

# MARCH MEETING

---

Neighborhood Associations Council of Clark County

March 13, 2017

# Welcome/Introductions

Welcome

Last month during introductions, we added a brief comment about **WHEN** and **WHY you STARTED** what you're doing.

Tonight, after you introduce yourself, briefly add:  
**WHY you are doing it NOW.**

**Name, Representation, Why**

If you were not at the meeting last month, please add it all now.

We have 15 minutes and go!

## Welcome/ Introductions

Did your **WHY**  
change?  
When? How?

Does someone else  
share your **WHY**?  
Either then, now or  
both.

**Hold that thought!**

We'll come back to this  
during our  
**Leaders  
Conversation.**



## Check-in/ Updates

For the next few minutes, we'll hear from various *departments, boards, committees* and *more* about what's happening or coming up.

Please Share!

\*NOTE: this is NOT Roundtable

A graphic with a textured, light brown background. The text "What's" is written in a large, bold, black, sans-serif font. Below it, the words "GOING ON?" are written in a smaller, bold, black, sans-serif font, enclosed within a thick black rectangular border. The overall style is modern and minimalist.

What's  
GOING ON?

# Meet the new Clark County Councilors

- *WELCOME to NACCC!*

- John Blom

- District 3

<https://www.clark.wa.gov/councilors/john-blom>

- *WELCOME to NACCC!*

- Eileen Quiring

- District 4

<https://www.clark.wa.gov/councilors/eileen-j-quiring>

## Leaders Conversation

**WHY** does a Neighborhood Association succeed or fail?

Holly Gaya, former neighborhood program coordinator with Clark County said that *often a neighborhood association forms with a single concern, issue or topic.*

Do you agree or disagree?  
*\*Note: There's no wrong answer.*

**WHY** is neighborhood leadership important?

Shout out just a few reasons, go!

Now, let's revisit your **WHY**.

Did your **WHY** change?  
When? How?

Does someone else share your **WHY**?  
Either then, now or both.

It's all  
about  
The why

# Leaders Conversation

Last month at our February NACCC Meeting, these were your responses to **WHY you STARTED** what you're doing:



- \*to know more about the area
  - \*concerned about crime
- \*to get involved and to learn more about the proposed County Charter
  - \*was asked by a neighbor
  - \*to be informed
- \*better connection between citizens and local government
  - \*to help citizens engage with their community
- \*concerned about the environment and to learn more about effects of casino
  - \*to learn about growth and development
  - \*to get involved
- \*sharing the passion for the idea that 1 person can make a difference
  - \*to better themselves and future
- \*having the opportunity to stay in 1 community long enough/not moving often with military
  - \*forming of the neighborhood program and NACCC

# Leaders Conversation

**Think about yourself and your own neighborhood association.**

Why...  
did/do you go to any meetings?  
did/do you read the newsletter?  
did you search for your association?  
did/do you participate in a clean up day or other event offered by your neighborhood association?  
did/do you find value in your neighborhood association?

Why might others?

Why...  
Did you choose to volunteer as a neighborhood leader?

Why might others?

Consider all the answers to as many “why?” questions as you can think of and find different way to apply it. Does your “Why?” and the “why?” of others align with what you are actually doing? Edit often.

We’ll check back in a few months to see IF and HOW this insight has changed anything with your leadership, your neighborhood association or both.



# Leaders Conversation



## KNOW YOUR WHY!

### Define Your WHY

IT'S NOT  
**WHAT**  
BUT WHY  
YOU DO IT



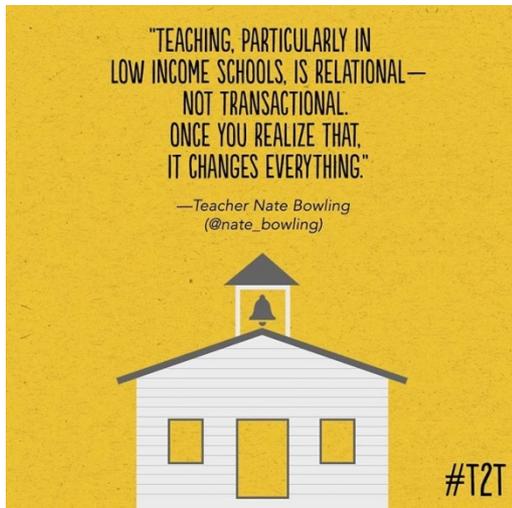
- This will be your **FOUNDATION** to move you forward, even when the going gets tough!
- Having a **WHY** is a constant reminder in the back of your mind pushing you when you meet a challenge.
- Your **WHY** gets you back in the game and helps you re-focus to do it again!

# Leaders Conversation

- [https://www.ted.com/talks/simon\\_sinek\\_how\\_great\\_leaders\\_inspire\\_action](https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action)

# Leaders Conversation

Nate Bowling said:



So who is he?

*Just one person with a recent leadership success story from right here in the Pacific Northwest.*

*He was also named the **2016 Washington State Teacher of the Year** and a **2016 National Teacher of the Year Finalist** and **more.***

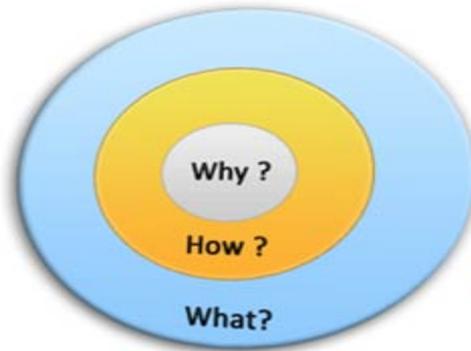
Why is that important to me and how is it helpful to NACCC?



*Here's just one reason why!*

**Marilee McCall**  
Neighborhood Relations  
Coordinator  
COUNTY MANAGER'S OFFICE  
360.397.2316

# Leaders Conversation



**Why** = The Purpose

*What is your cause? What do you believe?*

**How** = The Process

*Specific actions taken to realize the Why.*

**What** = The Result

*What do you do? The result of Why. Proof.*

“People don't  
buy what you  
do, they buy  
why you do it.”

—Simon Sinek

It's all  
about  
The why

## Leaders Conversation

Connect with other  
leaders at NACCC.

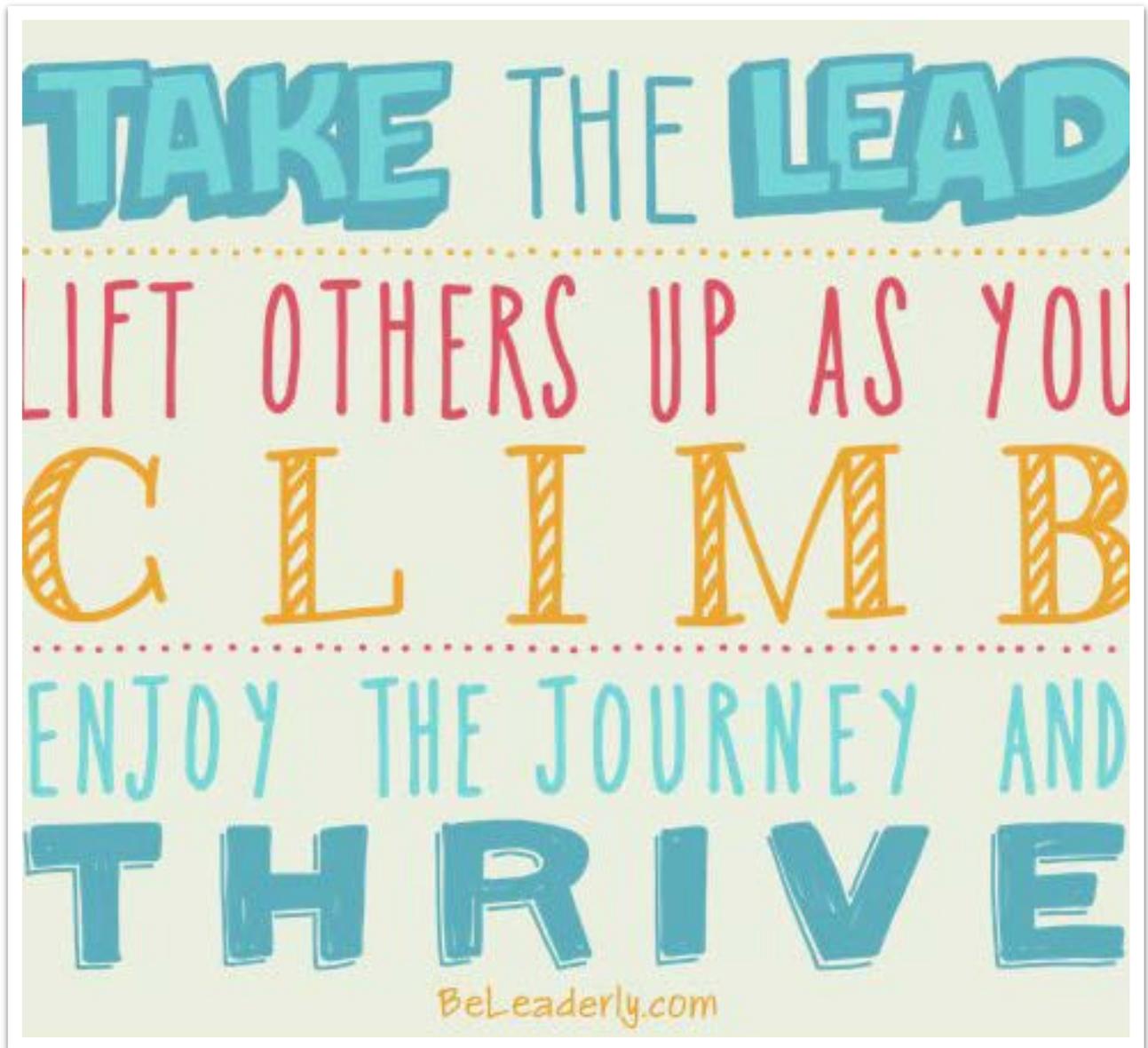
Seek potential leaders  
within your own  
neighborhood.

Be helpful.

We are all at different  
stages of our journeys.

Your WHY may change.  
Your WHY might stay the  
same.

Enjoy!



# Roundtable



# Closing/Adjournment

Oh so  
**LUCKY**  
to have  
you!

Thank you for all you do! Please join us again.

**Next Meeting: Monday, April 10, 2017**

Presented by: Christie BrownSilva, Chair

Neighborhood Associations Council of Clark County