was clarified that there would continue to be a vote of the members of NACCC before NACCC speaks for the group, as has been the practice in the past.

Action Plan:

The Mission Statement document will list intentions (we will ____). The Action Plan will list goals and objectives in a separate document.

We will have a separate, special 2-hour meeting for developing the Action Plan. We would like the NA's to brainstorm regarding items that they need support on prior to this meeting. The final document should have goals and objectives and be set to an annual or bi-annual timeline. Marilee suggested a pre-meeting with PIO

Manager Holley Gilbert to get information on the County budget process and then develop the NACCC action plan timeline in sync with the budget timeline.

Items requested to be kept on the Parking Lot to follow up on:

- Assist with arrangements for partnerships between NA's for smaller group support.
- "Government 101" duties as a citizen packet to be updated and distributed. (I think this is referring to the "Citizens Participation Guide" that was distributed several years ago.)
- Reminders to all that education on ballot issues is the key and not telling people what to do or how to vote. This is important to keep the politics out of the NA's so that it doesn't divide the association and impact attendance and involvement.
- Request for a basic "How do I" list: Street lights out, road problem/pothole, sidewalk broken, etc. What they would really like is a template or a drop-down menu on the website where they fill in the "How do I" blank. It would not be bad to have a pamphlet/handout in paper version, too.
- They would like an updated county-wide org chart. There have been some recent re-organizations, so we will get an updated version to the group before the next NACCC meeting in September.
- Request to develop a succession plan for members and leaders of the NA's.
- Request for a future discussion or committee on how to increase participation and service on the NA boards.
- Request for an information packet for new members on PIO's role and history.
- Request for copies of the Roberts Rules of Orders one-page shortcut that Marilee prepared earlier this year. Marilee will make cardstock copies and bring to the next meeting.
- Question regarding liability insurance for NA events, and for Omissions & Errors coverage for the Boards through the county. Some of the neighborhoods are claiming that they have had coverage for a picnic that they held. Marilee will follow up with Mark Wilsdon and Holley Gilbert regarding this question.

Effective Outreach to the Neighborhood Associations:

Marilee asked for input from the neighbors about their experience and frequency of use of social media for notifying their neighbors of events. There were many comments:

- Facebook gets the most traffic. More people are already on Facebook and they don't have to sign on to multiple apps to get the word out when they just use a NA Facebook page.
- NextDoor – Complaints about inaccurate boundaries and difficulties in fixing them.
- Clark County Live! – There's a lot of information there, but it's hard to get into the system initially.
- NextDoor – Lots of negative "gossip" that makes it harder to keep the message positive.
- Next Door – The neighbors don't like the complaints and "bashing" that happens on there.
- Newsletters are best with the information. Concise and direct.
- Newsletters are the best received information by some of the neighborhoods but it is taking longer to get them out (county print shop staffing shortage) and so it is making it difficult to post current events.

HOA's/Mt. Vista:

There was a rather lengthy discussion regarding Home Owners Associations (HOA's) and the differences between NA's and HOA's. Joe Mendoza from Mt. Vista HOA had a lot of questions and asked about starting another NA. He was advised that he's currently part of the Fairgrounds Neighborhood Association and that all residents need to agree to be able to make any changes to the current boundaries. The county will assist with changes if there is agreement between all of the affected neighbors.

He wanted to make sure to advise all of a trending issue: CAI – a lobbyist group that is working through state and federal legislation to represent HOA interests.

Marilee's note: The above discussion is more related to HOA's than NA's, but since the NA's have HOA's within their boundaries, I've left this information in the minutes and looked up their website address for anyone that wants to check out the information: <https://www.caionline.org/advocacy/Pages/default.aspx>

Next Steps regarding Mission Statement and Action Plan: Members agreed that the focus of work over the next few months would be in developing a two year action plan, jointly with Clark County to coincide with the County's Budget cycle. Doug will work on scheduling time either on the NACCC agenda or in special meetings to work on this specific issue.

Meeting Adjourned at 8:40 PM.

Next meeting will be Sept. 12, 2016 - Clark County Public Service Center - 4700 NE 78th St., Vancouver, WA